NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 10, 1980

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	29.9	22,810
2	DUKES OF HAZZARD	29.1	22,200
3	60 MINUTES	28.3	21,590
3	THREE'S COMPANY	28.3	21,590
5	LITTLE HOUSE-PRAIRIE	27.9	21,290
6	M*A*S*H	26.0	19,840
7	ALICE	25.5	19,460
8	EIGHT IS ENOUGH	25.4	19,380
9	TENSPEED AND BROWN SHOE	25.2	19,230
10	REAL PEOPLE	25.0	19,080
11	JEFFERSONS	24.9	19,000
12	TAXI	24.6	18,770
13	CHIPS	24.5	18,690
14	FANTASY ISLAND	24.2	18,460
14	HOUSE CALLS	24.2	18,460

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DUKES OF HAZZARD	21.9	45,270
2	LITTLE HOUSE-PRAIRIE	21.1	43,570
3	DALLAS	20.5	42,430
4	TENSPEED AND BROWN SHOE	20.4	42,210
5	60 MINUTES	19.7	40,770
6	CHIPS	19.5	40,260
7	REAL PEOPLE	19.2	39,660
8	THREE'S COMPANY	18.7	38,650
9	ALICE	18.2	37,630
10	EIGHT IS ENOUGH	17.9	37,070
11	JEFFERSONS	17.7	36,690
12	DIFF'RENT STROKES	16.8	34,730
12	FANTASY ISLAND	16.8	34,730
14	INCREDIBLE HULK	16.7	34,470
15	ARCHIE BUNKER'S PLACE	16.7	34,440

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	25.9	20,720
2	LITTLE HOUSE-PRAIRIE	25.3	20,240
3	60 MINUTES	24.0	19,220
4	THREE'S COMPANY	22.1	17,700
5	ALICE	21.4	17,140
6	JEFFERSONS	21.2	16,980
7	REAL PEOPLE	20.2	16,200
8	M*A*S*H	19.6	15,740
9	EIGHT IS ENOUGH	19.5	15,650
10	DUKES OF HAZZARD	19.4	15,550
10	HART TO HART	19.4	15,550
12	TAXI	19.2	15,420
13	ARCHIE BUNKER'S PLACE	19.2	15,400
14	DIFF'RENT STROKES	18.8	15,050
15	ONE DAY AT A TIME	18.5	14,820

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	23.7	17,120
2	TENSPEED AND BROWN SHOE	22.0	15,860
3	ABC SUNDAY NIGHT MOVIE	21.7	15,660
4	DUKES OF HAZZARD	19.9	14,380
5	REAL PEOPLE	19.6	14,160
6	NBC MONDAY NIGHT MOVIES#	18.8	13,570
7	DALLAS	18.8	13,560
8	LITTLE HOUSE-PRAIRIE	17.5	12,580
9	CHIPS	17.0	12,270
10	THREE'S COMPANY	17.0	12,240
11	ARCHIE BUNKER'S PLACE	16.8	12,120
12	NBC TUE. NIGHT MOVIE	16.6	11,940
13	BOB HOPE USO RETROSPECTVE(S)	16.2	11,710
14	ALICE	16.0	11,540
15	LOVE BOAT	15.9	11,490
16	M*A*S*H	15.9	11,480

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 10, 1980

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	24.3	12,120
2	THREE'S COMPANY	22.0	10,990
3	LITTLE HOUSE-PRAIRIE	21.8	10,860
4	HART TO HART	21.0	10,500
5	TENSPEED AND BROWN SHOE	20.8	10,380
6	EIGHT IS ENOUGH	20.4	10,160
7	TAXI	19.9	9,910
8	BARNEY MILLER	19.6	9,790
9	SOAP	19.5	9,730
10	MORK & MINDY	19.3	9,630
11	BENSON	19.2	9,600
12	FANTASY ISLAND	19.1	9,550
13	NBC MONDAY NIGHT MOVIES#	18.7	9,320
14	ABC SUNDAY NIGHT MOVIE	18.5	9,240
15	JEFFERSONS	18.3	9,130

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	39.1	9,520
2	LITTLE HOUSE-PRAIRIE	33.0	8,030
3	WALTONS	30.3	7,380
4	ALICE	29.5	7,180
5	ARCHIE BUNKER'S PLACE	28.9	7,020
6	DALLAS	27.5	6,700
7	LUCY MOVES TO NBC(S)	27.2	6,610
8	ONE DAY AT A TIME	26.1	6,350
9	JEFFERSONS	25.7	6,260
10	DIFF'RENT STROKES	24.4	5,940
11	HIGHLIGHTS-ICE FOLLIES(S)	24.0	5,830
11	REAL PEOPLE	24.0	5,830
13	LOVE BOAT	23.7	5,760
14	THREE'S COMPANY	23.5	5,710
15	BOB HOPE USO RETROSPECTVE(S)	22.9	5,560
16	BARNABY JONES	22.8	5,540
17	M*A*S*H	22.2	5,400
18	CBS EVENING NEWS-CRONKITE	22.1	5,380

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	TENSPEED AND BROWN SHOE	26.3	12,490
2	ABC SUNDAY NIGHT MOVIE	24.9	11,840
3	NBC MONDAY NIGHT MOVIES#	23.6	11,190
4	GALACTICA 1980 PT 3(S)	19.6	9,290
5	NBC TUE. NIGHT MOVIE	19.1	9,050
6	DUKES OF HAZZARD	18.1	8,570
7	GALACTICA 1980 PT 2(S)	17.8	8,440
8	CHIPS	17.6	8,340
9	DALLAS	17.4	8,240
10	REAL PEOPLE	16.9	8,030
11	60 MINUTES	16.4	7,790
12	BARNEY MILLER	15.5	7,350
13	FANTASY ISLAND	15.0	7,130
14	MORK & MINDY	15.0	7,120
15	THREE'S COMPANY	14.8	7,030
16	WKRP IN CINCINNATI	14.7	6,990
17	SOAP	14.6	6,940

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	41.1	7,850
2	ARCHIE BUNKER'S PLACE	28.0	5,360
3	ALICE	26.6	5,090
4	LITTLE HOUSE-PRAIRIE	25.4	4,850
5	REAL PEOPLE	25.0	4,780
6	ONE DAY AT A TIME	24.6	4,710
7	DUKES OF HAZZARD	24.3	4,640
8	JEFFERSONS	24.1	4,600
9	BARNABY JONES	23.7	4,530
10	WALTONS	23.1	4,420
11	THREE'S COMPANY	22.9	4,370
12	SHERIFF LOBO	22.4	4,280
13	LOVE BOAT	22.2	4,240
14	DALLAS	21.9	4,180
15	BOB HOPE USO RETROSPECTVE(S)	21.7	4,140
16	TAXI	20.7	3,950

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 55–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 55–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	14	192	196	A	15.6	25	1190	1748	723	341	814	311	528	482	114	213	678	332	466	409	73^	166	94^	76^	162	136
1 FRI. 9.00P 153 ABC FF		99	98	B	15.1	25	1152	1889	786	321	877	374	576	489	114	231	617	262	415	376	79	149	161	89	234	179
2 FRI. 9.00P 120																										
9.00 - 9.30				A	14.8	22	1129	1697	723	324	819	314	516	465	123	230	616	298	405	348	71^	165	76^	67^	186	144
9.30 - 10.00				A	15.3	23	1167	1764	750	356	840	332	534	492	120	226	692	330	461	403	83^	184	65^	57^	167	141
10.00 - 10.30				A	15.7	24	1198	1773	705	339	812	322	548	484	105	192	704	343	497	436	80^	161	103	77^	154	131
10.30 - 11.00				A	15.4	25	1175	1782	685	335	779	305	523	472	100^	185	724	357	513	437	80^	166	123	82^	156	135
11.00 - 11.30				A	18.2	34	1389	1702	764	359	825	272	515	514	118^	230	623	322	434	417	42v	139^	108^	108^	146^	131^
ABC NEWSBRIEF-M-F	104	188	188	A	18.4	27	1404	1764	724	281	798	334	522	434	102	228	609	235	381	332	101	191	178	92	179	127
1 MON. 9.28P 1 ABC N		97	97	B	18.5	29	1412	1825	697	281	776	316	493	425	104	221	629	257	396	349	95	182	192	99	228	162
1 TU-TH 9.58P 1																										
FRI. 8.58P 1																										
2 M-W 9.58P 1																										
2 THU. 9.57P 2																										
ABC NEWSBRIEF-SAT.	21	192	191	A	23.2	37	1770	1873	734	271	821	289	484	393	114	283	641	238	371	312	100	227	153	90	258	222
SAT. 9.58P 1 ABC N		98	97	B	20.2	34	1541	1874	757	289	851	315	495	435	120	290	589	227	353	316	90	192	165	105	269	215
ABC NEWSBRIEF-SUN.	21	193	193	A	22.7	32	1732	2133	666	305	726	333	527	472	64^	145	808	424	625	489	64^	136	245	126	354	268
1 SUN. 8.58P 1 ABC N		98	98	B	18.0	27	1373	2097	684	322	764	394	577	463	65	139	716	372	548	432	65	122	251	124	366	260
2 SUN. 8.57P 1																										
ABC SUNDAY NIGHT MOVIE	18	197	196	A	22.6	34	1724	1959	641	335	711	325	536	488	67^	114	907	460	686	570	80	139	218	91	123	94
SUN. 9.00P 120 ABC FF		99	99	B	20.7	32	1579	1987	699	324	771	381	576	479	73	141	791	393	596	509	71	129	241	112	184	145
9.00 - 9.30				A	22.8	32	1740	2074	666	351	740	348	556	492	66^	122	888	456	670	556	77	135	229	94	217	163
9.30 - 10.00				A	23.0	33	1755	1992	644	340	711	333	540	486	65^	113	918	476	695	560	83	147	224	94	139	97
10.00 - 10.30				A	23.0	35	1755	1901	623	331	696	308	528	486	67^	107	905	452	682	576	86	141	217	90	83	66^
10.30 - 11.00				A	21.7	36	1656	1844	621	310	687	309	514	478	64^	108	909	455	691	588	74^	131	199	82	49^	49^
ABC WORLD NEWS TONIGHT	90	200	200	A	14.8	24	1129	1659	692	210	750	211	365	325	111	322	696	222	368	347	131	268	92	45^	121	72
M-F 6.30P 30 ABC N		99	99	B	13.4	24	1022	1614	673	233	750	205	376	358	115	303	655	193	350	333	111	250	95	49	114	69
ABC WRLD NEWS TONIGHT-SUN	15	153	156	A	12.9	23	984	1877	714	260	791	286	500	386	124	254	772	286	466	426	122^	244	127	47^	187	95^
SUN. 6.30P 30 ABC N		84	85	B	8.9	16	679	1765	734	260	814	230	426	379	118	334	684	218	361	326	101	268	110	48	157	90
ALICE	16	199	196	A	25.5	36	1946	1934	803	277	881	249	433	408	149	369	592	159	281	257	126	261	206	117	255	179
SUN. 9.00P 30 CBS CS		99	99	B	26.0	38	1984	1838	798	285	886	246	425	399	164	390	615	167	301	285	124	262	146	85	191	134
ANGIE	3		195	A	14.9	21	1137	1741	544	275	716	341	477	323	60^	213	519	185^	317	261	61^	162^	162^	96^	344	245
2 MON. 8.30P 30 ABC CS			98	B	16.4	23	1251	1879	693	331	808	357	541	402	119	237	569	192	344	282	97	189	192	128	310	212
ANIMALYMPICS(S)		194		A	15.1	24	1152	2041	737	198^	833	284	429	365	90^	343	490	204^	273	229	55^	204^	184^	88^	534	385
1 FRI. 8.00P 30 NBC CE		97																								
ARCHIE BUNKER'S PLACE	18	201	201	A	24.1	34	1839	1873	765	305	837	230	365	375	182	382	659	167	300	292	157	292	145	68	232	166
SUN. 8.00P 30 CBS CS		99	99	B	23.3	35	1778	1814	767	267	856	192	350	354	172	424	686	166	309	304	145	314	120	64	152	101
B.A.D. CATS	6	196	195	A	15.2	24	1160	1986	682	269	774	270	451	419	115	256	739	266	457	419	108	231	166	104^	307	232
FRI. 8.00P 60 ABC OP		99	98	B	16.0	25	1221	2011	680	294	764	286	471	392	119	233	714	277	448	411	110	207	198	95	335	245
8.00 - 8.30				A	14.8	24	1129	1981	689	265	779	260	444	417	121	266	735	260	448	421	104^	232	178	113	289	221
8.30 - 9.00				A	15.6	24	1190	1978	675	266	766	277	457	416	112	247	736	267	459	416	108	227	154	95^	322	241
B.J. AND THE BEAR	17	199	193	A	17.4	28	1328	2035	650	244	723	285	415	355	111	244	593	226	379	306	107	181	264	104	455	291
SAT. 9.00P 60 NBC A		97	97	B	16.9	29	1289	2104	670	258	756	278	459	383	103	238	705	242	437	385	114	209	240	78	403	290
9.00 - 9.30				A	17.5	28	1335	2052	645	238	720	283	417	355	107	240	582	221	373	298	107	178	270	105	480	297
9.30 - 10.00				A	17.3	28	1320	2010	652	247	726	289	416	353	119	250	597	232	384	311	107	181	255	101	432	281

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BARNABY JONES	6	178	182	A	17.9	27	1366	1635	687	253	798	164	321	337	191	405	617	134	223	236	162	332	90	38^	130	70^
THU. 9.00P 60 CBS PD		96	96	B	18.3	28	1396	1736	759	245	872	224	391	361	174	414	611	149	259	250	142	295	97	49	156	93
9.00 - 9.30				A	17.1	25	1305	1633	687	248	796	159	312	330	191	415	622	136	221	237	168	338	83^	36^	132	68^
9.30 - 10.00				A	18.6	28	1419	1639	693	257	803	169	330	342	192	400	611	129	219	235	160	329	96	38^	129	70^
BARNEY MILLER	17	193	188	A	22.9	34	1747	1820	730	287	797	366	561	452	81	192	608	256	420	368	78	142	221	113	194	140
THU. 9.00P 30 ABC CS		98	97	B	21.5	33	1640	1787	704	291	779	336	512	441	97	208	615	272	406	354	88	168	197	101	196	144
BECAUSE WE CARE(S)			182	A	15.5	23	1183	1534	787	331	856	276	420	360	169^	384	497	144^	227	239	141^	221	108^	62^	73^	52v
2 TUE. 9.00P 120 CBS GV			98																							
9.00 - 9.30				A	15.7	23	1198	1564	770	303	834	280	418	361	161^	371	485	146^	222	237	128^	212	117^	69^	128^	76^
9.30 - 10.00				A	16.7	25	1274	1532	793	329	860	281	409	331	182^	394	464	117^	192	204	141^	223	110^	63^	98^	72^
10.00 - 10.30				A	15.3	24	1167	1516	775	353	846	272	422	367	156^	373	526	163^	254	261	151^	226	104^	61^	40v	31v
10.30 - 11.00				A	14.4	23	1099	1492	804	341	873	268	420	378	177^	397	503	154^	242	258	141^	213^	97^	56v	19v	19v
BENSON	19	197	198	A	22.1	32	1686	1951	727	315	814	398	568	437	96	201	590	254	395	336	85	154	224	121	323	230
THU. 8.30P 30 ABC CS		98	99	B	21.1	33	1610	1926	721	299	799	331	524	448	104	216	605	251	388	343	81	167	218	120	304	213
BEST-SATURDAY NIGHT LIVE	12	199	199	A	14.1	23	1076	1798	637	297	694	347	476	378	84^	171	690	386	527	390	79^	135	292	107^	122	104^
WED. 10.00P 60 NBC GV		98	99	B	14.6	24	1114	1694	602	277	697	356	515	413	67	138	642	370	507	405	56	100	257	100	98	86
10.00 - 10.30				A	15.4	24	1175	1831	644	304	710	347	476	372	86^	185	685	381	518	386	75^	134	303	109	133	111
10.30 - 11.00				A	12.8	22	977	1741	628	287	674	347	476	379	84^	155	689	390	533	392	85^	135	272	101^	106^	95^
BOB HOPE USO RETROSPECTVE(S)		205		A	20.5	30	1564	2004	859	261	921	246	451	469	168	354	747	256	407	381	140^	264	192	81^	144^	106^
1 SUN. 8.00P 180 NBC CV		99																								
8.00 - 8.30				A	18.5	26	1412	2145	850	267	931	266	470	463	152^	356	821	289	455	434	137^	291	155^	67^	238	167^
8.30 - 9.00				A	20.2	29	1541	2169	882	273	953	250	473	484	139^	369	848	293	475	457	148^	287	154^	76^	214	158
9.00 - 9.30				A	21.4	30	1633	2038	868	265	926	282	471	460	167	337	752	265	411	371	134^	271	210	100^	150	108^
9.30 - 10.00				A	22.2	32	1694	1944	863	288	915	248	427	459	190	361	712	251	373	354	134^	249	213	100^	104^	75^
10.00 - 10.30				A	21.4	33	1633	1903	847	250	902	218	430	473	177	351	690	226	365	350	143^	249	216	79^	95^	78^
10.30 - 11.00				A	19.2	32	1465	1840	858	222	912	224	434	475	169	356	676	225	370	324	138^	245	181	54^	71^	60^
BOB HOPE USO RETROSPECTVE(S)			203	A	17.2	25	1312	2056	813	284	929	314	532	455	160^	339	765	269	452	436	113^	230	196	81^	166^	117^
2 SUN. 8.00P 180 NBC CV			98																							
8.00 - 8.30				A	16.9	24	1289	2237	787	300	946	392	600	452	134^	297	727	295	456	414	103^	206	209	101^	355	183^
8.30 - 9.00				A	18.1	25	1381	2293	832	348	968	379	603	472	152^	312	811	323	504	459	121^	231	216	101^	298	197
9.00 - 9.30				A	17.6	24	1343	2139	818	281	946	321	554	468	158^	330	809	268	463	451	131^	246	254	103^	130^	117^
9.30 - 10.00				A	17.5	25	1335	2057	812	252	917	284	493	440	175^	364	819	282	490	465	119^	247	227	83^	94^	78^
10.00 - 10.30				A	17.0	26	1297	1844	834	270	903	254	477	461	175^	367	726	225	411	424	102^	229	149^	47^	66^	66^
10.30 - 11.00				A	16.1	26	1228	1721	792	244	880	248	453	425	167^	367	674	203	375	392	102^	217	119^	45v	48v	48v
BOY WHO DRANK TOO MUCH(S)			180	A	19.8	31	1511	1707	686	331	789	306	495	393	145^	246	522	180	285	267	102^	179	214	149^	182	153^
2 WED. 9.00P 120 CBS GD			97																							
9.00 - 9.30				A	18.3	27	1396	1779	700	318	811	309	512	406	141^	251	543	184	283	257	108^	199	221	152^	204	167^
9.30 - 10.00				A	20.1	30	1534	1754	682	332	775	310	498	396	132^	232	540	180	285	267	112^	188	217	157	222	171
10.00 - 10.30				A	21.1	34	1610	1634	664	330	768	302	475	372	152	247	499	183	283	265	93^	160	206	146^	161	143^
10.30 - 11.00				A	19.9	34	1518	1648	692	338	800	302	493	395	147^	253	511	181	294	277	91^	170	199	137^	138^	126^
BUCK ROGERS-25TH CENTURY	17	201	199	A	17.4	25	1328	2008	585	206	624	287	452	384	68^	130	619	259	446	374	80^	141	270	59^	495	329
THU. 8.00P 60 NBC SF		98	98	B	17.0	27	1297	2131	590	243	654	322	488	405	58	124	705	347	541	460	64	113	295	86	477	340
8.00 - 8.30				A	16.6	25	1267	2002	591	208	634	284	446	384	76^	142	627	251	439	369	82^	154	259	59^	482	308
8.30 - 9.00				A	18.3	26	1396	1996	572	202	607	286	451	377	62^	120	603	265	447	373	78^	124	280	60^	506	347
CARRIE(S)		159		A	15.7	24	1198	1817	728	334	801	322	503	459	88^	200^	554	198^	260	255	60^	210	284	164^	178^	158^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 55–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 55–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
CARRIE(S)-CONT'D																										
1 TUE. 9.00P 120 CBS FF		91																								
9.00 - 9.30				A	14.5	21	1106	1828	706	342	786	307	477	459	86^	201^	596	201^	267	292	84^	229	231	136^	215^	182^
9.30 - 10.00				A	15.8	23	1206	1863	711	345	783	322	499	451	84^	194^	605	231	290	285	69^	210	276	155^	199^	167^
10.00 - 10.30				A	16.5	25	1259	1789	742	326	812	319	515	467	90^	202	517	175^	243	230	49v	203	307	181^	153^	141^
10.30 - 11.00				A	16.2	26	1236	1758	738	326	810	329	515	463	88^	198	494	185^	234	209	37v	197	310	178^	144^	144^
CBS EVENING NEWS-CRONKITE	90	195	195	A	16.8	28	1282	1582	705	219	781	155	286	322	163	421	631	139	275	288	137	302	98	45^	72	49
M-F 6.30P 30 CBS N		99	99	B	15.6	28	1190	1610	701	214	774	157	291	314	164	412	639	148	282	296	132	298	91	38	106	66
CBS EVENING NEWS-DEAN(B)		108		A	6.1	10	465	2054	883	161^	941	132v	337^	394^	177^	530	884	120v	469^	458^	220^	389^	82v	23v	147^	73v
1 SUN. 6.30P 30 CBS N		55																								
CBS EVENING NEWS-DEAN	8		166	A	8.4	14	641	1752	718	269^	755	144^	345^	362^	112^	368^	721	96^	273^	314^	182^	364^	206^	25v	70v	42v
2 SUN. 6.30P 30 CBS N			89	B	9.2	16	702	1620	694	222	760	166	334	327	158	368	670	169	331	318	131	277	97	39	93	51
CBS REPORTS(S)			165	A	13.8	21	1053	1695	663	232	775	251	459	401	128^	267	542	124^	293	288	131^	205^	202^	109^	176^	128^
2 WED. 8.00P 60 CBS DN			91																							
8.00 - 8.30				A	13.9	21	1061	1643	656	218^	748	212^	441	405	122^	265	535	118^	299	277	123^	202^	191^	120^	169^	126^
8.30 - 9.00				A	13.8	20	1053	1722	660	245	792	286	472	389	133^	267	542	127^	282	294	136^	208^	209^	95^	179^	130^
CBS SAT. NEWS-SCHIEFFER	17	135	146	A	10.9	21	832	1617	592	191	674	98^	244	240	156	391	700	155	334	333	178	319	116^	43^	127^	93^
SAT. 6.30P 30 CBS N		77	84	B	11.0	22	839	1615	702	238	777	165	330	323	146	396	644	141	284	308	128	297	81	44	113	77
CBS SATURDAY NIGHT MOVIE	6	167	164	A	14.5	24	1106	1794	740	313	798	258	511	490	127	206	780	276	502	443	103^	221	116	76^	100^	91^
SAT. 9.00P 120 CBS FF		94	94	B	14.0	23	1068	1871	811	303	868	318	565	494	124	245	728	264	485	428	88	191	120	64	155	121
9.00 - 9.30				A	13.8	22	1053	1811	761	282	826	263	514	486	130	237	768	247	477	421	106^	243	125	82^	92^	83^
9.30 - 10.00				A	13.9	22	1061	1779	726	303	794	269	516	493	123	203	765	263	492	441	101^	219	123	75^	97^	85^
10.00 - 10.30				A	14.7	24	1122	1778	735	329	783	253	505	495	124	192	787	291	512	463	96^	209	105^	73^	103^	96^
10.30 - 11.00				A	15.5	26	1183	1801	747	333	799	254	511	494	124	194	796	305	522	447	103^	207	100^	71^	106	100^
CBS WEDNESDAY NIGHT MOVIE	9	177		A	15.6	24	1190	1580	817	264	871	305	500	481	162^	288	577	243	365	328	89^	182^	71^	49v	61^	53^
1 WED. 9.00P 120 CBS FF		97		B	17.1	27	1305	1682	772	295	848	283	502	471	134	277	634	220	380	353	98	194	115	59	85	62
9.00 - 9.30				A	14.7	21	1122	1647	816	285	852	284	470	473	158^	295	627	293	411	359	92^	189^	63^	48v	105^	93^
9.30 - 10.00				A	15.5	23	1183	1637	829	278	879	314	504	498	162^	287	609	250	370	350	113^	200^	73^	55^	76^	63^
10.00 - 10.30				A	16.0	25	1221	1551	804	273	884	320	527	493	149^	278	549	217	343	312	74^	172^	72^	47v	46v	37v
10.30 - 11.00				A	16.2	27	1236	1477	815	216	857	297	491	459	177^	291	521	211	334	295	77^	164^	74^	46v	25v	25v
CHARLIE'S ANGELS	19	201	193	A	21.3	32	1625	1820	756	326	830	339	537	448	100	236	617	213	357	309	110	217	177	93	196	141
WED. 9.00P 60 ABC PD		99	98	B	22.7	35	1732	1832	715	289	808	321	502	425	111	236	601	235	356	295	103	194	207	125	216	159
9.00 - 9.30				A	21.2	31	1618	1842	756	328	827	352	542	448	94	230	607	206	353	308	110	213	187	96	221	160
9.30 - 10.00				A	21.4	32	1633	1792	757	324	832	324	532	448	103	241	623	216	358	308	109	220	167	90	170	121
CHIPS	19	213	212	A	24.5	40	1869	2154	668	268	749	299	467	407	80	224	657	250	446	375	101	177	262	117	486	284
SAT. 8.00P 60 NBC OP		98	98	B	22.0	38	1679	2121	721	285	821	301	496	426	104	257	664	235	403	363	104	202	219	92	417	277
8.00 - 8.30				A	23.9	40	1824	2119	675	270	752	305	466	407	78	229	642	241	428	367	101	178	249	111	476	277
8.30 - 9.00				A	25.2	41	1923	2173	663	263	745	296	465	406	76	219	667	259	461	380	102	174	266	120	495	289
CHISHOLMS	4	188	184	A	14.2	23	1083	1918	824	249	896	242	453	391	190	382	732	180	335	330	169	322	108^	71^	182	111^
SAT. 8.00P 60 CBS GD		98	97	B	14.1	23	1076	1905	831	249	884	204	418	396	198	402	732	158	337	343	154	324	107	44	182	125
8.00 - 8.30				A	14.3	24	1091	1879	816	246	889	239	436	374	192	393	708	167	313	310	175	327	104^	66^	178	103^
8.30 - 9.00				A	14.1	23	1076	1946	827	247	899	246	469	409	186	367	750	189	355	348	164	316	113^	76^	184	114
DALLAS	18	196	196	A	29.9	47	2281	1860	809	291	909	344	532	463	136	294	593	229	361	329	91	182	150	92	208	152
FRI. 10.00P 60 CBS GD		99	99	B	25.3	43	1930	1819	826	289	909	340	538	467	137	302	579	208	350	322	93	180	137	81	194	147
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 55–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 55–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
DALLAS-CONT'D																										
10.00 - 10.30				A	29.7	46	2266	1867	803	282	900	338	523	461	136	295	590	224	351	327	88	187	148	90	229	168
10.30 - 11.00				A	30.1	48	2297	1844	814	298	914	344	538	465	134	291	597	236	370	332	92	179	149	95	184	134
DIFF'RENT STROKES	13	202	204	A	23.6	35	1801	1928	748	275	837	239	437	393	129	330	590	227	347	301	108	193	232	99	269	185
WED. 9.00P 30 NBC CS		98	99	B	20.1	30	1534	1816	705	258	783	244	434	385	115	289	599	231	376	334	98	181	207	82	227	167
DISNEY'S WONDERFUL WORLD	18	210	211	A	16.8	25	1282	2356	652	235	759	359	495	401	115	195	632	238	405	349	68^	184	219	99	746	466
SUN. 7.00P 60 NBC FV		99	99	B	17.0	27	1297	2381	700	253	776	350	526	448	86	193	719	309	502	435	84	158	244	96	642	414
7.00 - 7.30				A	16.0	24	1221	2281	633	227	737	340	472	388	118	201	623	233	397	340	71^	185	210	92^	711	442
7.30 - 8.00				A	17.5	25	1335	2430	671	242	780	377	520	410	115	192	637	243	411	360	65^	180	229	107	784	488
DUKES OF HAZZARD	19	198	197	A	29.1	44	2220	2039	626	216	702	255	410	384	97	214	646	191	385	375	112	208	192	90	499	350
FRI. 9.00P 60 CBS CS		99	99	B	23.8	39	1816	2114	684	238	761	277	465	406	114	238	653	211	404	372	112	194	214	91	486	336
9.00 - 9.30				A	28.2	43	2152	2063	622	216	700	254	409	384	95	213	649	198	385	371	113	210	188	89	526	356
9.30 - 10.00				A	29.9	45	2281	2015	629	214	701	254	409	385	99	213	647	190	387	376	115	210	194	91	473	346
EIGHT IS ENOUGH	18	200	197	A	25.4	37	1938	1913	686	259	809	338	526	431	101	233	434	168	270	211	75	143	255	148	415	300
WED. 8.00P 60 ABC CS		98	97	B	24.2	38	1846	1939	727	276	836	337	523	423	108	254	477	182	291	241	75	149	235	150	391	269
8.00 - 8.30				A	24.3	36	1854	1892	683	258	804	327	516	431	104	235	417	159	256	203	75	140	248	141	423	302
8.30 - 9.00				A	26.5	38	2022	1923	687	259	810	346	531	429	98	231	444	177	282	214	75	144	262	154	407	296
ELVIS REMEMBERED(S)			200	A	12.7	20	969	1544	750	331	797	219^	425	414	160^	326	544	114^	312	307	150^	189^	122^	53v	81^	81^
2 FRI. 10.00P 60 NBC DO			99																							
10.00 - 10.30				A	13.2	21	1007	1555	736	322	781	210^	414	403	157^	321	540	104^	299	304	155^	191^	118^	55v	116^	116^
10.30 - 11.00				A	12.2	20	931	1522	758	337	808	226^	432	422	162^	331	543	123^	323	311	141^	182^	127^	52v	44v	44v
FAMILY	4	188	194	A	16.5	25	1259	1669	748	274	841	407	597	461	70^	207	481	219	327	243	35^	129	169	96^	178	121
1 MON. 8.30P 60 ABC GD		98	98	B	16.9	26	1289	1680	792	305	900	430	635	490	71	213	466	237	328	256	40	109	182	108	132	82
2 MON. 10.00P 60																										
8.30 - 9.00				A	14.4	21	1099	1641	659	250	718	390	520	381	61^	172^	514	225	322	302	36v	143^	160^	106^	249	165^
9.00 - 9.30				A	18.1	26	1381	1661	744	224	792	289	493	436	94^	260	503	186	286	249	60^	186	157^	100^	209	127^
10.00 - 10.30				A	16.4	25	1251	1677	765	307	886	465	661	491	57^	188^	470	240	363	225	21v	97^	174^	84^	147^	119^
10.30 - 11.00				A	17.1	28	1305	1663	804	309	942	483	707	522	59^	192	429	224	337	205	13v	80^	183^	95^	109^	74^
FAMILY CIRCUS-VALENTINE(S)			196	A	16.7	27	1274	2059	812	140^	854	255	436	366	120^	367	441	126^	231	216	79^	178^	174^	106^	590	413
2 FRI. 8.00P 30 NBC EA			97																							
FANTASY ISLAND	16	199	199	A	24.2	41	1846	1881	719	280	784	312	517	420	92	212	616	266	386	320	90	181	213	106	268	231
SAT. 10.00P 60 ABC A		96	98	B	21.3	38	1625	1844	744	291	834	334	522	457	105	244	592	249	384	334	77	166	188	111	230	191
10.00 - 10.30				A	23.8	40	1816	1875	718	277	782	305	512	407	94	218	627	267	389	325	90	182	208	102	258	225
10.30 - 11.00				A	24.5	42	1869	1887	723	285	787	317	523	434	91	208	606	267	385	317	89	177	215	110	279	239
FEATHERSTONE NEST(S)		179		A	9.3	14	710	1638	766	323^	798	195^	295^	323^	162^	408	565	257^	306^	144^	174^	259^	105^	61v	170^	142^
1 WED. 8.00P 30 CBS CS		95																								
GALACTICA 1980 PT 2(S)		187		A	18.5	27	1412	2361	599	257	682	349	536	430	57^	92^	782	432	598	474	64^	107^	376	173	521	342
1 SUN. 7.00P 60 ABC SF		98																								
7.00 - 7.30				A	17.6	27	1343	2313	580	246	664	331	516	412	60^	97^	785	421	583	463	72^	123^	363	167^	501	321
7.30 - 8.00				A	19.4	28	1480	2401	612	265	694	365	550	442	52^	86^	781	442	610	483	60^	96^	389	178	537	360
GALACTICA 1980 PT 3(S)			186	A	17.9	27	1366	2343	678	341	785	419	590	438	56^	129^	836	459	679	520	71^	122^	270	111^	452	295
2 SUN. 7.00P 60 ABC SF			97																							
7.00 - 7.30				A	16.9	26	1289	2342	695	354	810	445	615	445	56^	131^	834	464	684	513	68^	122^	263	104^	435	278
7.30 - 8.00				A	19.0	28	1450	2326	659	328	758	393	565	428	56^	128^	831	449	670	518	70^	124^	275	117^	462	309

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 55–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 55–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
GOODTIME GIRLS					3	203	203	A	21.6	32	1648	1774	685	263	747	309	484	381	84	231	530	188	333	296	55^	167	201	107	296	225
TUE.	8.30P	30	ABC	CS		99	99	B	22.1	32	1686	1874	720	275	794	341	523	414	94	232	549	208	356	324	56	159	205	115	326	237
HAPPY DAYS					20	207	208	A	22.9	34	1747	1899	661	241	727	291	482	391	85	214	522	213	344	287	63^	146	225	122	425	290
TUE.	8.00P	30	ABC	CS		99	99	B	22.4	36	1709	1948	687	278	770	329	497	414	96	219	543	240	354	298	74	150	226	125	409	272
HART TO HART					13	188	201	A	22.8	36	1740	1733	810	296	894	350	603	504	95	236	610	213	362	330	95	208	126	65^	103	86
TUE.	10.00P	60	ABC	PD		94	99	B	21.2	36	1618	1647	745	297	830	367	560	476	99	208	580	249	370	330	84	168	149	75	88	72
10.00 - 10.30								A	22.7	35	1732	1740	797	294	884	348	596	492	94	234	621	212	367	336	95	212	133	67^	102	85
10.30 - 11.00								A	22.8	36	1740	1729	824	295	907	351	612	517	97	238	603	214	360	323	94	204	117	63^	102	88
HELLO, LARRY					8	194	198	A	19.9	30	1518	1800	685	276	775	262	405	365	114	297	598	248	371	306	112	188	210	80^	217	151
WED.	9.30P	30	NBC	CS		97	98	B	17.1	26	1305	1768	691	278	782	265	448	390	115	273	585	248	379	320	90	173	196	78	205	150
HIGHLIGHTS-ICE FOLLIES(S)							208	A	19.0	30	1450	1770	776	258	848	219	382	361	194	402	632	217	348	303	136^	248	151^	84^	139^	93^
2 MON.	10.00P	60	NBC	GV			98																							
10.00 - 10.30								A	20.1	31	1534	1821	761	259	845	233	411	371	181	374	648	233	371	322	128^	239	161	90^	167	105^
10.30 - 11.00								A	18.0	29	1373	1697	787	256	845	198	344	348	211	433	608	195	321	276	146^	257	138^	77^	106^	79^
HOUSE CALLS					7	189	191	A	24.2	35	1846	1517	710	222	756	260	414	394	126	272	514	194	293	269	91	180	141	55^	106	91
MON.	9.30P	30	CBS	CS		99	99	B	23.2	35	1770	1709	745	290	816	317	502	446	115	244	562	229	367	328	84	152	164	83	167	128
INCREDIBLE HULK					17	192	193	A	22.2	35	1694	2035	659	291	753	293	449	393	99	230	657	208	362	368	125	228	155	74	470	246
FRI.	8.00P	60	CBS	SF		99	98	B	18.8	32	1434	2121	689	264	776	308	486	407	100	229	675	250	424	386	106	193	181	81	489	290
8.00 - 8.30								A	20.5	33	1564	2038	670	288	772	291	446	386	108	254	664	198	348	367	126	238	160	74^	442	216
8.30 - 9.00								A	23.9	37	1824	2023	645	290	733	294	451	398	91	209	651	218	372	370	120	217	148	73	491	271
JEFFERSONS					16	196	197	A	24.9	35	1900	1931	818	296	894	270	481	452	137	330	589	172	299	271	119	241	209	105	239	162
SUN.	9.30P	30	CBS	CS		99	99	B	24.7	37	1885	1814	804	292	892	256	446	414	161	373	611	172	310	289	127	250	152	84	159	110
KNOTS LANDING					5	188	191	A	21.4	35	1633	1683	790	238	865	313	491	429	145	300	567	202	313	280	92	200	144	70^	107	85
THU.	10.00P	60	CBS	GD		99	98	B	21.0	34	1602	1740	828	288	915	341	538	463	132	304	574	196	309	284	101	209	149	84	102	69
10.00 - 10.30								A	21.2	34	1618	1698	789	227	863	307	484	426	148	306	583	209	319	275	98	209	134	65^	118	86
10.30 - 11.00								A	21.5	37	1640	1666	793	249	869	320	500	433	140	296	552	197	305	281	89	192	149	74^	96	83
LAST RESORT					6	183	188	A	19.3	27	1473	1816	653	265	695	290	434	406	80^	171	612	229	398	369	87	154	237	88	272	216
MON.	8.30P	30	CBS	CS		98	99	B	17.7	26	1351	1845	668	291	727	275	454	426	82	189	614	232	404	371	86	151	224	82	280	215
LAVERNE & SHIRLEY					5	198	202	A	15.1	22	1152	1978	690	297	787	378	524	392	67^	219	600	228	398	327	75^	164	214	133	377	270
MON.	8.00P	30	ABC	CS		99	99	B	16.2	23	1236	2051	723	308	810	357	531	426	103	236	615	207	387	354	87	179	239	144	387	266
LITTLE HOUSE-PRAIRIE					18	216	211	A	27.9	39	2129	2047	840	270	951	307	511	455	157	376	592	207	320	287	124	229	171	93	333	231
1 MON.	8.00P	60	NBC	GD		99	99	B	24.5	36	1869	1963	823	247	926	290	469	432	155	384	552	179	283	259	104	224	144	87	341	231
2 MON.	8.00P	120																												
8.00 - 8.30								A	25.8	37	1969	2066	844	250	946	281	479	440	161	405	595	204	302	275	128	248	162	79	363	247
8.30 - 9.00								A	28.3	40	2159	2056	844	251	948	304	510	459	154	374	575	207	312	286	115	217	165	89	368	242
9.00 - 9.30								A	29.6	41	2258	2055	838	306	961	328	548	475	156	347	609	204	344	313	137	220	192	116	293	207
9.30 - 10.00								A	29.9	42	2281	1968	816	301	944	332	525	441	160	358	585	213	331	289	120	213	180	103^	259	196
LOU GRANT					17	194	199	A	22.9	36	1747	1588	737	249	796	296	478	440	116	254	602	242	377	320	94	178	122	40^	68^	61^
MON.	10.00P	60	CBS	GD		99	99	B	19.7	32	1503	1611	764	292	851	332	533	475	108	245	577	237	361	308	89	166	124	60	59	41
10.00 - 10.30								A	22.3	34	1701	1597	735	256	797	295	472	433	112	261	598	237	374	316	93	178	131	44^	71^	63^
10.30 - 11.00								A	23.5	39	1793	1573	735	241	791	294	481	445	119	247	601	242	373	322	96	178	117	37^	64^	58^
LOVE BOAT					21	200	199	A	23.5	38	1793	1867	745	266	823	265	449	383	129	321	641	226	357	307	104	237	148	85	255	214
SAT.	9.00P	60	ABC	CS		99	98	B	21.6	37	1648	1882	764	286	860	303	484	425	128	314	574	212	336	305	88	194	176	113	272	212
CONT'D																														

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
LOVE BOAT-CONT'D																										
9.00 - 9.30				A	22.7	36	1732	1875	751	264	825	261	443	382	129	330	652	232	367	311	105	240	147	81	251	206
9.30 - 10.00				A	24.3	39	1854	1857	737	265	820	267	456	384	125	312	630	221	349	301	102	234	148	90	259	222
LUCY MOVES TO NBC(S)			200	A	16.7	26	1274	1743	839	197	931	197	356	329	192	520	519	111^	221	218	138^	258	107^	65^	186^	151^
2 FRI. 8.30P 90 NBC GV			98																							
8.30 - 9.00				A	16.4	26	1251	1812	829	148^	889	210	371	330	163^	467	478	116^	212	203	98^	226	130^	75^	315	222
9.00 - 9.30				A	17.3	26	1320	1696	838	209	941	185	341	321	203	539	533	102^	215	210	158^	279	89^	60^	133^	123^
9.30 - 10.00				A	16.4	25	1251	1723	845	231	957	193	355	338	208	548	553	122^	240	243	154^	269	103^	64^	110^	110^
M*A*S*H	20	195	194	A	26.0	36	1984	1669	743	249	794	290	442	407	127	272	579	230	339	305	99	194	163	66	133	111
MON. 9.00P 30 CBS CS		99	99	B	25.6	38	1953	1852	719	288	800	337	515	449	100	222	585	242	385	342	82	156	212	97	255	183
MORK & MINDY	6	203	201	A	21.6	32	1648	2038	681	310	760	403	585	425	66^	139	603	283	432	361	61^	130	231	127	444	277
THU. 8.00P 30 ABC CS		99	99	B	22.3	33	1701	2045	693	307	769	385	565	460	76	153	608	291	430	358	61	123	223	129	445	284
NBC MONDAY NIGHT MOVIES	15	201		A	21.2	32	1618	2040	681	240	733	378	578	477	53^	125^	838	491	691	563	49^	102^	245	96^	224	167
1 MON. 9.00P 120 NBC FF		98		B	19.4	31	1480	1721	780	279	865	303	511	475	129	272	606	236	377	335	83	178	146	80	104	75
9.00 - 9.30				A	19.9	28	1518	2087	690	246	758	390	582	487	58^	142^	830	471	672	533	52^	112^	205	84^	294	183
9.30 - 10.00				A	21.7	32	1656	2039	678	226	722	384	573	483	49^	112^	850	509	717	579	39^	86^	227	94^	240	175
10.00 - 10.30				A	21.5	33	1640	2049	665	235	713	359	574	465	52^	115^	873	514	723	604	54^	103^	269	107^	194	163
10.30 - 11.00				A	21.8	36	1663	1978	682	248	730	368	574	469	49^	130^	799	467	651	536	49^	104^	279	101^	170	144^
NBC NEWS UPDATE-M-F	90	186	183	A	19.3	28	1473	2012	745	242	823	284	463	406	113	294	633	235	386	338	105	203	202	73	354	237
1 M-TH 8.58P 1 NBC N		94	94	B	17.8	27	1358	1963	719	252	799	265	442	399	117	288	656	232	391	351	102	214	171	69	337	229
FRI. 8.28P 1																										
2 MON. 9.13P 1																										
2 TU-TH 8.58P 1																										
NBC NEWS UPDATE-SAT.	18	193	193	A	19.8	32	1511	2166	648	261	739	286	459	396	76^	213	652	249	463	370	98	163	282	126	493	301
SAT. 8.58P 1 NBC N		94	94	B	18.8	32	1434	2079	707	282	804	291	484	410	104	249	661	233	407	370	99	195	207	84	407	272
NBC NEWS UPDATE-SUN.	17	188	188	A	18.4	26	1404	2078	852	253	944	299	518	476	166	329	762	264	432	413	127	243	235	98	137	108
1 SUN. 9.17P 1 NBC N		95	95	B	18.3	26	1396	2083	772	288	854	320	525	483	116	248	754	298	481	425	110	208	194	80	281	191
2 SUN. 9.08P 1																										
NBC NIGHTLY NEWS-SAT.	17	146	138	A	8.7	16	664	1697	649	262	777	198	295	339	156^	370	722	225	325	289	156^	325	103^	38v	95^	56^
SAT. 6.30P 30 NBC N		81	76	B	9.8	19	748	1697	724	214	801	205	339	327	158	396	681	175	304	305	121	301	87	45	128	62
NBC NIGHTLY NEWS-SUN.	11	151	147	A	11.4	19	870	1711	695	234	798	180	257	270	194	454	674	151	274	308	157	318	99^	43^	140^	71^
SUN. 6.30P 30 NBC N		81	78	B	9.1	15	694	1759	729	217	817	194	322	308	167	417	675	178	336	326	109	293	93	44	174	110
NBC NIGHTLY NEWS	88	206	206	A	14.8	24	1129	1748	758	252	844	192	341	318	158	423	694	167	320	330	126	308	106	51^	104	59
M-F 6.30P 30 NBC N		99	99	B	13.9	25	1061	1686	742	224	822	195	342	312	167	421	663	164	294	282	113	317	82	43	119	70
NBC TUE. NIGHT MOVIE	14	200	202	A	18.8	28	1434	2107	726	308	798	362	560	462	97	183	834	411	632	495	80^	158	275	102	200	117
TUE. 9.00P 120 NBC FF		98	98	B	16.9	27	1289	1814	706	258	785	292	493	439	107	221	749	277	486	439	110	205	161	57	119	85
9.00 - 9.30				A	17.7	25	1351	2125	718	318	789	359	536	427	100	200	820	385	604	482	91	176	295	115	221	114
9.30 - 10.00				A	18.9	28	1442	2152	739	305	811	366	562	475	95	185	814	401	612	493	76^	151	278	108	249	150
10.00 - 10.30				A	19.5	30	1488	2089	713	301	785	361	564	462	96	173	846	417	647	503	75^	151	275	101	183	116
10.30 - 11.00				A	19.2	31	1465	2042	725	302	797	356	566	474	96	174	835	429	650	498	80^	145	259	86	151	91
NEWSBREAK-M-F	99	162	166	A	16.5	24	1259	1855	704	281	785	260	419	403	135	284	614	202	327	312	118	222	178	84	278	187
1 MTUTHF 8.58P 1 CBS N		89	91	B	15.5	24	1183	1932	709	261	798	279	453	396	126	282	601	201	344	319	98	201	188	87	345	220
1 WED. 8.28P 1																										
2 M-F 8.58P 1																										

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NEWSBREAK-SAT.	20	165	163	A	13.0	21	992	1981	811	254	887	273	505	454	146	301	749	204	392	394	133	262	126	104^	219	130
SAT. 8.58P 1 CBS N		95	92	B	12.4	21	946	1987	685	276	771	272	451	388	143	262	690	231	424	373	115	211	177	88	349	216
NEWSBREAK-SUN.	20	175	175	A	21.6	30	1648	1873	758	295	848	245	404	390	163	352	584	140	269	259	139	262	181	89	260	191
SUN. 8.58P 1 CBS N		95	95	B	23.8	35	1816	1862	761	299	852	240	424	404	149	355	657	186	346	326	121	253	156	79	197	134
ONE DAY AT A TIME	16	198	198	A	23.2	32	1770	1871	758	294	838	235	391	386	162	359	602	142	275	271	143	266	175	85	256	187
SUN. 8.30P 30 CBS CS		99	99	B	24.2	35	1846	1869	773	293	861	233	403	385	163	381	634	170	316	304	129	262	156	83	218	149
ONE IN A MILLION	3	198	198	A	14.2	24	1083	1876	703	251	797	242	429	374	121	294	645	238	388	308	96^	212	155	72^	279	163
SAT. 8.00P 30 ABC CS		99	99	B	14.4	24	1099	1941	769	269	838	256	481	423	115	289	647	226	385	328	115	208	150	59	306	194
PRIME TIME SATURDAY	6	201	195	A	12.8	22	977	1770	735	276	793	212	375	361	140	354	719	204	439	409	111^	239	149	66^	109^	72^
SAT. 10.00P 60 NBC DN		98	97	B	11.6	20	885	1716	691	268	762	210	399	365	144	307	699	177	404	384	130	249	127	43	128	96
10.00 - 10.30				A	13.3	22	1015	1806	734	289	793	220	381	359	141	349	717	203	432	394	119^	245	157	73^	139	84^
10.30 - 11.00				A	12.3	21	938	1725	736	263	793	205	372	362	138	359	714	200	438	421	103^	231	139	56^	79^	58^
QUINCY, M.E.	14	200	201	A	19.1	28	1457	1789	788	278	860	386	585	501	97	193	610	227	390	358	107	177	144	65^	175	123
THU. 9.00P 60 NBC OP		97	98	B	19.3	30	1473	1857	770	289	862	364	598	507	96	204	631	254	423	382	86	156	171	82	193	144
9.00 - 9.30				A	19.0	28	1450	1794	783	272	852	381	580	505	99	192	599	226	382	355	104	174	146	63^	197	143
9.30 - 10.00				A	19.2	29	1465	1775	794	285	868	393	591	495	92	193	616	231	398	355	110	177	137	64^	154	102
REAL PEOPLE	20	212	210	A	25.0	37	1908	2079	785	282	849	271	470	430	104	306	742	245	422	418	127	250	231	77	257	158
WED. 8.00P 60 NBC U		99	98	B	20.9	33	1595	1955	744	282	819	254	446	407	121	299	716	249	430	395	116	231	188	63	232	164
8.00 - 8.30				A	23.8	35	1816	2088	782	288	845	271	472	426	105	307	743	238	420	421	128	255	233	76	267	162
8.30 - 9.00				A	26.2	38	1999	2066	786	277	851	273	473	431	104	304	740	248	421	411	126	248	230	77	245	150
RINGLING BROS. CIRCUS(S)		197																								
1 FRI. 8.30P 90 NBC GV		98		A	14.8	23	1129	2087	876	185^	924	223	379	397	134^	459	624	202^	285	281	90^	293	158^	51v	381	273
8.30 - 9.00				A	15.1	24	1152	2057	837	211	903	206^	360	366	113^	452	576	205^	257	255	74^	262	151^	68^	427	320
9.00 - 9.30				A	14.8	22	1129	2109	907	175^	945	255	411	420	143^	456	641	207^	304	297	95^	295	152^	43v	371	253
9.30 - 10.00				A	14.6	22	1114	2082	875	167^	916	208^	367	396	150^	466	658	202^	302	294	102^	318	167^	42v	341	241
ROPERS	3	196	195	A	15.2	25	1160	1848	689	256	795	231	403	344	129	327	646	223	360	297	96^	231	141	52^	266	194
SAT. 8.30P 30 ABC CS		98	98	B	14.7	24	1122	1933	759	272	841	246	445	383	126	338	640	205	361	313	109	225	163	87	289	212
SHERIFF LOBO	15	200	202	A	19.2	28	1465	2011	667	235	768	233	376	324	115	324	754	231	402	374	145	294	164	47^	325	201
TUE. 8.00P 60 NBC A		98	98	B	18.5	29	1412	2015	684	228	770	236	409	372	119	289	738	232	409	387	127	258	157	55	350	227
8.00 - 8.30				A	18.6	28	1419	2017	677	228	784	234	377	321	115	334	763	230	398	375	151	307	146	39^	324	201
8.30 - 9.00				A	19.8	29	1511	1996	658	239	751	232	372	324	113	313	742	233	407	374	139	279	176	52^	327	197
SIEGFRIED AND ROY(S)		197																								
1 FRI. 10.00P 60 NBC GV		97		A	14.4	22	1099	2027	780	136^	809	254	400	385	130^	312	677	219^	347	310	138^	296	213^	63^	328	267
10.00 - 10.30				A	14.4	22	1099	1987	769	131^	801	249	382	370	133^	324	640	189^	304	283	145^	298	215^	56^	331	268
10.30 - 11.00				A	14.5	23	1106	2044	781	138^	807	255	413	395	125^	296	706	244	383	337	129^	289	209^	68^	322	265
60 MINUTES	21	204	204	A	28.3	42	2159	1888	828	291	891	183	356	406	176	442	793	190	360	366	187	365	101	50^	103	79
SUN. 7.00P 60 CBS DN		99	99	B	28.6	45	2182	1802	746	284	821	211	369	380	148	367	788	234	409	396	145	309	102	44	91	63
7.00 - 7.30				A	27.5	42	2098	1925	831	291	892	181	355	408	173	445	805	191	364	370	196	371	109	54^	119	88
7.30 - 8.00				A	29.2	42	2228	1843	821	287	884	182	355	403	176	437	776	190	356	359	179	354	93	47^	90	70
SKAG	4	201	208	A	14.5	24	1106	1630	802	265	869	295	517	453	150	273	569	144	269	230	131	261	106^	43^	86^	52^
THU. 10.00P 60 NBC GD		97	99	B	15.9	25	1213	1688	784	289	879	293	548	486	125	262	665	205	367	336	133	249	90	33	54	32
10.00 - 10.30				A	14.6	23	1114	1655	802	271	860	306	519	450	147	261	564	151	276	239	125	251	122	57^	109^	69^
10.30 - 11.00				A	14.4	25	1099	1596	795	256	870	284	513	455	152	278	569	135	259	220	136	270	94^	29^	63^	33^

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EVENING CONT'D																										
SOAP	16	192	189	A	21.4	32	1633	1812	723	283	787	415	596	473	73^	149	582	280	426	360	71^	116	264	127	179	128
THU. 9.30P 30 ABC CS		98	98	B	20.8	32	1587	1799	703	306	774	380	556	466	79	162	631	322	451	378	73	138	227	119	167	122
STONE	4	187	193	A	12.6	18	961	1802	757	306	818	342	526	449	79^	236	679	232	412	345	100^	214	165	37^	140	72^
1 MON. 9.30P 60 ABC OP		98	98	B	14.4	21	1099	1795	766	317	842	347	539	454	102	242	641	226	380	329	118	212	171	65	141	89
2 MON. 9.00P 60																										
9.00 - 9.30				A	10.5	14	801	1956	750	310	850	420	600	472	53v	238^	671	217^	397	311	96^	229^	236^	42v	199^	105^
9.30 - 10.00				A	12.7	18	969	1804	733	300	795	337	525	436	67^	222	679	228	401	334	106^	224	174	46^	156	84^
10.00 - 10.30				A	14.6	23	1114	1637	776	302	802	278	455	445	119^	247	676	254	435	378	95^	187^	94^	17v	65^	24v
TAXI	20	195	202	A	24.6	36	1877	1759	742	304	822	326	528	431	111	243	579	202	341	307	97	210	174	88	184	137
TUE. 9.30P 30 ABC CS		98	99	B	23.9	37	1824	1795	730	302	818	352	538	451	104	220	593	255	379	334	86	169	198	103	186	143
TENSPEED AND BROWN SHOE	3	198	198	A	25.2	35	1923	2195	664	316	731	336	540	472	59^	138	825	430	649	492	64^	136	262	130	377	287
SUN. 8.00P 60 ABC PD		99	99	B	25.3	36	1930	2181	744	347	816	371	585	515	74	166	800	375	597	486	70	144	258	129	307	237
8.00 - 8.30				A	24.9	35	1900	2198	664	313	730	337	543	468	61^	136	824	435	653	490	66	132	262	132	382	290
8.30 - 9.00				A	25.5	36	1946	2186	665	316	730	333	536	474	59^	142	822	424	645	492	63^	138	261	127	373	284
THREE'S COMPANY	20	197	204	A	28.3	41	2159	1790	744	282	820	294	509	419	113	265	567	180	325	296	84	202	178	97	225	173
TUE. 9.00P 30 ABC CS		98	99	B	27.4	42	2091	1881	730	285	815	331	514	431	107	239	572	232	352	312	85	171	216	115	278	206
TRAPPER JOHN, M.D.	16	200	198	A	20.5	32	1564	1741	784	271	881	280	465	426	150	326	599	221	319	245	115	232	157	77^	104	69^
SUN. 10.00P 60 CBS GD		99	99	B	21.7	37	1656	1714	785	292	876	276	472	434	150	330	623	204	331	297	123	235	137	72	78	56
10.00 - 10.30				A	21.0	32	1602	1734	774	271	868	275	450	413	151	331	588	222	312	238	116	229	159	79	119	72^
10.30 - 11.00				A	20.1	33	1534	1729	786	269	883	278	472	436	147	318	607	221	325	249	112	233	153	77^	86	63^
20/20	17	194	193	A	19.7	32	1503	1638	710	228	770	293	498	435	110	230	669	252	423	407	114	195	123	53^	76^	58^
THU. 10.00P 60 ABC DN		99	98	B	18.2	31	1389	1657	721	263	779	327	517	472	98	197	684	305	469	416	90	169	123	58	71	51
10.00 - 10.30				A	20.8	33	1587	1660	709	233	774	306	512	440	99	219	667	257	418	405	111	193	135	60^	84	64^
10.30 - 11.00				A	18.7	32	1427	1596	703	218	757	275	476	427	119	237	662	241	421	402	120	196	110	45^	67^	51^
VEGA$	16	200	199	A	21.7	36	1656	1697	757	275	834	278	504	448	108	252	646	226	392	319	112	217	139	79	78	62^
WED. 10.00P 60 ABC PD		99	99	B	20.6	35	1572	1708	743	289	833	304	502	446	116	251	642	247	380	311	104	212	150	81	83	59
10.00 - 10.30				A	21.7	34	1656	1681	758	266	831	272	496	449	107	254	637	222	390	313	109	215	136	76	77	63^
10.30 - 11.00				A	21.7	37	1656	1705	755	282	835	283	509	450	106	247	653	227	394	322	116	220	139	81	78	64^
WALTONS	18	175	191	A	19.8	29	1511	1747	812	246	924	198	348	376	215	487	556	118	189	229	134	293	98	51^	169	101
THU. 8.00P 60 CBS GD		93	97	B	18.5	29	1412	1780	825	235	935	219	372	367	183	479	568	128	228	228	124	288	96	50	181	112
8.00 - 8.30				A	19.3	29	1473	1728	805	235	909	172	321	368	214	500	558	111	181	230	140	299	99	51^	162	96
8.30 - 9.00				A	20.4	29	1557	1746	814	254	932	217	372	382	212	473	545	119	190	229	126	285	97	51^	172	104
WHITE SHADOW	7	184	186	A	17.6	26	1343	1952	727	331	828	332	514	451	143	254	576	240	352	306	96	170	275	133	273	177
TUE. 8.00P 60 CBS GD		95	99	B	17.1	26	1305	1917	733	322	838	334	507	420	142	268	585	247	359	301	92	184	234	94	260	164
8.00 - 8.30				A	16.3	24	1244	1932	732	332	833	325	500	448	155	269	572	234	342	301	101	176	261	126	266	158
8.30 - 9.00				A	18.9	28	1442	1961	717	326	817	335	519	451	132	239	576	245	356	308	94	165	290	140	278	190
WKRP IN CINCINNATI	7	201	201	A	20.6	29	1572	1873	666	273	716	292	444	415	96	186	671	290	444	373	92	171	236	92	250	176
MON. 8.00P 30 CBS CS		99	99	B	20.2	30	1541	1965	689	313	754	303	475	434	92	196	656	269	442	393	87	159	225	89	330	225
•LATE FRINGE																										
ABC SPEC REPORT:IRAN-MON(S)		186		A	8.0	23	610	1328	731	207^	731	208^	441	432	71v	211^	577	206^	366^	373^	64v	163^	20v	LT	LT	LT
1 MON. 11.30P 18 ABC N		97																								
ABC SPEC REPORT:IRAN-TUE(S)		187		A	10.7	32	816	1509	813	257^	813	329	516	509	113^	164^	647	267^	457	323	95^	143^	49v	43v	LT	LT
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST FEB. 1980 REPORT

PROGRAM NAME WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
ABC SPEC REPORT:IR-CONT'D 1 TUE. 11.30P 33 ABC N		98																								
ABC SPEC REPORT:IRAN-WED(S) 1 WED. 11.30P 17 ABC N		187 98		A	11.1	31	847	1483	833	344	846	294	499	500	72v	218^	525	215^	325	178^	92^	175^	81^	46v	31v	31v
ABC SPEC REPORT:IRAN-THU(S) 1 THU. 11.30P 34 ABC N		183 97		A	8.8	27	671	1537	837	258^	839	374	606	487	108^	198^	619	186^	351^	348^	113^	229^	79v	22v	LT	LT
ABC SPEC REPORT:IRAN-FRI(S) 1 FRI. 12.04A 20 ABC N		184 97		A	8.2	25	626	1439	791	206^	802	297^	507	452	134^	229^	507	196^	341^	291^	29v	137^	36v	36v	94v	94v
ABC SPEC REPORT:IRAN-MON(S) 2 MON. 11.30P 18 ABC N			186 98	A	10.9	32	832	1391	771	179^	771	251^	468	410	160^	246^	603	284^	462	373	76^	116^	17v	LT	LT	LT
ABC SPEC REPORT:IRAN-TUE(S) 2 TUE. 11..30P 21 ABC N			187 98	A	10.0	28	763	1506	674	150^	731	256^	458	384	71v	240^	733	281^	484	389	93^	221^	26v	26v	16v	LT
ABC SPEC REPORT:IRAN-WED(S) 2 WED. 11.30P 15 ABC N			187 98	A	12.0	34	916	1639	688	333	823	308	538	548	57v	195^	758	319	513	443	106^	222^	58v	30v	LT	LT
ABC SPEC REPORT:IRAN-THU(S) 2 THU. 11.30P 15 ABC N			181 97	A	9.8	27	748	1551	747	240^	799	284^	514	413	81v	220^	742	170^	497	528	98^	214^	10v	LT	LT	LT
ABC SPEC REPORT:IRAN-FRI(S) 2 FRI. 11.30P 16 ABC N			181 97	A	10.2	24	778	1888	815	287^	874	349	629	525	89^	200^	759	387	559	400	36v	174^	80^	40v	175^	137^
ABC WEEKEND REPORT-SAT. 1 SAT. 11.00P 15 ABC N 2 SAT. 11.00P 30	17	162 90	161 93	A B	9.8 8.8	19 18	748 671	1701 1645	798 684	299 269	830 765	298 297	558 483	501 435	114^ 84	189 204	671 618	284 262	425 396	356 349	144^ 89	207 174	81^ 137	60^ 60	119^ 125	95^ 110
ABC WEEKEND REPORT-SUN. SUN. 11.00P 15 ABC N	18	160 92	161 93	A B	7.8 7.2	16 16	595 549	1615 1602	633 665	313 280	685 738	289 307	541 506	517 463	53^ 61	100^ 152	780 713	326 327	539 495	518 455	52v 81	141^ 151	99^ 105	20v 60	51v 46	40v 41
BARETTA-WED. 1 WED. 12.55A 45 ABC OP 2 WED. 12.54A 53	17	174 94	172 94	A B	4.5 3.8	32 28	343 290	1128 1069	659 576	352^ 238	712 646	283^ 303	554 467	508 390	14v 45	44v 80	393 336	230^ 149	280^ 228	163^ 160	82v 66	82v 80	23v 77	23v 32	LT LT	LT LT
1.00 - 1.30				A	4.6	32	351	1179	664	350	701	291^	552	493	14v	32v	444	274^	318^	186^	91^	91^	34v	34v	LT	LT
BARETTA-THU. 1 THU. 1.12A 45 ABC OP 2 THU. 12.53A 49	15	165 93	166 93	A B	3.3 3.3	24 23	252 252	996 972	560 419	175^ 165	560 466	274^ 247	386^ 304	322^ 267	28v 60	110v 101	373^ 462	112v 203	150^ 304	162^ 238	176^ 73	191^ 122	63v 40	LT LT	LT LT	LT LT
1.00 - 1.30				A	3.9	24	298	933	577^	97v	577^	245^	342^	355^	LT	124v	268^	70v	70v	70v	198v	198v	88v	LT	LT	LT
1.30 - 2.00				A	2.6	24	198	1101^	626^	369^	626^	253v	460^	349^	80v	166v	475^	152v	242v	328^	97v	147v	LT	LT	LT	LT
BARNEY MILLER-11.30 1 MON. 11.48P 35 ABC CS 2 MON. 11.48P 36	5	174 95	173 94	A B	5.8 5.4	21 21	443 412	1196 1346	726 668	139^ 174	726 707	240^ 255	497 493	466 469	96^ 94	167^ 136	470 543	199^ 233	319 353	277^ 278	81^ 91	121^ 136	LT 82	LT 34	LT 14	LT 13
12.00 - 12.30				A	5.7	23	435	1156	724	136^	724	250^	510	483	70v	158^	432	179^	280^	255^	79^	120^	LT	LT	LT	LT
CBS NEWS SPECIAL RPT-MON.(S) 1 MON. 11.30P 36 CBS N		174 95		A	11.2	34	855	1364	551	247^	676	277^	434	362	69v	183^	636	182^	386	410	81^	173^	35v	LT	17v	17v
11.30 - 12.00				A	11.4	34	870	1340	531	222^	657	258^	408	347	67v	189^	636	185^	386	407	86^	175^	31v	LT	16v	16v
CBS NEWS SPECIAL RPT-TUE.(S) CONT'D		177		A	8.8	27	671	1510	697	213^	734	242^	428	374	89v	264^	776	236^	404	336^	179^	317^	LT	LT	LT	LT

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS SPECIAL R-CONT'D																										
1 TUE. 11.30P 36 CBS N		97																								
11.30 - 12.00				A	8.9	26	679	1499	701	189^	716	218^	405	369	87v	273^	783	221^	389	342^	183^	332^	LT	LT	LT	LT
CBS NEWS SPECIAL RPT-WED.(S)		176		A	8.2	24	626	1565	677	174^	695	167^	374^	407	101^	255^	815	254^	440	430	161^	308^	55v	10v	LT	LT
1 WED. 11.30P 30 CBS N		96																								
CBS NEWS SPECIAL RPT-THU.(S)		178		A	8.7	26	664	1514	596	172^	620	175^	329^	394	101^	194^	659	159^	341^	344^	168^	283^	175^	53v	60v	60v
1 THU. 11.30P 30 CBS N		97																								
CBS NEWS SPECIAL RPT-FRI.(S)		176		A	13.0	31	992	1735	751	219^	859	291	522	489	78^	224^	658	198^	335	345	146^	250	130^	44v	88^	58v
1 FRI. 11.30P 30 CBS N		96																								
CBS SUNDAY NEWS-BRADLEY	18	127	127	A	8.4	17	641	1523	667	251	769	219	410	379	136^	276	635	183^	295	250	140^	306	57^	22v	62^	62^
SUN. 11.00P 15 CBS N		75	75	B	8.7	19	664	1577	698	255	778	213	407	390	167	301	659	201	345	322	137	260	84	38	56	41
CHARLIE'S ANGELS-11.30	18	167	159	A	6.3	22	481	1464	696	228^	724	284	511	512	75^	107^	431	251^	322	233^	39v	84^	208^	115^	101^	81^
1 FRI. 12.24A 68 ABC PD		94	93	B	6.9	23	526	1493	662	264	724	336	524	430	68	122	540	260	400	308	57	101	165	114	64	59
2 FRI. 11.46P 68																										
12.00 - 12.30				A	6.7	20	511	1791	755	202^	790	374^	630	520	50v	93v	555	342^	399^	303^	52v	107v	253^	142^	193^	134^
12.30 - 1.00				A	6.7	25	511	1446	678	202^	696	271	499	503	69^	88^	412	236^	315	219^	35v	77^	256	136^	82^	82^
1.00 - 1.30				A	5.3	26	404	993	583^	253^	637	164^	350^	501^	89v	136v	240^	153^	196^	132v	15v	44v	116v	64v	LT	LT
LATE MOVIE I	87	163	161	A	6.1	23	465	1559	711	337	806	357	578	483	90^	170	614	238	419	311	115^	160	91^	52^	48^	37^
1 MON. 12.06A 71 CBS FF		90	90	B	6.8	25	519	1451	679	286	756	293	520	477	95	167	560	216	365	296	100	154	98	48	37	31
1 TUE. 12.06A 72																										
1 WED. 12.00M 62																										
1 THU. 12.00M 75																										
1 FRI. 12.00M 73																										
2 M & TU 11.30P 72																										
2 WED. 11.30P 65																										
2 THU. 11.30P 70																										
2 FRI. 11.30P 73																										
11.30 - 12.00				A	8.0	23	610	1595	694	346	815	343	558	489	101^	198	633	235	420	330	121^	175^	96^	58^	51^	33v
12.00 - 12.30				A	6.1	23	465	1568	710	328	805	365	592	488	88^	161	634	245	435	321	121^	168	81^	48^	48^	31v
12.30 - 1.00				A	4.8	23	366	1527	761	323	813	356	575	480	82v	165^	599	243^	420	284^	96^	141^	61v	26v	54v	54v
LATE MOVIE II	87	163	162	A	3.8	24	290	1431	658	376	761	372	587	465	66^	117^	534	220	359	269	128^	148^	101^	62^	35v	35v
1 MON. 1.17A 45 CBS FF		90	90	B	4.5	27	343	1349	616	285	690	291	497	454	73	120	522	218	361	283	98	131	108	59	29	24
1 TUE. 1.18A 44																										
1 WED. 1.10A 40																										
1 THU. 1.15A 42																										
1 FRI. 1.13A 42																										
2 MON. 12.42A 41																										
2 TUE. 12.42A 45																										
2 WED. 12.35A 43																										
2 THU. 12.45A 39																										
2 FRI. 12.43A 39																										
12.30 - 1.00				A	3.0	16	229	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1.00 - 1.30				A	4.0	25	305	1377	564	322	683	311	515	442	53^	116^	610	308	466	295	101^	134^	84^	75^	LT	LT
1.30 - 2.00				A	3.3	27	252	1381	770	425^	826	385^	624	476	59v	115v	401^	112v	218^	227^	127^	138^	94v	31v	60v	60v
LOVE BOAT-11.30	18	181	180	A	7.5	31	572	1444	763	486	869	352	589	579	48v	133^	522	300	395	273	61^	82^	53v	31v	LT	LT
1 WED. 11.47P 68 ABC CS		96	96	B	6.4	28	488	1277	642	257	733	304	475	432	62	151	433	190	287	220	66	115	89	52	22	19
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 55–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 55–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																										
LOVE BOAT-11.30-CONT'D																										
2 WED. 11.45P 69																										
12.00 - 12.30				A	7.8	32	595	1455	753	481	858	342	587	581	49v	132^	536	328	426	300	55^	71^	61^	30v	LT	LT
12.30 - 1.00				A	7.0	36	534	1373	793	558	900	366	622	619	35v	116^	451	248	339	221^	45v	53v	22v	22v	LT	LT
MIDNIGHT SPECIAL	18	201	198	A	4.5	26	343	1210	510	342^	586	292^	505	385	33v	38v	473	298^	391	263^	24v	44v	151^	96^	LT	LT
FRI. 1.00A 90 NBC PC		98	97	B	3.9	24	298	1209	505	249	602	301	458	357	73	97	447	234	354	237	57	70	146	56	LT	LT
1.00 - 1.30				A	5.3	25	404	1322	568	349	650	279^	505	431	57v	74v	450	269^	375	252^	32v	50v	222^	154^	LT	LT
1.30 - 2.00				A	4.4	26	336	1152	465	340^	548	292^	485	369	18v	18v	456	327^	393	263^	15v	29v	148^	83v	LT	LT
2.00 - 2.30				A	3.8	29	290	1100	482	324^	530	304^	517	328^	LT	LT	510	299^	403^	269^	24v	48v	60v	31v	LT	LT
NBC LATE NIGHT MOVIE	17	96	95	A	2.2	8	168	1768	870	197^	870	345^	543^	483^	191^	226^	733	221^	560^	477^	78v	173v	165v	124v	LT	LT
1 SUN. 11.30P 71 NBC FF		57	56	B	2.6	11	198	1045	400	110	473	208	284	228	107	148	451	177	324	264	56	107	111	40	LT	LT
2 SUN. 11.30P 49																										
11.30 - 12.00				A	2.5	8	191	2021	907	178^	907	331^	545^	536^	192^	240^	943	283^	780	623^	52v	163v	171^	114v	LT	LT
12.00 - 12.30				A	2.2	9	168	1208^	756^	131v	756^	411^	596^	334v	160v	160v	250v	107v	107v	107v	143v	143v	202v	178v	LT	LT
POLICE STORY	5	170	175	A	4.1	24	313	1176	706	135^	710	237^	464	483	83v	167^	466	172^	281^	278^	67v	115^	LT	LT	LT	LT
1 MON. 12.23A 60 ABC OP		94	95	B	3.8	22	290	1083	567	163	614	249	423	424	66	118	448	202	285	226	59	97	21	18	LT	LT
2 MON. 12.24A 60																										
12.30 - 1.00				A	4.2	22	320	1231	786	177^	793	250^	547	578	85v	162^	438	154^	269^	274^	69v	107^	LT	LT	LT	LT
1.00 - 1.30				A	3.8	28	290	1100	572	79v	572	196^	314^	337^	86v	176^	528	201^	296^	286^	69v	141^	LT	LT	LT	LT
POLICE WOMAN	17	176	177	A	4.8	21	366	1243	605	222^	624	310^	447	347	43v	131^	560	183^	319^	341	148^	181^	59v	40v	LT	LT
1 THU. 12.04A 68 ABC OP		96	95	B	5.1	22	389	1242	567	214	611	246	408	367	59	136	534	228	338	304	82	143	91	[illegible]	LT	[illegible]
2 THU. 11.45P 68																										
12.00 - 12.30				A	4.9	19	374	1262	624	225^	645	311^	457	383	34v	131^	580	192^	356	390	136^	166^	37v	37v	LT	LT
12.30 - 1.00				A	4.7	23	359	1201	567	190^	570	302^	424	311^	42v	116^	544	171^	293^	304^	176^	198^	87^	41v	LT	LT
SATURDAY NIGHT	17	213	215	A	13.4	35	1022	1675	535	250	578	284	444	367	65^	106^	649	386	541	405	52^	80^	304	108^	144	123
1 SAT. 11.30P 79 NBC GV		99	99	B	14.6	40	1114	1666	540	260	623	348	502	392	48	83	640	401	540	405	41	65	304	127	99	89
2 SAT. 11.30P 81																										
11.30 - 12.00				A	14.9	34	1137	1722	579	267	618	289	444	384	78^	133	660	357	515	407	57^	110	293	111	151	130
12.00 - 12.30				A	13.2	35	1007	1659	500	223	536	274	425	335	60^	93^	661	418	574	409	54^	64^	317	113^	145	124
12.30 - 1.00				A	12.3	36	938	1840	567	329	651	318	543	464	46v	75^	682	476	590	432	31v	42v	371	89^	136^	103^
TOMORROW SHOW	72	174	174	A	2.9	22	221	1231	652	190^	670	154^	316	407	127^	222^	502	171^	338	280	59v	127^	41v	LT	LT	LT
1 M-TH 1.00A 46 NBC CC		98	98	B	2.9	21	221	1101	581	189	629	158	328	355	107	213	425	152	301	240	55	97	42	LT	LT	LT
2 MTUTH 1.00A 45																										
2 WED. 1.23A 45																										
1.00 - 1.30				A	3.3	22	252	1234	647	182^	675	162^	329	389	139^	227^	484	167^	314	278	48v	127^	47v	LT	28v	28v
1.30 - 2.00				A	2.3	20	175	874^	628^	171v	628^	160v	240v	411^	97v	217v	246v	LT	155v	155v	91v	91v	LT	LT	LT	LT
TONIGHT SHOW	86	212	211	A	8.2	29	626	1407	741	284	793	267	442	403	112	271	499	199	307	269	80^	152	85^	50^	30^	28^
1 M & TH 11.30P 75 NBC GV		99	99	B	7.5	27	572	1342	679	241	744	240	412	388	120	251	506	208	328	278	77	137	75	34	17	14
1 TUE. 11.30P 78																										
1 WED. 11.30P 77																										
1 FRI. 11.30P 80																										
2 M & TH 11.30P 78																										
2 TUE. 11.30P 76																										
2 WED. 11.53P 77																										
2 FRI. 11.30P 82																										
11.30 - 12.00				A	9.7	27	740	1497	778	291	828	288	463	419	113	274	529	205	309	290	84	162	93	54^	47^	41^
12.00 - 12.30				A	8.1	30	618	1362	727	273	775	256	425	386	115	276	482	192	298	258	79^	151	81^	48^	24v	24v
12.30 - 1.00				A	6.9	29	526	1382	688	311	741	270	465	440	106^	214	508	198	350	270	85^	145	120	83^	13v	13v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
TUESDAY MOVIE-WEEK-PART 1	6	176	180	A	5.9	25	450	1244	575	196^	622	293	466	438	31v	60v	620	313	509	320	42v	83^	LT	LT	LT	LT
1 TUE. 12.03A 55 ABC FF		96	96	B	5.9	23	450	1333	558	174	630	338	473	390	30	86	647	357	494	299	71	126	56	22	LT	LT
2 TUE. 11.51P 71																										
12.00 - 12.30				A	6.1	24	465	1249	591	193^	632	303	481	441	30v	67v	617	331	509	292	39v	82^	LT	LT	LT	LT
12.30 - 1.00				A	5.7	28	435	1214	573	212^	621	289	462	442	34v	46v	593	280^	489	334	41v	71v	LT	LT	LT	LT
TUESDAY MOVIE-WEEK-PART 2	3		179	A	4.9	31	374	1230	374^	273^	497^	310^	320^	393^	LT	LT	733	358^	700	537^	33v	33v	LT	LT	LT	LT
2 TUE. 1.02A 14 ABC FF			95	B	5.3	32	404	1464	452	126	522	344	452	273	11	27	831	521	711	440	42	62	111	27	LT	LT
•WEEKDAY DAYTIME																										
ABC DAYTIME NEWSBRIEF-M-F	78	172	172	A	9.1	28	694	1212	760	166	862	446	629	494	82^	173	191	70^	90	79^	12v	82^	101	77^	58^	12v
M-F 1.57P 2 ABC N		93	93	B	8.7	29	664	1277	802	202	908	476	650	499	69	183	200	92	121	94	10	61	90	67	79	31
ALL MY CHILDREN	89	193	195	A	9.7	31	740	1228	768	160	862	437	637	494	76^	173	186	70^	91	79^	13v	78^	104	84	76^	29^
M-F 1.00P 60 ABC DD		98	98	B	9.0	31	687	1291	811	199	906	471	653	491	71	182	207	95	125	99	11	65	89	72	89	38
1.00 - 1.30				A	9.3	30	710	1221	772	153	854	431	638	487	73^	169	183	70^	93	80^	17v	75^	106	85	78^	31^
1.30 - 2.00				A	10.1	32	771	1228	760	164	863	443	634	498	78	173	191	70^	89	79	11v	81	101	82	73^	25^
ALL STAR BEAT THE CLOCK	78	144		A	3.6	16	275	1280	606	142^	730	181^	436	441	76v	213^	263^	45v	103v	113^	80v	142^	47v	47v	240^	76v
1 M-F 10.00A 30 CBS QG		84		B	2.9	15	221	1311	612	114	725	275	431	386	100	224	262	69	110	88	77	137	49	27	275	115
ANOTHER WORLD	86	205	204	A	7.6	23	580	1328	834	180	955	346	516	480	121	317	218	24v	52^	85^	47^	128	64^	48^	91^	51^
M-F 2.30P 90 NBC DD		98	98	B	6.9	23	526	1275	784	159	914	305	499	449	112	334	209	46	77	75	41	112	77	68	75	42
2.30 - 3.00				A	7.2	23	549	1317	855	154	960	357	519	488	114	323	231	27v	50^	84^	55^	141	49^	40^	77^	36^
3.00 - 3.30				A	7.6	23	580	1322	846	189	979	361	527	492	124	316	198	22v	50^	82^	39^	111	62^	49^	83^	47^
3.30 - 4.00				A	7.9	23	603	1350	821	201	942	323	514	470	123	314	223	26v	55^	84^	46^	131	71^	53^	114	71^
AS THE WORLD TURNS	83	191		A	9.0	28	687	1348	921	168^	1013	169^	430	447	165^	498	254	43v	145^	132^	26v	99^	40v	34v	41v	16v
1 M-F 1.30P 60 CBS DD		99		B	7.9	28	603	1296	855	172	968	195	432	431	155	459	240	50	111	97	34	117	37	25	51	20
1.30 - 2.00				A	8.6	27	656	1352	920	179^	1012	174^	417	428	165^	514	259	43v	133^	129^	37v	111^	38v	32v	43v	14v
2.00 - 2.30				A	9.4	30	717	1329	913	154^	1004	157^	433	460	164	483	242	39v	149^	134^	17v	86^	46^	38v	37v	17v
AS THE WORLD TURNS	5		192	A	8.9	29	679	1239	842	190	884	156^	396	419	164^	411	226	45v	73^	85^	39v	130^	58^	38v	71^	30v
2 M-F 2.00P 60 CBS DD			99	B	8.9	29	679	1239	842	190	884	156	396	419	164	411	226	45	73	85	39	130	58	38	71	30
2.00 - 2.30				A	9.0	29	687	1234	845	226	895	171	408	414	164^	408	221	43v	68^	78^	42v	132^	51^	29v	67^	29v
2.30 - 3.00				A	8.8	28	671	1225	833	146^	867	138^	379	420	161^	413	222	43v	71^	85^	38v	129^	63^	45v	73^	31v
CAPTAIN KANGAROO	89	178	178	A	3.2	15	244	1311	332	82^	373	172^	221^	184^	50v	128^	180^	45v	91^	79^	40v	85^	65^	33v	693	180^
M-F 8.00A 60 CBS C		97	97	B	2.9	16	221	1357	425	95	474	215	296	250	50	155	151	41	68	59	32	73	58	22	674	187
8.00 - 8.30				A	3.0	15	229	1271	337	88^	380	161^	213^	192^	57v	136^	174^	40v	88^	79^	44v	82^	65v	35v	652	188^
8.30 - 9.00				A	3.5	17	267	1266	315	67^	348	176^	221^	170^	36v	111^	157^	42v	79^	67^	34v	74^	56v	26v	705	165^
CARD SHARKS	88	140	139	A	4.9	22	374	1626	823	118^	933	221	398	336	165	483	431	73^	143^	133^	116^	265	90^	38v	172	121^
M-F 10.00A 30 NBC QG		82	82	B	4.0	21	305	1384	769	111	858	206	362	329	157	438	382	79	134	128	95	228	42	23	102	52
CBS LATE MORNING NEWS	87	142	139	A	4.2	18	320	1363	617	108^	740	218	375	377	120^	288	300	81^	124^	123^	62^	159^	82^	47v	241	88^
M-F 10.54A 6 CBS N		85	82	B	3.5	18	267	1423	687	109	791	257	408	378	121	319	321	56	118	116	61	178	68	42	243	102
CELEBRITY WHEW	82	155	147	A	4.0	18	305	1364	581	82^	709	252	401	378	115^	243	285	81^	117^	131^	59^	145^	98^	39v	272	99^
1 M-F 10.30A 24 CBS QG		90	83	B	3.6	18	275	1400	676	98	780	264	411	365	121	315	300	62	110	109	59	172	60	28	260	110
2 MTUWF 10.30A 24																										
CHAIN REACTION	20	148	148	A	4.0	14	305	1584	828	179^	907	220	413	374	126^	405	436	86^	108^	101^	86^	285	83^	20v	158^	118^
M-F 12.00N 30 NBC QG		76	77	B	3.7	13	282	1450	759	149	835	216	370	351	132	388	404	93	117	110	71	252	82	25	129	82

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 55–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 55–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
DAYS OF OUR LIVES	87	209	209	A	7.4	24	565	1297	813	203	912	290	475	420	152	366	278	54^	83^	88^	73^	171	37^	33^	70^	28^
M-F 1.00P 60 NBC DD		99	99	B	6.5	23	496	1281	804	143	907	274	447	413	154	397	251	67	91	80	71	142	50	44	73	24
1.00 - 1.30				A	7.1	23	542	1334	825	219	916	273	458	419	152	380	302	56^	87^	100^	76^	183	46^	41^	70^	26v
1.30 - 2.00				A	7.6	24	580	1264	802	182	910	307	488	421	153	357	259	54^	78^	78^	71^	162	26v	26v	69^	31^
DOCTORS	89	199	200	A	6.9	22	526	1369	846	205	979	328	554	480	121	347	264	43^	63^	89^	70^	167	55^	46^	71^	38^
M-F 2.00P 30 NBC DD		97	97	B	6.2	22	473	1285	802	147	929	309	521	447	113	352	226	48	79	79	64	126	64	53	66	25
EDGE OF NIGHT	84	154	154	A	5.6	15	427	1180	774	175	855	363	607	463	105^	225	138^	52^	54^	43^	22v	72^	98^	84^	89^	70^
M-F 4.00P 30 ABC DD		83	83	B	5.4	16	412	1310	715	161	859	366	598	464	93	223	229	110	149	101	12	66	114	94	108	61
FAMILY FEUD	90	194	194	A	6.9	27	526	1378	777	163	817	340	521	400	127	237	330	117	143	124	70^	158	81^	49^	150	62^
M-F 11.30A 30 ABC QP		98	98	B	6.6	29	504	1376	735	147	816	354	528	421	90	223	313	134	178	138	37	110	80	50	167	61
GENERAL HOSPITAL	88	193	193	A	10.3	30	786	1237	800	231	862	409	608	512	97	204	151	54^	58^	39^	27^	84	155	132	69^	37^
1 M-TH 3.00P 60 ABC DD		99	99	B	10.0	32	763	1275	776	176	864	394	593	477	92	216	184	69	96	73	20	80	140	120	87	57
1 FRI. 3.00P 16																										
& 3.27P 33																										
2 M-F 3.00P 60																										
3.00 - 3.30				A	9.8	30	748	1238	809	226	877	429	629	528	95	201	141	46^	51^	30^	26^	84	162	137	58^	25^
3.30 - 4.00				A	10.7	31	816	1248	799	236	859	397	599	506	100	207	158	55^	61^	45^	29^	86	154	130	77	47^
GOOD MORNING, AMERICA-730	90	192	192	A	4.3	24	328	1482	710	244	768	283	418	372	135^	262	415	77^	164^	199	84^	185	70^	18v	229	140^
M-F 7.30A 30 ABC N		98	98	B	3.8	24	290	1374	682	215	741	250	428	414	121	237	434	146	226	209	69	159	59	LT	140	81
M-F 8.30A 30 ABC N		97	97	B	5.5	30	420	1247	736	161	795	223	417	413	142	310	352	103	160	161	60	158	34	12	66	27
GUIDING LIGHT	82	190		A	9.4	29	717	1311	857	124^	961	208	461	444	166	430	227	57^	147^	119^	37v	74^	61^	56^	62^	36v
1 M-F 2.30P 60 CBS DD		99		B	8.2	28	626	1300	806	144	951	231	459	442	155	415	212	57	111	88	28	90	71	52	66	33
2.30 - 3.00				A	9.4	30	717	1328	877	130^	976	206	464	451	156^	438	247	54^	164	141^	35v	76^	54^	48^	51^	23v
3.00 - 3.30				A	9.4	29	717	1280	834	117^	940	208	456	434	175	420	201	57^	124^	96^	39v	71^	68^	63^	71^	46^
GUIDING LIGHT	5		191	A	9.3	27	710	1277	815	116^	887	194	401	383	167	413	215	51^	81^	91^	39v	112^	113^	90^	62^	44^
2 M-F 3.00P 60 CBS DD			99	B	9.3	27	710	1277	815	116	887	194	401	383	167	413	215	51	81	91	39	112	113	90	62	44
3.00 - 3.30				A	9.1	28	694	1281	829	111^	902	195	403	384	172	425	221	50^	76^	86^	42v	123^	110^	86^	48^	32v
3.30 - 4.00				A	9.6	27	732	1250	792	119^	860	191	395	374	161	399	203	49^	80^	93^	35v	101^	115^	92^	72^	53^
HIGH ROLLERS	87	184	182	A	5.5	23	420	1445	769	126^	857	183	355	319	141^	443	436	52^	114^	140^	71^	279	57^	21v	95^	24v
M-F 11.00A 30 NBC QG		93	93	B	4.8	24	366	1269	704	98	808	175	332	321	140	405	354	65	107	107	85	218	30	LT	77	22
HOLLYWOOD SQUARES	88	170	168	A	5.5	24	420	1529	764	137^	847	223	385	330	158	407	453	86^	159	152	111^	256	115^	57^	114^	50^
M-F 10.30A 30 NBC QP		87	87	B	4.5	23	343	1375	742	126	833	202	367	342	141	395	403	77	144	140	92	230	53	24	86	33
JEFFERSONS M-F	4		157	A	4.3	19	328	1299	562	131^	635	262^	378	369	118^	183^	313^	112^	173^	181^	39v	84v	94^	42v	257^	98^
2 MTUWF 10.00A 30 CBS CS			87	B	4.3	19	328	1299	562	131	635	262	378	369	118	183	313	112	173	181	39	84	94	42	257	98
LAVERNE & SHIRLEY M-F	90	181	179	A	6.2	26	473	1298	619	146	689	364	505	363	58^	154	279	152	179	109^	55^	85^	136	95^	194	85^
M-F 11.00A 30 ABC CS		97	97	B	5.4	26	412	1335	602	157	680	371	521	400	42	126	247	134	179	128	22	51	144	103	264	97
LOVE OF LIFE	77	130		A	4.1	11	313	1383	809	247^	873	244^	461	415	182^	329^	185^	28v	86v	86v	LT	99^	140^	111^	185^	99^
1 M-F 4.00P 30 CBS DD		71		B	3.5	11	267	1307	790	131	883	307	480	400	147	349	157	37	67	60	34	78	87	49	180	83
MAGAZINE(S)			175	A	3.7	17	282	1301	607^	178v	717^	278^	397^	495^	47v	129v	354^	163v	210v	173v	33v	103v	52v	17v	178v	32v
2 THU. 10.00A 54 CBS DN			95																							
10.00 - 10.30				A	3.7	17	282	1291	611^	192v	721^	284^	400^	507^	49v	114v	348^	171v	213v	170v	32v	96v	55v	21v	167v	36v
10.30 - 11.00				A	3.8	18	290	1286	601^	155v	697^	263^	386^	476^	37v	141v	355^	149v	200v	179v	31v	107v	51v	LT	183v	28v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST FEB. 1980 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
MORNING MON-FRI	90	181	182	A	3.1	19	237	1316	526	185^	589	121^	231^	321	114^	253	473	81^	220^	257	115^	211^	64v	22v	190^	114^
M-F 7.15A 45 CBS N		98	98	B	2.6	17	198	1327	593	186	623	131	304	350	121	248	496	96	227	239	101	228	41	LT	167	107
7.30 - 8.00				A	3.2	18	244	1328	533	168^	595	128^	238^	306	111^	263	456	83^	214^	246	106^	201^	64^	24v	213^	131^
ONE DAY AT A TIME-M-F	80	190		A	8.9	26	679	1336	657	120^	747	200	354	315	161^	336	262	54^	137^	116^	68^	118^	181	125^	146^	88^
1 M-F 3.30P 30 CBS CS		98		B	7.8	25	595	1386	674	139	771	246	427	387	123	284	256	77	149	118	39	94	189	129	170	106
ONE DAY AT A TIME-M-F	4		122	A	3.8	11	290	1417	606	152^	696	316^	412	335^	107^	221^	245^	55v	127^	116^	56v	118^	210^	128^	266^	97v
2 MWTHF 4.00P 30 CBS CS			62	B	3.8	11	290	1417	606	152	696	316	412	335	107	221	245	55	127	116	56	118	210	128	266	97
ONE LIFE TO LIVE	88	192	192	A	8.7	28	664	1226	784	185	869	438	615	497	108	207	185	66^	81^	51^	18v	92	110	95	62^	17v
M-F 2.00P 60 ABC DD		99	99	B	8.6	30	656	1229	789	170	876	445	612	487	87	205	203	83	112	83	16	84	89	72	61	27
2.00 - 2.30				A	8.6	28	656	1213	784	169	866	434	617	487	103	202	188	64^	81^	53^	17v	94	102	87^	57^	13v
2.30 - 3.00				A	8.8	28	671	1221	781	195	866	438	610	505	109	210	177	67^	81^	46^	19v	88^	111	102	67^	19v
PASSWORD PLUS	87	158	159	A	6.1	20	465	1471	788	188	844	223	391	387	162	368	409	87^	123^	108^	89^	261	76^	20v	142	77^
M-F 12.30P 30 NBC QG		81	81	B	4.8	18	366	1402	779	161	838	213	370	373	144	394	400	107	157	146	69	208	57	22	107	63
PRICE IS RIGHT 1	86	194	192	A	6.9	29	526	1342	680	148	804	257	379	304	112^	351	308	32^	64^	77^	73^	219	80^	39^	150	53^
M-F 11.00A 30 CBS AP		97	96	B	5.6	28	427	1454	748	141	870	274	428	345	111	381	370	61	114	112	61	230	65	32	149	62
PRICE IS RIGHT 2	87	193	191	A	8.0	31	610	1344	679	181	815	279	420	323	108	324	289	38^	71^	81^	52^	196	79^	44^	161	55^
M-F 11.30A 30 CBS AP		97	96	B	6.6	30	504	1435	745	142	870	287	445	363	104	360	343	60	105	101	51	212	69	39	153	55
RAZZMATAZZ(S)			169	A	5.4	15	412	1250	605	138v	605	141v	299^	250^	124v	275^	155^	LT	36v	36v	69v	119v	247^	143v	243^	115v
2 TUE. 4.00P 30 CBS DN			92																							
RYAN'S HOPE	88	185	184	A	7.2	24	549	1228	766	138	821	395	605	455	98^	179	248	120	147	116	25v	79^	97^	82^	62^	13v
M-F 12.30P 30 ABC DD		97	97	B	7.0	26	534	1277	793	194	876	475	652	470	70	167	219	102	141	109	15	61	75	59	107	31
SEARCH FOR TOMORROW	87	189	184	A	7.9	26	603	1315	821	234	964	301	481	400	164	412	255	47^	94^	93^	49^	148	35^	31^	61^	28^
M-F 12.30P 30 CBS DD		97	97	B	8.0	30	610	1274	796	171	937	290	483	433	123	379	218	44	75	69	36	129	51	39	68	22
SPECIAL TREAT(S)			172	A	7.8	19	595	1697	637	186^	682	277^	448	363^	104v	202^	329^	51v	96v	80v	51v	224^	191^	43v	495	252^
2 TUE. 4.00P 60 NBC FV			93																							
4.00 - 4.30				A	7.1	18	542	1845	652	215^	708	319^	496	432^	104v	175^	278^	27v	59v	59v	72v	219^	208^	30v	651	289^
4.30 - 5.00				A	8.4	19	641	1576	627	161^	664	241^	408	310^	103^	226^	372^	71v	126^	93v	35v	232^	178^	54v	362^	220^
TODAY SHOW-7.30AM	89	215	215	A	4.4	25	336	1443	720	187	845	250	422	386	135^	337	461	67^	151^	154^	124^	277	42v	LT	95^	63^
M-F 7.30A 30 NBC N		99	99	B	4.1	26	313	1403	743	162	808	209	357	346	143	373	475	106	194	190	106	249	31	LT	89	57
TODAY SHOW-8.30AM	89	212	212	A	6.2	29	473	1292	729	166	790	126	302	335	152	402	397	38^	108^	120^	98^	258	43^	19v	62^	28v
M-F 8.30A 30 NBC N		99	99	B	5.5	30	420	1267	730	135	791	161	322	349	151	385	392	87	145	138	82	218	25	LT	59	36
$20,000 PYRAMID	88	169	171	A	5.4	19	412	1265	716	126^	774	313	495	380	146	236	304	95^	169	152	63^	126^	104^	73^	83^	49^
M-F 12.00N 30 ABC QG		91	91	B	4.7	19	359	1369	733	122	826	371	535	412	105	237	286	103	178	148	37	94	100	58	157	72
WHEEL OF FORTUNE	88	199	198	A	6.4	25	488	1455	792	131	883	205	388	377	143	419	427	50^	112^	143	71^	262	57^	24v	88^	48^
M-F 11.30A 30 NBC QG		97	97	B	5.2	24	397	1282	718	111	815	187	346	342	138	393	355	68	112	112	70	209	41	20	71	35
YOUNG AND THE RESTLESS	82	195		A	9.7	34	740	1365	880	261	1028	361	570	450	128^	391	209	71^	123^	116^	33v	77^	47^	41^	81^	30v
1 M-F 1.00P 30 CBS DD		99		B	9.5	37	725	1276	829	184	959	332	524	457	120	357	181	49	86	74	27	84	48	39	88	28
YOUNG AND THE RESTLESS	5		193	A	8.7	29	664	1289	804	182	929	361	523	429	136^	344	216	52^	73^	85^	31v	116^	70^	43v	74^	25v
2 M-F 1.00P 60 CBS DD			98	B	8.7	29	664	1289	804	182	929	361	523	429	136	344	216	52	73	85	31	116	70	43	74	25
1.00 - 1.30				A	8.7	30	664	1294	802	175^	934	374	531	428	132^	347	213	53^	69^	80^	30v	118^	69^	41v	78^	29v
1.30 - 2.00				A	8.6	28	656	1280	813	191	927	347	515	432	139^	345	218	50^	76^	93^	29v	113^	68^	44v	67^	20v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	20	181	180	A	6.6	23	504	1647	384	178^	446	249	306	181^	67^	128^	335	203^	233^	143^	49v	86^	269	111^	597	395
SAT. 12.00N 30 ABC FV		94	94	B	6.0	21	458	1691	363	138	413	222	306	223	29	81	336	152	230	183	37	74	271	132	671	405
ABC WIDE WORLD-SPORTS SAT	10	197	202	A	14.4	31	1099	1734	531	196	612	220	362	327	94^	200	709	284	484	419	92^	196	167	39^	246	162
SAT. 5.00P 90 ABC SA		99	99	B	11.9	27	908	1742	593	219	665	233	387	325	107	230	711	236	420	387	96	228	166	72	200	139
5.00 - 5.30				A	13.6	31	1038	1686	509	175	594	198	338	312	90^	201	708	268	469	416	95^	204	177	54^	207	151
5.30 - 6.00				A	14.8	32	1129	1686	515	166	577	192	327	318	86^	196	715	287	481	403	101^	207	175	29^	219	146
6.00 - 6.30				A	14.7	29	1122	1840	572	252	671	268	425	355	101^	202	711	304	506	442	81^	179	148	32^	310	193
ABC WIDE WORLD-SPORTS SUN	2	186	190	A	15.3	34	1167	1686	505	203	543	216	397	317	72^	121	810	314	538	476	128	214	118	54^	215	156
SUN. 4.30P 90 ABC SA		94	97	B	15.3	34	1167	1686	505	203	543	216	397	317	72	121	810	314	538	476	128	214	118	54	215	156
4.30 - 5.00				A	15.2	36	1160	1699	473	216	510	216	383	294	54^	95^	861	340	577	503	119	224	133	58^	195	137
5.00 - 5.30				A	15.3	34	1167	1689	510	213	548	207	402	328	72^	120	792	309	520	458	130	211	108	49^	241	185
5.30 - 6.00				A	15.3	32	1167	1683	539	188	579	229	412	332	94^	150	779	289	522	465	136	210	115	53^	210	149
ALL NEW POPEYE HOUR 1	20	191	190	A	10.2	36	778	1772	332	179	442	279	337	200	36v	61^	356	158^	246	242	43^	78^	237	78^	737	402
SAT. 10.30A 30 CBS CA		98	98	B	9.1	34	694	1647	282	135	351	219	280	173	28	54	293	152	223	173	25	49	224	114	779	406
ALL NEW POPEYE HOUR 2	20	191	190	A	9.5	33	725	1742	360	160^	432	247	287	164^	56^	112^	287	151^	198	188	56^	89^	290	142^	733	391
SAT. 11.00A 30 CBS CA		98	98	B	8.8	33	671	1642	308	149	386	228	290	173	33	79	288	146	215	158	24	59	225	114	743	402
AMERICAN BANDSTAND '80	11	162	159	A	5.6	19	427	1492	346	206^	482	313	349	207^	76^	99^	408	215^	278^	178^	49v	118^	312	150^	290	190^
SAT. 12.30P 60 ABC PC		82	81	B	5.0	17	382	1673	476	209	581	355	430	266	57	121	417	241	310	215	49	89	284	146	391	249
1.00 - 1.30				A	5.7	19	435	1416	287	186^	432	295	327	177^	72v	92^	432	219^	302	175^	22v	121^	310	142^	242^	152^
AMERICAN SPORTSMAN	2	151	152	A	5.4	16	412	1835	538	243^	606	268^	433	359	78^	142^	684	244^	396	376	138^	233^	167^	81^	378	251^
SAT. 2.30P 60 ABC SA		82	82	B	5.4	16	412	1835	538	243	606	268	433	359	78	142	684	244	396	376	138	233	167	81	378	251
2.30 - 3.00				A	4.7	14	359	1797	494	223^	574	270^	412	315^	55v	133^	599	212^	349	349	106^	203^	233^	108^	391	255^
3.00 - 3.30				A	6.1	18	465	1847	564	250^	625	265	444	390	94^	146^	741	262^	425	390	160^	255^	118^	61v	363	247^
ANIMALS, ANIMALS, ANIMALS	20	134	139	A	3.3	12	252	1040	330^	87v	357^	175^	246^	177^	61v	88v	254^	163^	195^	135^	LT	59v	135^	LT	294^	226^
SUN. 11.30A 30 ABC CL		85	85	B	2.9	11	221	1428	360	95	430	190	275	200	55	122	332	150	232	195	36	82	177	82	489	285
ASK NBC NEWS-8:58AM	20	195	191	A	5.1	25	389	1977	326	97^	362	201^	253^	253^	LT	109^	194^	137^	160^	128^	LT	34v	261^	62v	1160	812
SAT. 8.58A 2 NBC CN		97	97	B	4.6	23	351	1670	264	94	287	161	211	186	20	56	150	73	119	106	LT	16	131	22	1102	674
ASK NBC NEWS-10:28AM	20	198	200	A	5.6	20	427	1576	265^	99^	328	208^	221^	164^	50v	66v	187^	91^	123^	101^	25v	47v	218^	84^	843	483
SAT. 10.28A 2 NBC CN		98	98	B	5.5	21	420	1632	227	62	279	165	216	148	27	36	173	109	124	72	21	36	224	72	956	587
ASK NBC NEWS-11:28AM	20	187	186	A	5.4	19	412	1990	179^	102^	278^	225^	225^	133^	14v	24v	355	189^	269^	201^	44v	68v	357	160^	1000	628
SAT. 11.28A 2 NBC CN		94	94	B	5.0	19	382	1650	292	116	368	239	292	172	29	53	279	175	221	125	33	53	243	85	760	471
BING CROSBY-PRO AM-SAT(S)		169		A	6.7	15	511	1781	588	199^	646	137^	247^	304^	152^	317^	785	191^	349^	390^	171^	368^	58v	24v	292^	188^
1 SAT. 5.00P 90 CBS SE		94																								
5.00 - 5.30				A	6.6	16	504	1714	515	270^	634	154^	312^	360^	118v	245^	751	166^	339^	394^	175^	357^	78v	18v	251^	157^
5.30 - 6.00				A	6.3	14	481	1690	527	133^	552	137^	182^	239^	143^	295^	812	169^	332^	409^	169^	403^	21v	21v	305^	211^
6.00 - 6.30				A	7.1	15	542	1928	712	203^	741	118^	247^	315^	185^	401^	798	228^	372^	371^	169^	352^	69v	31v	320^	200^
BING CROSBY-PRO AM-SUN(S)		187		A	7.6	17	580	1667	560	158^	608	117^	210^	230^	125^	346^	770	232^	363^	352^	180^	330^	181^	84v	108^	76v
1 SUN. 3.58P 152 CBS SE		98																								
4.00 - 4.30				A	7.4	19	565	1566	497	118^	546	139^	228^	218^	94v	280^	733	282^	354^	319^	158^	295^	161^	73v	126^	90v
4.30 - 5.00				A	6.4	16	488	1602	520	169^	577	172^	257^	242^	99v	277^	770	250^	354^	340^	182^	334^	191^	61v	64v	48v
5.00 - 5.30				A	6.7	15	511	1687	575	185^	614	115v	203^	212^	127^	371^	740	233^	354^	314^	155^	322^	274^	130^	59v	59v
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
BING CROSBY-PRO AM-CONT'D																										
5.30 - 6.00				A	7.7	17	588	1645	592	167^	636	102v	171^	194^	133^	419	778	230^	340^	332^	187^	362^	179^	93v	52v	52v
6.00 - 6.30				A	9.6	19	732	1816	625	156^	663	76v	207^	287^	158^	376	828	181^	408	432	212^	347	126^	68v	199^	112^
BUGS BUNNY/ROAD RUNNER 1	20	202	201	A	8.8	36	671	1759	354	182^	452	262	354	213	49^	72^	311	142^	230	208	21v	59^	187	120^	809	489
SAT. 9.00A 30 CBS CA		99	99	B	8.0	34	610	1605	246	115	313	177	241	159	40	59	254	153	195	132	27	45	183	95	855	489
BUGS BUNNY/ROAD RUNNER 2	20	202	201	A	10.6	40	809	1808	380	190	466	269	363	204	60^	76^	363	150^	242	242	24v	78^	240	100^	739	408
SAT. 9.30A 30 CBS CA		99	99	B	9.8	39	748	1646	249	123	321	192	258	164	33	52	290	173	223	148	25	48	224	103	811	467
BUGS BUNNY/ROAD RUNNER 3	20	202	201	A	11.7	43	893	1876	367	211	473	276	374	245	42^	64^	390	184	277	266	27v	68^	265	77^	748	412
SAT. 10.00A 30 CBS CA		99	99	B	10.6	40	809	1653	286	133	353	224	294	194	26	44	294	167	220	169	21	46	231	105	775	436
CASPER AND THE ANGELS	9	187	186	A	4.9	17	374	1909	209^	80v	294^	224^	241^	147^	15v	26v	380	210^	290^	235^	46v	73v	329	147^	906	530
SAT. 11.00A 30 NBC CA		94	94	B	5.0	18	382	1612	269	106	330	203	258	166	30	48	295	158	206	121	50	79	227	91	760	473
CBS SPORTS SPEC. SP. ED.(S)			169	A	6.1	16	465	1871	560	316^	686	286^	436^	388^	86v	188^	703	286^	443^	419^	80v	198^	400^	83v	82v	67v
2 SUN. 3.15P 45 CBS SA			93																							
3.30 - 4.00				A	6.0	16	458	1758	570	323^	705	306^	445^	390^	90v	197^	647	244^	411^	395^	83v	180^	354^	92v	52v	52v
CBS SPORTS SPECTACULAR	17	141	151	A	7.5	18	572	1722	523	274	545	207^	366	346	62^	131^	697	201^	425	412	96^	241	124^	50v	356	244
1 SAT. 3.30P 90 CBS SA		81	87	B	7.2	18	549	1665	515	202	571	205	336	305	70	180	681	225	394	373	90	225	189	59	224	161
2 SAT. 4.30P 90																										
3.30 - 4.00				A	6.4	18	488	1889	456^	251^	480^	153^	284^	363^	68v	117v	786	242^	493^	453^	117v	267^	195^	91v	428^	277^
4.00 - 4.30				A	8.3	21	633	1820	419	256^	457	173^	267^	302^	45v	126^	839	262^	526	461	129^	293^	119^	79v	405	287^
4.30 - 5.00				A	7.6	18	580	1929	551	286	579	257	415	349	50v	116^	779	237	492	472	82^	253	145^	58^	426	302
5.00 - 5.30				A	7.2	17	549	1415	571	327^	582	218^	435^	359^	77v	129^	559	147^	305^	343^	95v	216^	74v	17v	200^	154^
5.30 - 6.00				A	7.5	16	572	1404	597	248^	604	186^	391^	369^	98v	188^	455	88v	260^	290^	72v	165^	86v	LT	259^	140^
DAFFY DUCK SHOW	9	206	206	A	6.2	22	473	1626	231^	81^	282	210^	210^	142^	18v	28v	315	149^	240^	196^	35v	54v	257^	75^	772	427
SAT. 10.30A 30 NBC CA		97	98	B	6.2	23	473	1542	239	105	288	184	214	144	26	38	267	165	204	109	33	51	207	76	780	488
DEAR ALEX & ANNIE-11.56AM	20	177	177	A	6.3	22	481	1653	372	143^	405	215^	311	225^	76^	94^	187^	79^	140^	132^	37v	37v	308	171^	753	454
SAT. 11.56A 3 ABC CN		93	92	B	5.4	22	412	1623	307	123	367	214	290	182	32	65	242	112	172	135	26	52	255	124	759	470
DEAR ALEX & ANNIE-11.26AM	19	124	121	A	4.7	18	359	1460	409	148^	473	325^	381	176^	36v	92^	365	184^	289^	175^	76v	76v	129^	90^	493	321^
SUN. 11.26A 3 ABC CN		81	83	B	3.9	16	298	1593	353	122	445	262	319	200	31	89	326	173	255	183	34	62	185	91	637	387
FACE THE NATION	20	172	182	A	4.9	19	374	1155	469	157^	480	72v	192^	185^	50v	266^	510	128^	200^	221^	96^	238^	82v	LT	83v	LT
SUN. 11.30A 30 CBS CC		97	97	B	3.7	14	282	1328	537	157	570	108	206	216	94	308	577	143	297	291	88	238	94	28	87	42
FRED & BARNEY/SHMOO 1	9	198	200	A	5.8	24	443	1801	229^	97^	280	163^	174^	140^	53v	90^	187^	74^	153^	142^	LT	25v	230^	64v	1104	704
SAT. 9.00A 30 NBC CA		98	98	B	5.3	24	404	1724	249	95	287	143	192	172	40	68	155	73	119	102	12	20	146	45	1136	743
FRED & BARNEY/SHMOO 2	9	198	200	A	6.6	25	504	1744	230^	106^	302	191^	203^	134^	47v	82^	213^	113^	152^	129^	14v	53v	227^	75^	1002	660
SAT. 9.30A 30 NBC CA		98	98	B	6.0	24	458	1659	228	88	272	153	186	143	44	66	166	95	118	101	20	30	171	57	1050	690
FRED & BARNEY/SHMOO 3	9	198	200	A	6.6	24	504	1643	248	93^	305	185^	195^	150^	51v	70^	204^	105^	138^	96^	29v	51v	223^	83^	911	568
SAT. 10.00A 30 NBC CA		98	98	B	6.3	24	481	1578	209	71	254	148	183	131	32	40	186	104	118	72	38	51	206	72	932	601
GODZILLA/GLOBETROTTERS 1	9	195	191	A	3.2	23	244	1561	193^	69v	242^	99v	116v	116v	LT	126v	278^	225^	258^	181^	LT	20v	303^	LT	738	365^
SAT. 8.00A 30 NBC CA		97	97	B	2.6	21	198	1284	119	60	131	61	81	81	LT	50	171	116	141	101	LT	LT	139	LT	843	536
GODZILLA/GLOBETROTTERS 2	9	195	191	A	4.7	24	359	1733	309^	125^	359	176^	240^	240^	LT	119^	223^	170^	192^	151^	LT	31v	276^	78v	875	497
SAT. 8.30A 30 NBC CA		97	97	B	4.2	24	320	1517	234	109	253	112	180	177	LT	64	162	91	138	110	LT	18	153	25	949	609
GRAND SLAM TENNIS-SAT(S)			136	A	3.3	9	252	1083	668^	321^	695^	297^	484^	397^	107v	171v	246^	36v	59v	59v	84v	187v	LT	LT	127v	95v
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
GRAND SLAM TENNIS--CONT'D																										
2 SAT. 3.00P 90 CBS SE			82																							
3.00 - 3.30				A	3.3	10	252	937^	576^	302^	604^	238v	370^	317^	132v	172v	274^	55v	83v	83v	91v	191v	LT	LT	59v	59v
3.30 - 4.00				A	3.0	8	229	1135	750^	380^	772^	249v	519^	480^	105v	192v	241v	62v	62v	62v	87v	179v	LT	LT	122v	101v
4.00 - 4.30				A	3.5	9	267	1217	697^	297^	731^	401^	572^	407^	87v	159v	247^	LT	49v	49v	74v	198v	48v	LT	191v	124v
GRAND SLAM TENNIS-SUN(S)			183	A	6.1	14	465	1602	560	231^	636	216^	391^	383^	85v	197^	719	287^	457^	418^	115v	216^	175^	71v	72v	49v
2 SUN. 4.00P 135 CBS SE			98																							
4.00 - 4.30				A	5.6	15	427	1576	618	330^	763	369^	521^	353^	99v	207^	633	245^	384^	350^	118v	205^	152^	59v	28v	28v
4.30 - 5.00				A	5.5	13	420	1483	535^	269^	654	250^	414^	403^	91v	211^	641	227^	350^	326^	121v	249^	147^	57v	41v	41v
5.00 - 5.30				A	5.7	13	435	1568	462^	126v	508^	122v	271^	324^	79v	184^	764	353^	513^	467^	114v	212^	195^	87v	101v	58v
5.30 - 6.00				A	6.5	14	496	1754	534	190^	570	137^	320^	388^	76v	182^	816	339^	558	549	100v	198^	272^	86v	96v	57v
GREATEST SUPERFRIENDS-1	20	190	190	A	4.1	30	313	1585	176^	45v	176^	88v	111^	60v	43v	43v	163^	106^	135^	87v	LT	28v	143^	23v	1103	816
SAT. 8.00A 30 ABC CA		98	98	B	3.8	26	290	1578	286	82	297	168	223	194	21	38	156	68	126	106	LT	23	161	27	964	632
GREATEST SUPERFRIENDS-2	20	190	190	A	6.0	31	458	1528	194^	72^	194^	69^	160^	143^	19v	19v	154^	96^	139^	92^	LT	15v	114^	42v	1066	733
SAT. 8.30A 30 ABC CA		98	98	B	5.6	27	427	1609	252	80	264	147	205	174	21	40	162	75	127	101	11	27	176	63	1007	638
HAWAIIAN OPEN GOLF-SAT.(S)			169	A	5.1	12	389	1437	540^	103v	553^	79v	131v	185^	141v	319^	808	211^	325^	394^	144v	345^	35v	18v	41v	25v
2 SAT. 4.30P 120 NBC SE			89																							
4.30 - 5.00				A	4.4	11	336	1536	497^	158v	527^	89v	89v	143v	137v	318^	875	255^	401^	450^	127v	339^	36v	LT	98v	72v
5.00 - 5.30				A	5.2	13	397	1436	568^	91v	568^	102v	163^	224^	128v	297^	825	207^	323^	405^	131v	364^	21v	LT	22v	LT
5.30 - 6.00				A	5.3	12	404	1394	579^	112v	579^	90v	126v	188^	137v	342^	790	201^	309^	374^	112v	351^	LT	LT	18v	LT
HAWAIIAN OPEN GOLF-SUN(S)			187	A	6.4	14	488	1641	581	153^	633	174^	222^	181^	201^	347^	798	204^	355^	374^	171^	361^	99v	30v	111v	41v
2 SUN. 4.40P 110 NBC SE			94																							
4.30 - 5.00				A	5.2	12	397	1635	519^	194^	584^	155^	204^	214^	177^	313^	885	228^	378^	368^	210^	423^	88v	25v	78v	45v
5.00 - 5.30				A	5.8	13	443	1591	598	138v	657	176^	218^	184^	206^	368^	792	183^	348^	363^	172^	377^	74v	15v	68v	20v
5.30 - 6.00				A	6.3	13	481	1657	580	135^	638	153^	192^	172^	219^	371^	791	196^	332^	365^	167^	386^	78v	17v	150^	71v
6.00 - 6.30				A	8.0	16	610	1659	595	159^	635	197^	255^	171^	199^	333^	763	214^	372^	397	146^	293^	135^	52v	126^	33v
HOT HERO SANDWICH PART I	12	188	187	A	3.7	13	282	1762	380^	131^	412^	238^	280^	220^	25v	104v	312^	171^	259^	213^	42v	42v	367^	198^	671	262^
SAT. 12.00N 30 NBC CL		95	95	B	3.9	14	298	1597	350	130	403	225	288	165	57	91	294	140	204	146	37	68	334	160	566	389
HOT HERO SANDWICH PART II	12	189	185	A	3.4	12	259	1788	502	173^	517	190^	306^	270^	47v	170^	299^	133^	210^	147^	26v	73v	277^	154^	695	364^
SAT. 12.30P 30 NBC CL		95	94	B	3.8	13	290	1479	393	128	452	225	294	181	80	134	294	117	166	142	39	87	279	153	454	316
IN THE NEWS- 8.26AM	20	188	191	A	4.9	30	374	1203	107^	LT	198^	134^	134^	59v	64v	64v	65v	32v	32v	32v	33v	33v	64v	64v	876	471
SAT. 8.26A 3 CBS CN		96	96	B	4.3	28	328	1450	190	70	233	156	191	135	18	30	182	121	142	129	22	28	92	43	943	529
IN THE NEWS- 8.56AM	20	188	190	A	6.7	32	511	1339	230^	99^	283	163^	189^	146^	53v	79^	156^	115^	115^	98^	25v	41v	62^	62^	838	478
SAT. 8.56A 3 CBS CN		96	96	B	6.1	30	465	1488	228	95	271	158	213	155	22	43	199	135	163	140	16	25	130	60	888	488
IN THE NEWS- 9.26AM	20	202	201	A	9.1	36	694	1771	385	194	482	291	378	205	54^	80^	310	148^	225	199	17v	69^	206	124^	773	448
SAT. 9.26A 3 CBS CN		99	99	B	8.6	36	656	1597	244	119	311	172	241	163	40	60	259	156	200	131	24	45	199	98	828	475
IN THE NEWS- 9.59AM	20	202	201	A	11.4	42	870	1866	371	209	472	269	368	226	47^	71^	392	180	277	268	25v	69^	267	90^	735	403
SAT. 9.59A 3 CBS CN		99	99	B	10.6	41	809	1660	270	126	340	211	280	185	28	46	289	163	218	163	23	48	228	102	803	456
IN THE NEWS-11.56AM	20	189	191	A	8.2	29	626	1735	363	196	452	277	348	217	19v	74^	265	130^	191^	158^	27v	74^	293	105^	725	369
SAT. 11.56A 3 CBS CN		98	98	B	7.5	28	572	1557	325	127	397	238	309	185	23	72	270	128	192	134	25	64	251	124	639	353
IN THE NEWS-12.26PM	19	168	169	A	6.5	23	496	1770	308	142^	415	257	296	156^	9v	89^	322	157^	242^	184^	21v	69^	230^	140^	803	400
SAT. 12.26P 3 CBS CN		92	92	B	5.7	21	435	1590	330	126	412	216	299	197	22	92	304	149	211	150	22	83	223	102	651	375

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST FEB. 1980 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS-12.56PM	18	169	170	A	8.2	27	626	1840	397	161^	502	276	362	254	25v	88^	335	153^	260	186^	48v	75^	271	115^	732	347
SAT. 12.56P 3 CBS CN		92	93	B	6.5	23	496	1614	346	127	417	239	308	207	37	89	323	158	242	166	24	70	239	115	635	356
IN THE NEWS- 1.26PM	18	168	170	A	7.7	24	588	1667	456	156^	558	307	453	296	37v	70^	459	167^	295	256	94^	114^	189^	99^	461	256
SAT. 1.26P 3 CBS CN		92	93	B	6.4	21	488	1486	355	127	418	235	318	224	34	72	316	148	227	172	33	70	210	103	542	319
IN THE NEWS- 8.26AM-SUN.	20	47	43	A	1.1	10	84	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.26A 3 CBS CN		37	36	B	1.0	11	76	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS- 8.56AM-SUN.	19	38	38	A	1.3	9	99	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.56A 3 CBS CN		34	30	B	1.2	9	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS-10.56AM	20	191	190	A	9.6	34	732	1795	352	194	469	293	351	199	41v	70^	352	167^	244	233	45^	79^	233	79^	741	414
SAT. 10.56A 3 CBS CN		98	98	B	8.8	33	671	1673	291	140	365	222	284	174	30	64	301	154	229	176	25	50	238	126	769	409
IN THE NEWS-11.26AM	20	191	190	A	9.2	32	702	1756	365	160^	437	256	289	172^	56^	112^	261	121^	174^	174^	56^	87^	296	150^	762	423
SAT. 11.26A 3 CBS CN		98	98	B	8.5	32	649	1600	314	144	389	231	288	171	33	83	272	128	197	152	24	60	219	109	720	390
INT'L CHAMPIONSHIP BOXING	4	175	181	A	11.2	28	855	1601	429	210	451	204	320	235	70^	96^	812	343	570	495	118^	192	169	49^	169	113^
SUN. 3.15P 75 ABC SE		90	93	B	10.6	26	809	1606	450	199	480	201	316	252	70	125	829	308	541	485	128	225	121	36	176	125
3.30 - 4.00				A	10.8	27	824	1562	425	208	454	215	323	234	72^	95^	803	340	568	489	109^	189	156	46^	149	104^
4.00 - 4.30				A	12.0	30	916	1635	419	209	437	190	316	232	65^	90^	840	364	598	515	118^	191	167	56^	191	125^
ISSUES AND ANSWERS	18	169	173	A	4.5	16	343	1423	564	163^	606	233^	312^	222^	92^	270^	574	212^	300^	276^	83v	246^	68v	29v	175^	102^
SUN. 12.00N 30 ABC CC		92	95	B	3.1	11	237	1254	492	114	544	144	247	213	80	254	535	132	246	263	85	229	81	38	94	56
JASON OF STAR COMMAND	5	38	38	A	1.1	8	84	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.30A 30 CBS CL		34	30	B	1.0	7	76	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
JETSONS	6	191	189	A	6.0	22	458	1996	303	127^	375	226^	262^	188^	47v	81^	345	196^	269	197^	42v	60v	398	200^	878	536
SAT. 11.30A 30 NBC CA		87	87	B	5.4	19	412	1857	362	155	416	236	292	201	61	94	316	171	225	169	26	52	331	130	794	510
KIDS ARE PEOPLE TOO II	19	124	121	A	4.1	16	313	1709	413	213^	489	275^	460	301^	LT	29v	474	281^	416	285^	52v	52v	111^	67v	635	307^
SUN. 10.30A 30 ABC CL		81	83	B	3.3	14	252	1606	363	124	438	246	318	233	29	93	350	201	273	193	29	61	176	76	642	369
KIDS ARE PEOPLE TOO III	19	124	121	A	4.6	18	351	1558	416	151^	478	301^	382	195^	34v	96^	465	243^	385	276^	80v	80v	122^	80v	493	302^
SUN. 11.00A 30 ABC CL		81	83	B	3.8	16	290	1604	351	132	443	247	317	205	29	92	351	188	274	205	34	66	180	76	630	365
MEET THE PRESS	20	182	170	A	5.3	18	404	1584	661	173^	675	127^	238^	277^	127^	331	738	138^	342	392	114^	271^	92^	32v	79^	LT
SUN. 12.30P 30 NBC CC		96	96	B	4.2	17	320	1408	539	153	575	128	220	202	100	316	634	154	306	322	109	262	77	27	122	68
MIGHTY MOUSE-HECKL-JECKL1	20	188	191	A	4.1	27	313	1284	141^	26v	239^	144^	169^	87v	70v	70v	64v	32v	32v	32v	32v	32v	61v	61v	920	502
SAT. 8.00A 30 CBS CA		96	96	B	3.7	27	282	1463	195	66	227	141	179	143	18	28	168	108	130	115	25	28	97	41	971	553
MIGHTY MOUSE-HECKL-JECKL2	20	188	190	A	5.5	28	420	1343	213^	103^	265^	148^	176^	147^	53v	73v	145^	106^	106^	90^	27v	39v	50v	50v	883	470
SAT. 8.30A 30 CBS CA		96	96	B	5.4	28	412	1501	223	92	261	155	204	146	22	43	196	129	157	141	20	27	118	56	926	516
NBA ALLSTAR GAME(S)		179		A	9.9	27	755	1528	386	175^	399	157^	209^	184^	59v	142^	745	327	456	353	182^	239^	226^	57v	158^	128^
1 SUN. 1.00P 178 CBS SE		96																								
1.00 - 1.30				A	7.8	24	595	1444	363^	189^	363^	136^	197^	208^	36v	101v	680	277^	391^	307^	189^	250^	172^	LT	229^	176^
1.30 - 2.00				A	9.8	28	748	1464	361	184^	361	116^	197^	209^	44v	109^	767	340	480	352	199^	241^	171^	LT	165^	139^
2.00 - 2.30				A	9.9	28	755	1510	364	150^	364	165^	208^	152^	67v	129^	758	314^	454	390	198^	243^	218^	67v	170^	135^
2.30 - 3.00				A	10.6	28	809	1497	407	148^	407	172^	215^	176^	60v	144^	723	280^	420	373	196^	241^	236^	83^	131^	95^
3.00 - 3.30				A	10.6	27	809	1497	380	181^	412	169^	199^	157^	60v	167^	699	344	452	318	148^	218^	256^	86^	130^	107^
3.30 - 4.00				A	10.8	27	824	1722	429	193^	472	181^	235^	202^	84^	189^	816	387	513	368	164^	240^	297	88^	137^	123^
NBA BASKETBALL GAME CONT'D	4		169	A	6.0	17	458	1535	286^	193^	341^	103v	188^	155^	68v	112v	856	401^	540	439^	66v	267^	272^	17v	66v	44v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 55–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 55–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBA BASKETBALL GAM-CONT'D																										
2 SUN. 1.00P 135 CBS SE			94	B	6.7	19	511	1556	354	135	401	138	217	200	55	134	888	359	569	498	108	271	143	18	124	88
1.00 - 1.30				A	5.8	18	443	1510	258^	242^	323^	95v	190^	169^	89v	89v	833	441^	605	501^	24v	187^	277^	20v	77v	54v
1.30 - 2.00				A	6.2	18	473	1512	229^	186^	296^	93v	174^	135^	68v	89v	864	441^	622	464^	39v	211^	278^	25v	74v	46v
2.00 - 2.30				A	6.0	17	458	1526	255^	192^	338^	113v	199^	140^	53v	104v	874	360^	491^	384^	91v	332^	267^	LT	47v	32v
2.30 - 3.00				A	5.8	16	443	1327	303^	147^	316^	95v	146^	133v	54v	120v	855	374^	471^	405^	91v	331^	95v	LT	61v	41v
NBC'S OLYMPIC DIARY(S)		156		A	5.2	16	397	1693	569^	106v	579^	154v	325^	316^	61v	176^	662	239^	377^	335^	120v	254^	258^	17v	194^	106v
1 SAT. 2.00P 90 NBC SA		82																								
2.00 - 2.30				A	4.4	14	336	1649	637^	125v	637^	130v	327^	333^	93v	245^	580^	190^	330^	307^	100v	222^	226^	45v	206^	113v
2.30 - 3.00				A	5.1	15	389	1506	509^	82v	509^	126v	287^	283^	44v	150v	611^	203^	295^	248^	145v	288^	159^	13v	227^	134v
3.00 - 3.30				A	6.2	18	473	1856	571	110v	594	190^	351^	334^	52v	150^	752	297^	472^	421^	115v	247^	351^	LT	159^	77v
NCAA BASKETBALL GAME-SAT.	6	192	191	A	6.0	16	458	1472	332	147^	389	106^	154^	158^	96^	175^	782	254^	438	488	140^	258^	172^	28v	129^	94^
1 SAT. 3.30P 120 NBC SE		94	93	B	5.9	17	450	1478	364	100	427	146	222	209	96	162	813	280	473	474	135	269	117	33	121	82
2 SAT. 2.30P 120																										
2.30 - 3.00				A	5.4	16	412	1359	432^	255^	510^	230^	310^	245^	124v	144v	681	205^	363^	451^	127v	230^	LT	LT	168^	144v
3.00 - 3.30				A	5.7	16	435	1343	338^	187^	386^	90v	158^	219^	95v	135v	744	240^	413^	526^	98v	218^	54v	LT	159^	120v
3.30 - 4.00				A	5.8	16	443	1454	333	147^	388	96^	176^	192^	89^	150^	764	236^	415	449	123^	280	207^	30v	95^	68v
4.00 - 4.30				A	6.4	16	488	1467	318	125^	371	72^	98^	128^	110^	205^	801	238^	446	495	143^	267	188^	33v	107^	76^
4.30 - 5.00				A	5.4	13	412	1580	263^	56v	316^	103v	113v	77v	48v	161^	843	294^	519^	517^	182^	272^	305^	38v	116v	71v
5.00 - 5.30				A	7.2	17	549	1508	308^	128^	350^	110v	110v	80v	86v	210^	804	324^	449	493	175^	243^	189^	43v	165^	120^
NCAA BASKETBALL-NAT'L 2	5	185	187	A	4.8	13	366	1555	375	128^	399	107^	208^	238^	59v	144^	870	286^	520	479	145^	300^	140^	24v	146^	110^
1 SUN. [illegible]		[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]		
2 SUN. 2.30P 130																										
2.00 - 2.30				A	4.6	13	351	1043	303^	103v	303^	128v	245^	303^	LT	LT	539^	117v	345^	413^	63v	126v	93v	17v	108v	75v
2.30 - 3.00				A	4.5	12	343	1580	371	132^	392	114^	240^	238^	42v	124^	850	230^	492	477	164^	320^	150^	37v	188^	143^
3.00 - 3.30				A	4.4	11	336	1598	370	131^	396	105^	200^	220^	56v	152^	851	330^	566	465	118^	240^	181^	23v	170^	140^
3.30 - 4.00				A	4.7	12	359	1671	389	139^	406	89^	197^	243^	70v	158^	1017	349	559	481	175^	404	123^	17v	125^	90^
4.00 - 4.30				A	5.6	15	427	1635	388^	118v	439^	94v	167^	223^	109v	216^	927	318^	560^	551^	152^	313^	135v	23v	134v	106v
NEW FAT ALBERT SHOW	20	189	191	A	8.4	30	641	1710	363	178^	436	257	316	205	24v	82^	259	120^	176^	148^	33v	83^	320	115^	695	374
SAT. 11.30A 30 CBS CA		98	98	B	7.5	28	572	1570	322	125	394	237	309	187	21	67	268	127	190	137	25	64	263	123	645	357
PLASTICMAN COMEDY-SHOW-1	20	190	190	A	6.0	25	458	1611	201^	114^	201^	90^	159^	152^	27v	27v	209^	161^	198^	76^	LT	11v	135^	83^	1066	626
SAT. 9.00A 30 ABC CA		99	99	B	5.8	26	443	1683	219	70	234	130	182	135	22	42	167	98	143	101	LT	14	194	76	1088	663
PLASTICMAN COMEDY-SHOW-2	20	190	190	A	6.1	23	465	1469	156^	91^	156^	60v	134^	120^	LT	LT	234^	169^	213^	94^	LT	LT	160^	109^	919	536
SAT. 9.30A 30 ABC CA		99	99	B	5.8	24	443	1675	199	63	232	140	186	131	20	38	168	104	142	92	LT	16	209	88	1066	646
PLASTICMAN COMEDY-SHOW-3	20	190	190	A	5.9	21	450	1464	197^	122^	221^	134^	208^	156^	13v	13v	157^	106^	142^	83^	LT	LT	198^	134^	888	538
SAT. 10.00A 30 ABC CA		99	99	B	5.9	23	450	1600	198	76	232	134	184	136	18	40	141	83	122	88	LT	LT	226	106	1001	624
PRO BOWLERS TOUR	6	186	185	A	9.7	24	740	1592	630	199	690	174	363	328	139^	287	647	184	292	314	113^	273	64^	13v	191	143^
SAT. 3.30P 90 ABC SE		95	95	B	8.7	23	664	1605	625	200	681	191	360	326	114	254	676	223	355	362	92	238	93	42	155	123
3.30 - 4.00				A	8.3	22	633	1635	593	179^	654	187^	331	301	121^	281	697	211	342	347	117^	281	41v	LT	243	179^
4.00 - 4.30				A	9.8	25	748	1582	658	197	716	163^	369	333	152^	314	642	173	271	296	125^	287	50^	LT	174	121^
4.30 - 5.00				A	10.9	26	832	1578	636	221	695	171	384	342	141^	272	621	176	278	310	98^	258	94^	35v	168	134^
SCHOOLHOUSE ROCK-8.56AM	20	190	190	A	5.5	27	420	1460	177^	70v	177^	63v	146^	143^	16v	16v	139^	91^	124^	83^	LT	15v	130^	44v	1014	674
SAT. 8.56A 3 ABC CN		98	98	B	5.4	25	412	1575	236	70	246	137	194	164	22	38	164	84	128	91	11	27	173	62	992	617
SCHOOLHOUSE ROCK-10.26AM	7	190	190	A	5.6	20	427	1452	214^	132^	249^	160^	237^	171^	12v	12v	154^	96^	154^	93^	LT	LT	165^	112^	884	545
SAT. 10.26A 3 ABC CN		99	99	B	5.6	20	427	1643	227	98	274	156	217	164	13	44	150	73	134	118	LT	LT	214	132	1005	606

KEY: A – CURRENT REPORT B – SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SCHOOLHOUSE ROCK-11.26AM	20	190	189	A	7.4	26	565	1726	283	75^	313	164^	233	176^	38v	64^	229	114^	165^	126^	40v	55v	380	159^	804	495
SAT. 11.26A 3 ABC CN		98	98	B	6.3	23	481	1618	277	111	330	196	265	171	28	60	238	113	180	123	21	44	261	117	789	485
SCHOOLHOUSE ROCK-11.55AM	20	134	139	A	3.9	14	298	1037	339^	74v	359^	177^	234^	142^	70v	94v	264^	164^	201^	117^	17v	63v	128^	17v	286^	198^
SUN. 11.55A 4 ABC CN		85	85	B	3.0	12	229	1440	366	99	439	187	282	200	53	126	343	156	239	192	34	86	179	91	479	266
SCOOBY AND SCRAPPY DOO-1	7	190	189	A	6.9	24	526	1580	209^	99^	228^	136^	183^	139^	19v	45v	156^	103^	152^	121^	LT	LT	313	160^	883	559
SAT. 10.30A 30 ABC CA		98	98	B	7.1	25	542	1689	254	107	309	196	252	184	22	44	145	79	109	99	19	19	234	132	1001	616
SCOOBY AND SCRAPPY DOO-2	7	190	189	A	8.1	29	618	1793	269	75^	294	163^	226	178^	30v	54^	240	118^	178^	142^	36v	50v	377	164^	882	557
SAT. 11.00A 30 ABC CA		98	98	B	8.1	29	618	1723	276	100	319	202	261	180	25	46	220	101	170	142	29	34	309	138	875	541
SHAZAM	6	168	169	A	7.5	26	572	1872	318	164^	414	260	311	172^	10v	70^	311	139^	242	191^	18v	56^	251	139^	896	509
SAT. 12.00N 30 CBS CA		92	92	B	7.1	24	542	1700	350	152	437	211	308	214	24	102	318	132	207	167	25	102	203	94	742	447
SKATEBIRDS	6	47	43	A	.9	10	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.00A 30 CBS CA		37	36	B	.9	10	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SPIDERWOMAN	7	177	177	A	6.7	24	511	1636	355	153^	396	221^	316	221^	60v	80^	183^	78^	134^	122^	40v	40v	297	146^	760	454
SAT. 11.30A 30 ABC CA		93	92	B	6.5	23	496	1666	340	137	398	235	326	223	37	62	216	112	170	136	28	33	259	124	793	481
SPORTSWORLD	5	175	165	A	7.6	19	580	1767	448	101^	498	187^	312	292	72^	120^	898	322	552	469	201^	284	200^	31v	171^	104^
1 SUN. 4.06P 114 NBC SE		91	89	B	7.0	18	534	1816	449	157	536	218	323	283	71	147	901	362	574	496	160	267	165	33	214	143
2 SUN. 1.00P 90																										
1.00 - 1.30				A	6.5	20	496	1790	469^	190^	544	192^	320^	310^	103v	173^	881	213^	435^	498	200^	322^	165^	38v	200^	59v
1.30 - 2.00				A	7.9	22	603	1708	432	164^	473	173^	304^	282^	89v	121^	902	217^	451	497	227^	347^	180^	43v	153^	93v
2.00 - 2.30				A	8.0	22	610	1607	323^	71v	349^	165^	252^	225^	74v	84v	961	232^	534	509	212^	379^	130^	36v	167^	128^
4.00 - 4.30				A	6.0	15	458	1771	502^	44v	502^	126v	232^	275^	56v	195^	917	399^	623	435^	188^	269^	221^	16v	131v	79v
4.30 - 5.00				A	6.4	16	488	1830	566	45v	566	158^	253^	248^	86v	245^	853	390^	617	417^	205^	205^	243^	35v	168^	100v
5.00 - 5.30				A	8.4	19	641	1888	469	83v	567	246^	405	349^	59v	59v	918	391	608	455	210^	263^	234^	17v	169^	118^
5.30 - 6.00				A	9.7	21	740	1777	424	89^	501	218^	360	330	43v	43v	866	420	608	460	170^	210^	219^	24v	191^	124^
SUNDAY MORNING	20	94	95	A	3.4	16	259	1201	510	212^	514	116v	301^	333^	85v	181^	587	201^	317^	406^	70v	174^	LT	LT	85v	50v
SUN. 9.00A 90 CBS N		75	76	B	2.8	15	214	1409	558	209	590	159	314	347	121	205	645	191	355	407	89	196	38	LT	136	76
9.00 - 9.30				A	2.9	16	221	1095	534^	227^	539^	113v	304^	330^	141v	209^	516^	140v	266^	344^	72v	172^	LT	LT	31v	LT
9.30 - 10.00				A	3.6	17	275	1204	495	226^	502	108v	301^	338^	73v	164^	582	185^	312^	418^	61v	164^	LT	LT	105v	58v
10.00 - 10.30				A	3.7	15	282	1270	500	191^	500	118^	298^	324^	49v	176^	643	256^	352^	437	81v	188^	17v	17v	110v	82v
SUPERSTARS	4	169	180	A	9.2	25	702	1665	474	199	531	236	348	298	104^	137^	646	276	428	368	116^	171^	277	69^	211	119^
SUN. 2.00P 75 ABC SE		90	95	B	8.6	23	656	1658	486	195	537	229	342	305	85	141	703	262	462	405	112	187	213	65	205	139
2.00 - 2.30				A	7.2	20	549	1645	490	231	550	258	349	315	106^	139^	601	250	389	334	108^	171^	266	71^	228	133^
2.30 - 3.00				A	10.2	27	778	1679	462	187	518	235	345	283	104^	136^	645	289	436	365	116^	163	307	74^	209	115^
TARZAN AND SUPER SEVEN 1	18	169	170	A	8.0	27	610	1816	393	167^	498	276	361	248	26v	86^	363	161^	279	205	56^	84^	253	113^	702	348
SAT. 12.30P 30 CBS CA		92	93	B	6.4	23	488	1635	340	125	419	250	316	203	31	80	325	165	254	171	22	62	237	118	654	367
TARZAN AND SUPER SEVEN 2	18	168	170	A	8.7	28	664	1684	453	146^	536	302	445	314	30v	59^	447	162^	305	276	74^	93^	173^	93^	528	279
SAT. 1.00P 30 CBS CA		92	93	B	6.9	23	526	1536	351	122	419	242	319	215	37	75	307	150	232	167	25	60	216	99	594	348
30 MINUTES	17	157	157	A	5.5	18	420	1836	417	200^	569	343	407	235^	85^	118^	572	216^	392	326	103^	134^	159^	76^	536	223^
SAT. 1.30P 30 CBS DN		91	89	B	4.8	16	366	1504	441	152	518	238	324	243	56	145	422	177	281	217	37	109	176	80	388	224
TIME OUT-9:45AM	9	198	200	A	6.6	25	504	1756	232^	108^	310	196^	205^	139^	47v	80^	237^	139^	165^	135^	23v	60v	235^	80^	974	660
SAT. 9.45A 2 NBC CN		98	98	B	6.0	24	458	1661	232	92	281	165	196	145	41	63	178	105	125	103	21	33	176	60	1026	684
TIME OUT-10:58AM	20	206	206	A	6.0	21	458	1587	209^	79^	259^	192^	192^	134^	17v	28v	322	176^	246^	176^	35v	57v	265^	62v	741	422
SAT. 10.58A 2 NBC CN		97	98	B	5.6	21	427	1668	259	103	330	225	268	152	23	38	234	149	180	103	15	42	234	84	870	543

Audience composition: viewers per 1000 viewing households by specified categories.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST FEB. 1980 REPORT

WEEKEND DAYTIME CONT'D

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
TIME OUT-11:58AM						20		191	190	A	5.7	20	435
		SAT.	11.58A	2	NBC		CN	87	87	B	5.1	19	389

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	KEY	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+
TIME OUT-11:58AM	A	1910	269^	115^	338	216^	250^	178^	34v	67v
	B	1667	288	104	368	223	281	185	37	65

PROGRAM NAME	KEY	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
TIME OUT-11:58AM	A	328	197^	258^	181^	50v	63v	377	184^	867	494
	B	270	169	204	125	23	43	274	86	755	480

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.MON. JAN.28, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
'OTAL AUDIENCE useholds (000)					14,040		18,310				15,410					
%					18.4		24.0				20.2					
Program					LAVERNE & SHIRLEY		← FAMILY (OP)		→		← STONE			→	STATE OF-UNION:REPUB RPLY (SUS)	
VERAGE AUDIENCE useholds (000)					12,360		12,360				10,680					
%					16.2		16.2	14.4*		18.1*	14.0	13.4*		14.6*		
HARE OF AUDIENCE %					23		23	21 *		26 *	21	19 *		23 *		
VG. AUD. BY ¼ HR. %					15.9	16.5	14.3	14.6	18.3	17.9	13.7	13.1	14.7	14.5		
CBS TV																
OTAL AUDIENCE useholds (000)					18,160		17,550		22,660		22,050		23,420			
%					23.8		23.0		29.7		28.9		30.7			
Program					WKRP IN CINCINNATI		LAST RESORT (OP)		M*A*S*H		HOUSE CALLS		← LOU GRANT			→
VERAGE AUDIENCE useholds (000)					16,400		16,330		20,830		20,520		18,770			
%					21.5		21.4		27.3		26.9		24.6	23.5*		25.7*
HARE OF AUDIENCE %					31		30		39		39-		39	36 *		42 *
VG. AUD. BY ¼ HR. %					21.2	21.9	21.2	21.6	26.6	27.9	27.0	26.8	23.2	23.8	25.8	25.6
NBC TV																
OTAL AUDIENCE useholds (000)					23,960				23,650							
%					31.4				31.0							
Program					← LITTLE HOUSE-PRAIRIE (OP)			→	← NBC MONDAY NIGHT MOVIES THE MARTIAN CHRONICLES, PART 2							→
VERAGE AUDIENCE useholds (000)					19,840				16,180							
%					26.0	24.6*		27.4*	21.2	19.9*		21.7*		21.5*		21.8*
HARE OF AUDIENCE %					37	35 *		39 *	32	28 *		32 *		33 *		36 *
VG. AUD. BY ¼ HR. %					24.0	25.2	27.4	27.4	20.0	19.8	21.6	21.7	21.7	21.2	21.9	21.6

EVE.MON. FEB.4, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
L AUDIENCE olds (000)					11,900		12,890		11,290				15,570			
%					15.6		16.9		14.8				20.4			
Program					LAVERNE & SHIRLEY		ANGIE		← STONE (OP)			→	← FAMILY			→
AGE AUDIENCE olds (000)					10,680		11,370		8,550				12,820			
%					14.0		14.9		11.2	10.5*		11.9*	16.8	16.4*		17.1*
E OF AUDIENCE %					20		21		16	14 *		17 *	27	25 *		28 *
AUD. BY ¼ HR. %					13.8	14.2	14.6	15.2	10.5	10.6	11.6	12.3	16.4	16.5	17.1	17.1
CBS TV																
L AUDIENCE olds (000)					16,480		14,270		20,520		17,170		19,150			
%					21.6		18.7		26.9		22.5		25.1			
Program					WKRP IN CINCINNATI		LAST RESORT (OP)		M*A*S*H		HOUSE CALLS		← LOU GRANT			→
AGE AUDIENCE olds (000)					14,950		13,050		18,770		16,400		16,180			
%					19.6		17.1		24.6		21.5		21.2	21.1*		21.3*
E OF AUDIENCE %					28		24		34		30		34	33 *		35 *
AUD. BY ¼ HR. %					19.2	19.9	17.0	17.3	24.2	25.1	21.7	21.3	21.1	21.0	21.1	21.5
NBC TV																
. AUDIENCE olds (000)					28,230								18,460			
%					37.0								24.2			
Program					← LITTLE HOUSE-PRAIRIE (OP)							→	← HIGHLIGHTS-ICE FOLLIES			→
IGE AUDIENCE lds (000)					22,050								14,500			
%					28.9	26.9*		29.1*		29.6*		29.9*	19.0	20.1*		18.0*
E OF AUDIENCE %					40	39 *		40 *		41 *		42 *	30	31 *		29 *
AUD. BY ¼ HR. %					25.8	27.9	29.0	29.2	29.7	29.6	30.3	29.5	20.7	19.5	18.5	17.5
.DS USING TV (Def. 1) WK. 1	65.3	66.9	67.9	68.2	69.6	70.3	69.8	70.5	70.5	70.5	69.2	68.4	65.5	64.2	61.3	60.0
WK. 2	63.2	63.5	64.4	65.7	68.7	71.0	71.9	72.6	72.4	72.7	71.4	70.4	65.4	64.2	62.4	60.1

Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. TUE. JAN. 29, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ITAL AUDIENCE seholds (000) & %)					19,300 25.3		18,690 24.5		23,810 31.2		20,910 27.4		19,080 25.0			
BC TV					HAPPY DAYS		GOODTIME GIRLS		THREE'S COMPANY		TAXI (OP)		HART TO HART			
ERAGE AUDIENCE seholds (000) & %) ARE OF AUDIENCE % G. AUD. BY ¼ HR. %					17,240 22.6 33 22.1	23.1	17,010 22.3 32 21.8	22.9	21,970 28.8 41 28.3	29.3	19,000 24.9 37 25.3	24.5	16,560 21.7 34 21.8	21.9* 33 * 22.1	22.0	21.4* 34 * 20.8
TAL AUDIENCE seholds (000) & %)					17,170 22.5				17,700 23.2							
BS TV					WHITE SHADOW (OP)				CARRIE (R)							
ERAGE AUDIENCE eholds (000) & %) ARE OF AUDIENCE % 3. AUD. BY ¼ HR. %					13,730 18.0 26 16.6	16.7* 25 * 16.9	19.1	19.2* 28 * 19.3	11,980 15.7 24 14.8	14.5* 21 * 14.3	15.7	15.8* 23 * 15.8	16.6	16.5* 25 * 16.4	16.5	16.2* 26 * 15.8
'AL AUDIENCE eholds (000) & %)					18,240 23.9				19,910 26.1							
BC TV					SHERIFF LOBO (OP)				NBC TUE. NIGHT MOVIE THE MARTIAN CHRONICLES, PART 3							
RAGE AUDIENCE eholds (000) & %) RE OF AUDIENCE % . AUD. BY ¼ HR. %					15,180 19.9 29 18.8	19.1* 28 * 19.5	20.5	20.6* 30 * 20.7	14,500 19.0 28 18.0	18.0* 26 * 18.0	19.1	19.4* 28 * 19.7	20.2	20.0* 30 * 19.7	19.4	18.8* 30 * 18.2

EVE. TUE. FEB. 5, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
AL AUDIENCE holds (000) & %)					19,910 26.1		16,710 21.9		23,650 31.0		20,300 26.6		21,360 28.0			
3C TV					HAPPY DAYS		GOODTIME GIRLS		THREE'S COMPANY		TAX (OP)		HART TO HART			
RAGE AUDIENCE holds (000) & %) RE OF AUDIENCE % AUD. BY ¼ HR. %					17,630 23.1 35 22.1	24.2	15,870 20.8 31 20.7	20.9	21,140 27.7 40 26.7	28.7	18,540 24.3 36 24.4	24.2	18,160 23.8 38 23.3	23.5* 36 * 23.8	24.2	24.1* 39 * 24.0
IL AUDIENCE iolds (000) & %)					17,320 22.7				18,690 24.5							
S TV					WHITE SHADOW (OP)				BECAUSE WE CARE							
AGE AUDIENCE olds (000) & %) E OF AUDIENCE % AUD. BY ¼ HR. %					13,120 17.2 26 15.9	15.9* 24 * 15.9	18.1	18.5* 28 * 18.9	11,830 15.5 23 15.7	15.7* 23 * 15.6	16.7	16.7* 25 * 16.7	15.9	15.3* 24 * 14.8	14.7	14.4* 23 * 14.1
L AUDIENCE olds (000) & %)					17,240 22.6				20,450 26.8							
C TV					SHERIFF LOBO (OP)				NBC TUE. NIGHT MOVIE DAMIEN-OMEN II							
AGE AUDIENCE olds (000) & %) E OF AUDIENCE % AUD. BY ¼ HR. %					14,120 18.5 28 17.9	18.1* 27 * 18.2	18.8	18.9* 28 * 19.0	14,120 18.5 28 17.4	17.4* 25 * 17.4	18.2	18.3* 27 * 18.3	18.7	19.0* 29 * 19.3	19.7	19.5* 31 * 19.2
DS USING TV (ef. 1) WK. 1	65.5	67.6	66.5	66.6	67.5	68.3	69.2	70.1	69.7	69.8	68.4	68.0	66.7	65.3	64.0	61.7
WK. 2	62.2	63.5	62.7	64.6	65.6	66.7	66.5	67.7	69.1	70.4	68.3	67.4	65.2	64.0	62.9	61.2

Households: 76,300,000

For explanation of symbols, See page A.

EVE. TUE. FEB. 5, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.WED. JAN.30, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
AL AUDIENCE					23,880				21,970				20,220			
holds (000) & %)					31.3				28.8				26.5			
3C TV					← EIGHT IS ENOUGH →				← CHARLIE'S ANGELS (OP) →				← VEGA$ →			
RAGE AUDIENCE					20,140				17,550				16,860			
holds (000) & %)					26.4	25.3*		27.5*	23.0	22.9*		23.0*	22.1	22.5*		21.7*
RE OF AUDIENCE %					38	37 *		39 *	34	33 *		34 *	36	35 *		37 *
AUD. BY ¼ HR. %					24.4	26.1	27.5	27.5	23.4	22.4	22.9	23.0	22.6	22.4	22.1	21.4
AL AUDIENCE					8,320				19,000							
holds (000) & %)					10.9				24.9							
3S TV					FEATHERSTONE NEST (OP)		STATE-UNION: REPUB. VIEW (SUS)		← CBS WEDNESDAY NIGHT MOVIE MARATHON →							
RAGE AUDIENCE					7,100				11,900							
holds (000) & %)					9.3				15.6	14.7*		15.5*		16.0*		16.2*
RE OF AUDIENCE %					14				24	21 *		23 *		25 *		27 *
AUD. BY ¼ HR. %					9.8	8.8			14.3	15.1	15.7	15.2	16.0	16.0	16.1	16.3
AL AUDIENCE					25,330				21,290		17,240		16,710			
holds (000) & %)					33.2				27.9		22.6		21.9			
3C TV					← REAL PEOPLE (OP) →				DIFF'RENT STROKES		HELLO, LARRY		← BEST-SATURDAY NIGHT LIVE (R) →			
AGE AUDIENCE					21,140				19,080		15,720		12,130			
holds (000) & %)					27.7	25.9*		29.4*	25.0		20.6		15.9	17.5*		14.3*
E OF AUDIENCE %					40	38 *		42 *	36		31		26	28 *		24 *
AUD. BY ¼ HR. %					24.5	27.3	29.2	29.7	25.0	25.0	20.6	20.5	18.1	16.8	15.1	13.5

EVE.WED. FEB.6, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
L AUDIENCE					22,360				18,540				19,530			
olds (000) & %)					29.3				24.3				25.6			
C TV					← EIGHT IS ENOUGH →				← CHARLIE'S ANGELS (OP) →				← VEGA$ →			
AGE AUDIENCE					18,620				14,950				16,180			
olds (000) & %)					24.4	23.3*		25.4*	19.6	19.4*		19.8*	21.2	20.8*		21.7*
E OF AUDIENCE %					36	35 *		37 *	29	29 *		30 *	35	33 *		37 *
AUD. BY ¼ HR. %					22.5	24.1	25.5	25.4	19.2	19.5	19.9	19.6	20.0	21.5	21.8	21.5
L AUDIENCE					13,730				21,060							
olds (000) & %)					18.0				27.6							
S TV					← CBS REPORTS BOYS AND GIRLS TOGETHER (OP) →				← BOY WHO DRANK TOO MUCH →							
AGE AUDIENCE					10,530				15,110							
olds (000) & %)					13.8	13.9*		13.8*	19.8	18.3*		20.1*		21.1*		19.9*
E OF AUDIENCE %					21	21 *		20 *	31	27 *		30 *		34 *		34 *
AUD. BY ¼ HR. %					14.3	13.5	13.7	13.8	18.2	18.4	19.8	20.4	21.3	20.9	20.8	18.9
AUDIENCE					20,450				18,160		15,950		13,350			
lds (000) & %)					26.8				23.8		20.9		17.5			
C TV					← REAL PEOPLE (OP) →				DIFF'RENT STROKES		HELLO, LARRY		← BEST-SATURDAY NIGHT LIVE (R) →			
GE AUDIENCE					17,010				16,860		14,570		9,310			
lds (000) & %)					22.3	21.7*		23.0*	22.1		19.1		12.2	13.2*		11.3*
E OF AUDIENCE %					33	33 *		34 *	33		29		20	21 *		19 *
AUD. BY ¼ HR. %					20.8	22.5	23.2	22.9	21.6	22.6	19.4	18.9	13.7	12.7	11.9	10.6
DS USING TV (ef. 1) WK. 1	63.5	64.2	64.0	64.6	67.8	69.6	69.8	70.0	69.3	69.1	67.2	66.7	64.5	62.3	60.5	57.7
WK. 2	61.8	63.8	62.9	63.8	65.5	66.8	67.8	68.1	66.5	67.4	67.1	66.4	63.0	61.9	60.3	56.3

louseholds: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.THU. JAN.31, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
BC TV																
TAL AUDIENCE eholds (000)					19,300		17,550		18,080		17,700		19,380			
(%)					25.3		23.0		23.7		23.2		25.4			
Program					MORK & MINDY		BENSON		BARNEY MILLER		SOAP (OP)		20/20			
RAGE AUDIENCE eholds (000)					16,860		16,630		17,090		16,330		15,340			
(%)					22.1		21.8		22.4		21.4		20.1	21.3*		18.9*
RE OF AUDIENCE %					33		32		33		32		33	34 *		32 *
AUD. BY ¼ HR. %					21.1	23.0	21.3	22.2	22.4	22.3	21.4	21.4	21.7	20.8	19.2	18.6
BS TV																
AL AUDIENCE holds (000)					17,400				16,020				18,770			
(%)					22.8				21.0				24.6			
Program					WALTONS (OP)				BARNABY JONES				KNOTS LANDING			
RAGE AUDIENCE holds (000)					14,570				13,890				15,490			
(%)					19.1	18.7*		19.6*	18.2	17.6*		18.8*	20.3	20.0*		20.5*
RE OF AUDIENCE %					28	28 *		28 *	27	26 *		28 *	34	32 *		35 *
AUD. BY ¼ HR. %					18.5	19.0	19.8	19.3	17.3	17.9	18.8	18.7	19.7	20.3	20.5	20.5
BC TV																
L AUDIENCE olds (000)					16,330				16,560				13,430			
(%)					21.4				21.7				17.6			
Program					BUCK ROGERS-25TH CENTURY (OP)				QUINCY, M.E.				SKAG			
AGE AUDIENCE olds (000)					13,120				14,270				10,990			
(%)					17.2	16.4*		18.1*	18.7	18.6*		18.8*	14.4	14.6*		14.2*
E OF AUDIENCE %					25	24 *		26 *	28	27 *		28 *	24	24 *		24 *
AUD. BY ¼ HR. %					16.3	16.5	17.9	18.3	18.7	18.5	18.8	18.8	14.5	14.6	14.5	14.0

EVE.THU. FEB.7, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
C TV																
L AUDIENCE olds (000)					18,390		18,540		19,080		17,240		18,390			
(%)					24.1		24.3		25.0		22.6		24.1			
Program					MORK & MINDY		BENSON		BARNEY MILLER		SOA. (OP)		20/20			
AGE AUDIENCE olds (000)					16,020		17,090		17,780		16,250		14,730			
(%)					21.0		22.4		23.3		21.3		19.3	20.2*		18.4*
E OF AUDIENCE %					31		32		34		32		32	32 *		31 *
AUD. BY ¼ HR. %					19.8	22.2	22.0	22.9	23.3	23.3	21.7	20.9	20.3	20.1	19.2	17.7
S TV																
L AUDIENCE olds (000)					18,540				16,400				20,680			
(%)					24.3				21.5				27.1			
Program					WALTONS (OP)				BARNABY JONES				KNOTS LANDING			
GE AUDIENCE lds (000)					15,570				13,350				17,090			
(%)					20.4	19.8*		21.1*	17.5	16.6*		18.4*	22.4	22.4*		22.4*
E OF AUDIENCE %					30	29 *		30 *	26	24 *		27 *	37	35 *		38 *
AUD. BY ¼ HR. %					19.4	20.2	21.0	21.1	16.8	16.5	17.9	18.9	22.4	22.4	22.5	22.3
C TV																
AUDIENCE lds (000)					16,860				17,630				13,660			
(%)					22.1				23.1				17.9			
Program					BUCK ROGERS-25TH CENTURY (OP)				QUINCY, M.E.				SKAG			
GE AUDIENCE lds (000)					13,350				14,880				11,140			
(%)					17.5	16.7*		18.4*	19.5	19.4*		19.5*	14.6	14.5*		14.6*
OF AUDIENCE %					25	25 *		26 *	29	28 *		29 *	24	23 *		25 *
UD. BY ¼ HR. %					16.3	17.1	18.4	18.4	19.0	19.8	20.0	19.0	14.3	14.6	14.7	14.6
DS USING TV (ef. 1) WK. 1	63.1	64.4	64.1	65.5	66.7	68.0	68.7	69.2	67.9	67.4	66.9	66.2	62.7	61.4	59.7	57.6
WK. 2	62.3	63.8	64.8	66.0	67.0	68.6	69.2	70.0	68.1	68.1	67.9	67.2	64.2	62.3	59.8	57.6

ouseholds: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.FRI. FEB.1, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
C TV – L AUDIENCE olds (000) & %)					15,340 20.1				22,810 29.9							
Program					B.A.D. CATS (OP)				ABC FRIDAY NIGHT MOVIE AN UNMARRIED WOMAN (9:00-11:33PM)(→OP)							
AGE AUDIENCE olds (000) & %)					11,750 15.4	14.9*		15.8*	13,810 18.1	17.9*		18.5*		18.3*		17.7*
E OF AUDIENCE %					24	24 *		25 *	29	27 *		28 *		28 *		28 *
AUD. BY ¼ HR. %					14.5	15.4	15.6	16.0	17.5	18.3	18.4	18.7	18.7	17.8	17.8	17.6
S TV – . AUDIENCE lds (000) & %)					21,590 28.3				24,420 32.0				24,950 32.7			
Program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS			
GE AUDIENCE lds (000) & %)					17,170 22.5	21.2*		23.8*	21,140 27.7	26.7*		28.7*	21,820 28.6	28.7*		28.5*
OF AUDIENCE %					36	34 *		37 *	42	40 *		43 *	44	44 *		45 *
UD. BY ¼ HR. %					20.7	21.7	23.7	23.9	26.5	27.0	28.3	29.1	28.7	28.8	28.8	28.3
C TV – AUDIENCE ds (000) & %)					13,580 17.8		16,560 21.7						13,660 17.9			
Program					ANIMALYMPICS (OP)		RINGLING BROS. CIRCUS						SIEGFRIED AND ROY			
3E AUDIENCE ds (000) & %)					11,520 15.1		11,290 14.8	15.1*		14.8*		14.6*	10,990 14.4	14.4*		14.5*
OF AUDIENCE %					24		23	24 *		22 *		22 *	22	22 *		23 *
JD. BY ¼ HR. %					15.7	14.5	14.6	15.6	14.7	14.8	14.9	14.4	13.9	14.8	14.6	14.5

EVE.FRI. FEB.8, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
C TV – L AUDIENCE olds (000) & %)					15,260 20.0				15,570 20.4							
Program					B.A.D. CATS (OP)				ABC FRIDAY NIGHT MOVIE SWAN SONG							
AGE AUDIENCE olds (000) & %)					11,450 15.0	14.7*		15.4*	9,460 12.4	11.7*		12.1*		13.0*		13.0*
E OF AUDIENCE %					24	24 *		24 *	19	18 *		18 *		20 *		21 *
AUD. BY ¼ HR. %					14.8	14.5	15.5	15.3	11.1	12.2	12.0	12.1	13.4	12.5	12.7	13.3
S TV – . AUDIENCE lds (000) & %)					21,140 27.7				26,550 34.8				27,090 35.5			
Program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS			
GE AUDIENCE lds (000) & %)					16,630 21.8	19.8*		23.9*	23,200 30.4	29.7*		31.1*	23,730 31.1	30.6*		31.6*
OF AUDIENCE %					34	32 *		37 *	46	45 *		47 *	49	48 *		51 *
UD. BY ¼ HR. %					19.1	20.5	23.4	24.3	29.4	30.1	30.3	31.9	30.3	30.9	31.7	31.5
C TV – AUDIENCE lds (000) & %)					14,340 18.8		18,690 24.5						12,820 16.8			
Program					FAMILY CIRCUS-VALENTINE (R)(OP)		LUCY MOVES TO NBC						ELVIS REMEMBERED NASHVILLE TO HOLLYWOOD (R)			
GE AUDIENCE lds (000) & %)					12,740 16.7		12,740 16.7	16.4*		17.3*		16.4*	9,690 12.7	13.2*		12.2*
OF AUDIENCE %					27		26	26 *		26 *		25 *	20	21 *		20 *
UD. BY ¼ HR. %					16.6	16.8	15.8	17.0	17.7	16.8	16.9	15.9	13.3	13.1	12.2	12.2

DS USING TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.4	60.1	60.8	61.3	62.2	62.4	63.3	64.2	65.5	66.6	67.2	67.3	65.9	65.7	64.2	62.5
ef. 1) WK. 2	58.4	59.7	61.2	62.0	62.0	62.4	63.3	65.1	65.7	65.9	66.0	66.2	64.5	63.3	62.4	61.7

ouseholds 76,300,000

For explanation of symbols, See page A.

EVE.FRI. FEB.8, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SAT. FEB.2, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
OTAL AUDIENCE useholds (000) & %					12,440 16.3		12,590 16.5		21,750 28.5				22,580 29.6			
Program					ONE IN A MILLION		ROPERS		LOVE BOAT (OP)				FANTASY ISLAND			
VERAGE AUDIENCE seholds (000) & %					11,060 14.5		11,600 15.2		18,620 24.4	23.5*		25.2*	19,000 24.9	24.6*		25.2*
HARE OF AUDIENCE %					24		25		39	38 *		40 *	42	41 *		43 *
'G. AUD. BY ¼ HR. %					14.6	14.5	14.6	15.8	22.6	24.4	24.9	25.5	24.9	24.3	25.2	25.2
CBS TV																
TAL AUDIENCE seholds (000) & %					14,730 19.3				16,630 21.8							
Program					CHISHOLMS (OP)				CBS SATURDAY NIGHT MOVIE THE DRIVER							
ERAGE AUDIENCE eholds (000) & %					11,370 14.9	15.2*		14.6*	10,220 13.4	12.7*		12.5*		13.8*		14.7*
ARE OF AUDIENCE %					24	25 *		24 *	22	20 *		20 *		23 *		25 *
3. AUD. BY ¼ HR. %					15.4	15.0	14.7	14.4	12.8	12.6	12.5	12.4	13.6	13.9	14.5	14.9
NBC TV																
'AL AUDIENCE eholds (000) & %					21,140 27.7				15,950 20.9				12,740 16.7			
Program					CHIPS (OP)				B.J. AND THE BEAR				PRIME TIME SATURDAY			
RAGE AUDIENCE holds (000) & %					17,850 23.4	22.9*		23.9*	13,350 17.5	17.4*		17.6*	9,690 12.7	13.3*		12.2*
RE OF AUDIENCE %					38	38 *		39 *	28	28 *		28 *	21	22 *		21 *
AUD. BY ¼ HR. %					[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

EVE.SAT. FEB.9, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
BC TV																
AL AUDIENCE holds (000) & %					12,210 16.0		12,360 16.2		20,450 26.8				20,600 27.0			
Program					ONE IN A MILLION		ROPERS		LOVE BOAT (OP)				FANTASY ISLAND			
IAGE AUDIENCE iolds (000) & %					10,610 13.9		11,600 15.2		17,240 22.6	21.9*		23.3*	17,850 23.4	23.0*		23.7*
RE OF AUDIENCE %					23		25		36	35 *		37 *	39	38 *		40 *
AUD. BY ¼ HR. %					13.4	14.4	14.7	15.7	21.3	22.5	23.1	23.5	22.6	23.5	24.0	23.5
S TV																
L AUDIENCE olds (000) & %					12,670 16.6				17,170 22.5							
Program					CHISHOLMS (OP)				CBS SATURDAY NIGHT MOVIE HARDHAT AND LEGS							
AGE AUDIENCE olds (000) & %					10,300 13.5	13.4*		13.6*	11,830 15.5	14.9*		15.2*		15.6*		16.2*
E OF AUDIENCE %					22	22 *		22 *	25	24 *		24 *		26 *		27 *
AUD. BY ¼ HR. %					13.6	13.1	13.5	13.6	14.8	15.1	15.3	15.1	15.7	15.6	16.2	16.2
C TV																
L AUDIENCE olds (000) & %					22,970 30.1				15,410 20.2				12,890 16.9			
Program					CHIPS (OP)				B.J. AND THE BEAR				PRIME TIME SATURDAY			
AGE AUDIENCE olds (000) & %					19,530 25.6	24.8*		26.4*	13,200 17.3	17.5*		17.0*	9,840 12.9	13.3*		12.4*
E OF AUDIENCE %					42	41 *		43 *	28	28 *		27 *	22	22 *		21 *
AUD. BY ¼ HR. %					23.9	25.6	26.4	26.4	17.3	17.7	17.1	16.9	13.9	12.7	12.4	12.5
DS USING TV WK. 1	55.4	56.8	57.7	59.1	60.1	60.8	61.4	61.7	62.2	62.6	62.6	62.5	60.5	59.7	59.1	58.5
(Inf. 1) WK. 2	56.0	57.5	56.9	57.9	58.7	60.8	61.2	61.6	61.5	62.3	62.6	62.7	60.4	59.8	59.7	58.7

Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SUN. FEB.3, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TAL AUDIENCE eholds (000)	17,010				23,120				22,510							
%	22.3				30.3				29.5							
Program	GALACTICA 1980 PT 2				TENSPEED AND BROWN SHOE (OP)				ABC SUNDAY NIGHT MOVIE TELEFON							
ERAGE AUDIENCE eholds (000)	14,120				19,000				15,720							
%	18.5	17.6*		19.4*	24.9	25.1*		24.8*	20.6	20.6*		20.5*		21.1*		20.1*
ARE OF AUDIENCE %	27	27 *		28 *	35	36 *		35 *	31	29 *		30 *		33 *		33 *
. AUD. BY ¼ HR. %	17.0	18.2	18.7	20.0	25.0	25.3	25.0	24.5	20.9	20.3	20.6	20.3	21.3	20.9	20.8	19.5
BS TV																
AL AUDIENCE iholds (000)	26,170				19,000		18,310		21,970		20,910		18,850			
%	34.3				24.9		24.0		28.8		27.4		24.7			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
RAGE AUDIENCE iholds (000)	22,280				17,320		17,010		19,840		19,460		16,180			
%	29.2	28.3*		30.2*	22.7		22.3		26.0		25.5		21.2	21.8*		20.7*
RE OF AUDIENCE %	43	43 *		44 *	32		32		37		37		34	34 *		34 *
. AUD. BY ¼ HR. %	27.0	29.6	30.8	29.5	22.7	22.7	21.8	22.7	25.2	26.9	25.1	25.9	22.3	21.4	21.0	20.3
BC TV																
AL AUDIENCE holds (000)	16,480				27,010											
%	21.6				35.4											
Program	DISNEY'S WONDERFUL WORLD THE COMPUTER WORE TENNIS SHOES, PART 2 (R)				BOB HOPE USO RETROSPECTVE (OP)											
RAGE AUDIENCE holds (000)	12,440				15,640											
%	16.3	15.4*		17.1*	20.5	18.5*		20.2*		21.4*		22.2*		21.4*		19.2*
RE OF AUDIENCE %	24	23 *		25 *	30	26 *		29 *		30 *		32 *		33 *		32 *
AUD. BY ¼ HR. %	14.9	16.0	17.0	17.2	17.6	19.3	20.1	20.4	21.4	21.4	22.5	21.8	22.1	20.7	20.4	18.1

EVE.SUN. FEB.10, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
C TV																
L AUDIENCE iolds (000)	16,400				23,880				24,720							
%	21.5				31.3				32.4							
Program	GALACTICA 1980 PT 3				TENSPEED AND BROWN SHOE (OP)				ABC SUNDAY NIGHT MOVIE THE DEEP, PART 1							
AGE AUDIENCE iolds (000)	13,660				19,380				18,770							
%	17.9	16.9*		19.0*	25.4	24.6*		26.2*	24.6	25.0*		25.4*		24.8*		23.2*
E OF AUDIENCE %	27	26 *		28 *	35	35 *		36 *	36	35 *		36 *		37 *		38 *
AUD. BY ¼ HR. %	16.3	17.6	18.7	19.2	24.0	25.3	26.2	26.1	24.7	25.3	25.5	25.2	25.2	24.4	23.9	22.4
S TV																
L AUDIENCE olds (000)	25,030				21,590		19,380		20,830		19,380		17,700			
%	32.8				28.3		25.4		27.3		25.4		23.2			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
AGE AUDIENCE olds (000)	20,910				19,380		18,310		19,080		18,460		15,110			
%	27.4	26.6*		28.2*	25.4		24.0		25.0		24.2		19.8	20.2*		19.4*
E OF AUDIENCE %	41	41 *		41 *	36		33		35		34		31	31 *		31 *
AUD. BY ¼ HR. %	25.9	27.4	28.2	28.2	25.3	25.5	23.8	24.2	24.8	25.3	24.0	24.3	20.5	19.9	19.5	19.4
C TV																
L AUDIENCE olds (000)	17,090				23,960											
%	22.4				31.4											
Program	DISNEY'S WONDERFUL WORLD DONALD'S VALENTINE DAY SALUTE				BOB HOPE USO RETROSPECTVE (OP)											
AGE AUDIENCE olds (000)	13,200				13,120											
%	17.3	16.6*		17.9*	17.2	16.9*		18.1*		17.6*		17.5*		17.0*		16.1*
E OF AUDIENCE %	26	25 *		26 *	25	24 *		25 *		24 *		25 *		26 *		26 *
AUD. BY ¼ HR. %	16.0	17.2	17.8	18.1	16.4	17.4	18.0	18.2	17.9	17.2	17.9	17.1	17.2	16.8	16.7	15.5
.DS USING TV (Def. 1) WK. 1	64.5	67.5	68.6	69.6	69.4	70.3	70.1	71.2	70.3	71.0	69.5	68.7	65.8	63.2	62.0	58.8
WK. 2	64.4	66.8	68.6	69.4	69.9	71.7	72.3	72.7	71.8	72.0	71.6	71.0	67.2	65.1	63.1	60.3

Households: 76,300,000

For explanation of symbols, See page A.

SUN. 11:00 P.M. - 12:45 A.M. | MON.-FRI. 11:30 P.M. - 1:45 A.M.

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
TAL AUDIENCE eholds (000) & %)	5,880 7.7															
BC TV	ABC WEEKEND REPORT-SUN															
ERAGE AUDIENCE eholds (000) & %)	5,490 7.2															
ARE OF AUDIENCE %	15															
. AUD. BY ¼ HR. %	7.2															
AL AUDIENCE eholds (000) & %)	6,790 8.9									5,570 7.3				2,980 3.9		
3S TV	CBS SUNDAY NEWS-BRADLEY									← LATE MOVIE I >(S)(OP)(→OP)			→	LATE MOVIE II >(→OP)		
RAGE AUDIENCE holds (000) & %)	6,560 8.6									3,820 5.0	5.4*		4.8*	2,520 3.3	1.7*	
RE OF AUDIENCE %	18									22	20 *		23 *	25	12 *	
. AUD. BY ¼ HR. %	8.6									5.8	5.3	4.9	4.7	2.8	3.4	3.3
AL AUDIENCE holds (000) & %)			2,670 3.5					11,140 14.6						3,050 4.0		
3C TV			← NBC LATE NIGHT MOVIE (11:30-12:41AM)				→	← TONIGHT SHOW >					→	← TOMORROW SHOW (1:00-1:46AM)(M-TH)(OP)(→OP)		→
RAGE AUDIENCE iolds (000) & %)			1,830 2.4	2.8*		2.2*		6,490 8.5	9.8*		8.3*		7.9*	2,370 3.1	3.3*	
RE OF AUDIENCE %			9	9 *		9 *		29	28 *		31 *		30 *	22	22 *	
AUD. BY ¼ HR. %			2.9	2.7	2.3	2.1	1.8	10.3	9.4	9.1	7.5	6.4	6.3	3.6	3.0	2.7
TAL AUDIENCE eholds (000) & %)	6,260 8.2															
BC TV	ABC WEEKEND REPORT-SUN															
RAGE AUDIENCE eholds (000) & %)	6,410 8.4															
IRE OF AUDIENCE %	17															
. AUD. BY ¼ HR. %	8.4															
AL AUDIENCE holds (000) & %)	6,490 8.5							7,940 10.4				4,200 5.5				
3S TV	CBS SUNDAY NEWS-BRADLEY							← LATE MOVIE I >(→OP)			→	← LATE MOVIE II >		→		
RAGE AUDIENCE holds (000) & %)	6,180 8.1							5,490 7.2	8.0*		6.7*	3,360 4.4	3.0*		4.4*	
RE OF AUDIENCE %	16							24	23 *		25 *	25	16 *		27 *	
AUD. BY ¼ HR.	8.1							8.4	7.6	6.9	6.5	4.5	4.8	4.3	3.9	
AL AUDIENCE holds (000) & %)			2,290 3.0					10,000 13.1						2,900 3.8		
3C TV			← NBC LATE NIGHT MOVIE → (11:30-12:19AM)					← TONIGHT SHOW >(→OP)						← TOMORROW SHOW (M-TH)>(OP)(→OP)		→
RAGE AUDIENCE iolds (000) & %)			1,450 1.9	2.2*				5,950 7.8	9.6*		7.8*		6.5*	2,140 2.8	3.3*	
RE OF AUDIENCE %			7	7 *				28	27 *		29 *		29 *	21	23 *	
AUD. BY ¼ HR. %			2.5	1.8	1.5	1.4		10.0	8.8	8.3	7.3	6.3	5.6	3.6	2.9	2.5
LDS USING TV WK. 1	48.7	41.8	32.9	29.2	26.1	23.9	19.7	37.4	33.2	28.3	25.0	22.1	20.0	17.2	14.7	13.0
Def. 1) WK. 2	50.5	43.2	34.1	29.0	25.6	22.5	18.7	37.3	32.4	28.6	25.8	22.7	19.6	17.0	15.0	13.2

Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.28-FEB.1, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
'AL AUDIENCE ehoIds (000) & %)			4,120 5.4				5,720 7.5									
BC TV	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)										(SUS)(OP)	
RAGE AUDIENCE ıholds (000) & %) / ıRE OF AUDIENCE % / . AUD. BY ¼ HR. %			3,200 4.2 25 4.1	4.3			4,810 6.3 31 6.1	6.5								
AL AUDIENCE holds (000) & %)		3,510 4.6			3,820 5.0								3,050 4.0		3,510 4.6	
3S TV	← MORNING MON-FRI → (CO-OP) (PARTICIPATING)				← CAPTAIN KANGAROO →								ALL STAR BEAT THE CLOCK		CELEBRITY WHEW (10:30-10:54AM) (OP)	
RAGE AUDIENCE holds (000) & %) / RE OF AUDIENCE % / AUD. BY ¼ HR. %		2,370 3.1 19 2.8	3.2	3.2* 19 * 3.2	2,290 3.0 15 2.6	2.8* 14 * 2.9	3.0	3.1* 15 * 3.3					2,750 3.6 16 3.3	3.8	2,980 3.9 17 3.8	4.1
ıL AUDIENCE ıolds (000) & %)			3,970 5.2				5,880 7.7						4,120 5.4		4,730 6.2	
3C TV	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
ıAGE AUDIENCE ıolds (000) & %) / ıE OF AUDIENCE % / AUD. BY ¼ HR. %			3,130 4.1 24 3.9	4.3			4,730 6.2 30 6.3	6.0					3,660 4.8 22 4.7	5.0	4,040 5.3 24 5.2	5.5
ıolds (000) & %)			4,350 5.7				6,030 7.9									
C TV	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AGE AUDIENCE olds (000) & %) / E OF AUDIENCE % / AUD. BY ¼ HR. %			3,360 4.4 24 4.3	4.6			5,040 6.6 30 6.5	6.7								
L AUDIENCE ɔlds (000) & %)		3,740 4.9			4,270 5.6								3,740 4.9		3,510 4.6	
S TV	← MORNING MON-FRI → (CO-OP) (PARTICIPATING)				← CAPTAIN KANGAROO →								JEFFERSONS M-F (MTWF)(S)(OP)		CELEBRITY WHEW (MTWF)(S)(OP) (10:30-10:54PM)	
ıGE AUDIENCE ılds (000) & %) / E OF AUDIENCE % / ıUD. BY ¼ HR. %		2,440 3.2 18 3.2	3.1	3.2* 17 * 3.2	2,670 3.5 16 3.0	3.2* 15 * 3.3	3.7	3.8* 17 * 4.0					3,280 4.3 19 4.1	4.5	3,130 4.1 18 4.0	4.2
AUDIENCE lds (000) & %)			4,430 5.8				5,570 7.3						4,350 5.7		4,880 6.4	
C TV	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)	
GE AUDIENCE lds (000) & %) / OF AUDIENCE % / ıUD. BY ¼ HR. %			3,590 4.7 25 4.5	4.8			4,730 6.2 28 6.3	6.1					3,820 5.0 22 4.9	5.1	4,270 5.6 24 5.5	5.8
S USING TV WK. 1	7.8	10.3	12.8	14.8	16.9	18.5	19.0	19.6	20.5	21.2	21.8	22.1	21.7	22.2	22.1	22.9
f. 1) WK. 2	8.6	11.3	14.0	16.1	17.8	19.4	20.4	20.8	21.5	22.5	22.9	23.1	22.7	23.0	22.9	23.6

ıuseholds: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. FEB.4-8, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.28-FEB.1, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
BC TV ·TAL AUDIENCE seholds (000) & %)	5,340 7.0 LAVERNE & SHIRLEY M-F		6,100 8.0 FAMILY FEUD		4,880 6.4 $20,000 PYRAMID		6,560 8.6 RYAN'S HOPE (SUS)(OP)		9,610 12.6 ← ALL MY CHILDREN (OP) →				8,930 11.7 ← ONE LIFE TO LIVE (SUS)(OP) →			
ERAGE AUDIENCE seholds (000) & %) ARE OF AUDIENCE % G. AUD. BY ¼ HR. %	4,580 6.0 26 5.9	6.1	5,110 6.7 26 6.5	7.0	4,120 5.4 19 5.2	5.7	5,650 7.4 25 7.2	7.5	7,320 9.6 30 8.9	9.1* 29 * 9.3	10.1	10.2* 32 * 10.3	6,790 8.9 28 8.9	8.8* 28 * 8.7	9.0	9.0* 29 * 9.0
BS TV TAL AUDIENCE eholds (000) & %)	5,950 7.8 PRICE IS RIGHT 1		7,020 9.2 PRICE IS RIGHT 2				7,480 9.8 SEARCH FOR TOMORROW		8,240 10.8 YOUNG AND THE RESTLESS		9,000 11.8 ← AS THE WORLD TURNS →				8,550 11.2 GUIDING LIGHT	
ERAGE AUDIENCE eholds (000) & %) ARE OF AUDIENCE % . AUD. BY ¼ HR. %	5,340 7.0 30 6.6	7.3	6,180 8.1 32 7.8	8.4			6,490 8.5 28 8.5	8.5	7,400 9.7 34 9.5	9.9	6,870 9.0 28 8.5	8.6* 27 * 8.6	9.3	9.4* 30 * 9.5	7,170 9.4 29 9.3	9.4* 30 * 9.4
BC TV AL AUDIENCE eholds (000) & %)	4,580 6.0 HIGH ROLLERS		5,190 6.8 WHEEL OF FORTUNE (SUS)(OP)		3,200 4.2 CHAIN REACTION		5,340 7.0 PASSWORD PLUS (SUS)(OP)		7,250 9.5 ← DAYS OF OUR LIVES →				5,650 7.4 DOCTORS		8,160 10.7 ANOTHER WORLD	
RAGE AUDIENCE eholds (000) & %) RE OF AUDIENCE %	3,970 5.2 22		4,580 6.0 24		2,750 3.6 12		4,500 5.9 20		5,420 7.1 22	6.9* 22 *		7.3* 23 *	5,110 6.7 21		5,720 7.5 23	7.2* 23 *

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
3C TV AL AUDIENCE holds (000) & %)	5,720 7.5 LAVERNE & SHIRLEY M-F		6,410 8.4 FAMILY FEUD		4,960 6.5 $20,000 PYRAMID		6,330 8.3 RYAN'S HOPE (SUS)(OP)		9,690 12.7 ← ALL MY CHILDREN (OP) →				8,550 11.2 ← ONE LIFE TO LIVE (SUS)(OP) →			
RAGE AUDIENCE holds (000) & %) RE OF AUDIENCE % AUD. BY ¼ HR. %	4,880 6.4 27 6.4	6.5	5,420 7.1 27 6.8	7.3	4,200 5.5 19 5.1	5.9	5,420 7.1 24 7.0	7.2	7,480 9.8 32 9.3	9.5* 31 * 9.7	10.1	10.1* 32 * 10.2	6,490 8.5 28 8.5	8.4* 27 * 8.3	8.7	8.7* 28 * 8.7
3S TV AL AUDIENCE holds (000) & %)	5,880 7.7 PRICE IS RIGHT 1		6,790 8.9 PRICE IS RIGHT 2				6,330 8.3 SEARCH FOR TOMORROW		8,550 11.2 ← YOUNG AND THE RESTLESS →				8,550 11.2 ← AS THE WORLD TURNS →			
AGE AUDIENCE holds (000) & %) E OF AUDIENCE % AUD. BY ¼ HR. %	5,190 6.8 29 6.4	7.2	6,030 7.9 31 7.7	8.1			5,490 7.2 24 7.1	7.4	6,640 8.7 29 8.5	8.7* 30 * 8.9	8.4	8.6* 28 * 8.8	6,790 8.9 29 8.9	9.0* 29 * 9.0	8.9	8.8* 28 * 8.8
3C TV L AUDIENCE olds (000) & %)	4,960 6.5 HIGH ROLLERS		6,030 7.9 WHEEL OF FORTUNE (SUS)(OP)		3,890 5.1 CHAIN REACTION		5,650 7.4 PASSWORD PLUS (SUS)(OP)		7,550 9.9 ← DAYS OF OUR LIVES →				5,800 7.6 DOCTORS		8,090 10.6 ANOTHER WORLD	
AGE AUDIENCE olds (000) & %) E OF AUDIENCE % AUD. BY ¼ HR. %	4,430 5.8 24 5.6	5.9	5,260 6.9 27 6.6	7.2	3,360 4.4 15 4.3	4.6	4,810 6.3 21 6.1	6.5	5,800 7.6 25 7.4	7.4* 24 * 7.4	7.8	7.8* 25 * 7.8	5,340 7.0 23 6.9	7.1	5,800 7.6 23 7.2	7.3* 24 * 7.3
LDS USING TV Def. 1) WK. 1	23.2	24.0	25.2	27.0	29.1	30.6	30.7	30.7	30.7	31.4	31.4	31.9	31.2	31.4	31.3	32.2
WK. 2	24.1	24.8	25.7	27.3	28.8	30.1	30.1	30.3	30.0	30.5	30.5	31.1	30.7	31.2	31.2	31.9

Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. FEB.4-8, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.28-FEB.1, 1980

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TAL AUDIENCE seholds (000)	9,920				4,730										12,970	
%	13.0				6.2										17.0	
BC TV	← GENERAL HOSPITAL >(SUS)(OP) →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
ERAGE AUDIENCE seholds (000)	7,940				4,120										11,520	
%	10.4	9.9*		10.9*	5.4										15.1	
ARE OF AUDIENCE %	31	30 *		32 *	15										25	
G. AUD. BY ¼ HR. %	9.6	10.2	10.7	11.0	5.4	5.5									14.7	15.5
TAL AUDIENCE eholds (000)			7,710		3,590										14,420	
%			10.1		4.7										18.9	
BS TV	GUIDING LIGHT		ONE DAY AT A TIME-M-F		LOVE OF LIFE										CBS EVENING NEWS-CRONKITE	
ERAGE AUDIENCE eholds (000)			6,790		3,130										12,890	
%		9.4*	8.9		4.1										16.9	
ARE OF AUDIENCE %		29 *	26		11										28	
. AUD. BY ¼ HR. %	9.5	9.4	8.3	9.4	4.0	4.2									16.7	17.2
AL AUDIENCE eholds (000)															12,210	
%															16.0	
BC TV	← ANOTHER WORLD →														NBC NIGHTLY NEWS	
RAGE AUDIENCE eholds (000)															11,140	
%		7.5*		7.8*											14.6	
RE OF AUDIENCE %		23 *		23 *											24	
. AUD. BY ¼ HR. %	7.6	7.5	7.7	8.0											14.3	15.0

DAY MON.-FRI. FEB.4-8, 1980

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
AL AUDIENCE olds (000)	9,460				5,110										12,510	
%	12.4				6.7										16.4	
C TV	← GENERAL HOSPITAL (SUS)(OP) →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AGE AUDIENCE olds (000)	7,780				4,430										10,990	
%	10.2	9.7*		10.6*	5.8										14.4	
RE OF AUDIENCE %	30	30 *		30 *	16										24	
AUD. BY ¼ HR. %	9.3	10.1	10.5	10.6	5.8	5.7									14.2	14.6
L AUDIENCE olds (000)	8,620				3,280										14,120	
%	11.3				4.3										18.5	
S TV	← GUIDING LIGHT →				ONE DAY AT A TIME-M-F (MWTHF)(S)(OP)										CBS EVENING NEWS-CRONKITE	
AGE AUDIENCE olds (000)	7,100				2,900										12,740	
%	9.3	9.1*		9.6*	3.8										16.7	
RE OF AUDIENCE %	27	28 *		27 *	11										28	
AUD. BY ¼ HR. %	8.9	9.2	9.5	9.5	3.7	3.9									16.6	16.8
L AUDIENCE olds (000)															12,670	
%															16.6	
C TV	← ANOTHER WORLD →					(S)(OP)									NBC NIGHTLY NEWS	
AGE AUDIENCE olds (000)															11,370	
%		7.6*		7.9*											14.9	
RE OF AUDIENCE %		23 *		22 *											25	
AUD. BY ¼ HR. %	7.6	7.7	7.8	8.0											14.8	15.0
LDS USING TV Def. 1) WK. 1	33.2	34.2	34.2	35.7	36.2	38.3	39.5	41.4	43.2	45.5	47.9	51.0	54.9	57.5	59.3	61.4
WK. 2	32.2	34.0	35.3	36.3	36.0	37.9	39.3	40.8	42.8	45.3	47.8	51.0	55.2	58.2	59.5	60.7

Households: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. FEB.2, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ITAL AUDIENCE seholds (000) & %)					3,740 4.9		5,490 7.2		5,190 6.8		5,570 7.3		5,190 6.8		6,490 8.5	
BC TV					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3 (OP)		SCOOBY AND SCRAPPY DOO-1	
ERAGE AUDIENCE seholds (000) & %)					3,130 4.1		4,430 5.8		4,430 5.8		4,430 5.8		4,500 5.9		5,340 7.0	
ARE OF AUDIENCE %					29		30		25		23		22		25	
G. AUD. BY ¼ HR. %					3.9	4.4	5.6	5.9	5.6	6.1	5.7	5.9	5.8	6.0	7.2	6.9
TAL AUDIENCE eholds (000) & %)					3,740 4.9		5,040 6.6		7,400 9.7		9,080 11.9		9,610 12.6		8,550 11.2	
BS TV					MIGHTY MOUSE-HECKL-JECKL1 (OP)		MIGHTY MOUSE-HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
ERAGE AUDIENCE eholds (000) & %)					3,130 4.1		3,970 5.2		6,410 8.4		7,940 10.4		8,620 11.3		7,480 9.8	
ARE OF AUDIENCE %					27		26		34		40		42		34	
. AUD. BY ¼ HR. %					3.6	4.6	4.7	5.7	8.1	8.7	10.1	10.7	10.5	12.2	10.2	9.3
AL AUDIENCE eholds (000) & %)					3,280 4.3		4,810 6.3		5,340 7.0		5,650 7.4		6,030 7.9		5,950 7.8	
BC TV			BAY CITY ROLLERS (SUS)		GODZILLA/ GLOBETROTTERS 1		GODZILLA/ GLOBETROTTERS 2 (OP)		FRED & BARNEY/SHMOO 1		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)		DAFFY DUCK SHOW (OP)	
RAGE AUDIENCE eholds (000) & %)					2,670 3.5		3,890 5.1		4,580 6.0		4,960 6.5		5,040 6.6		4,810 6.3	
RE OF AUDIENCE %					25		26		26		25		24		22	

DAY SAT. FEB.9, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
AL AUDIENCE holds (000) & %)					4,040 5.3		5,880 7.7		5,570 7.3		5,720 7.5		5,490 7.2		6,100 8.0	
BC TV					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3 (OP)		SCOOBY AND SCRAPPY DOO-1	
RAGE AUDIENCE holds (000) & %)					3,050 4.0		4,650 6.1		4,650 6.1		4,810 6.3		4,500 5.9		5,110 6.7	
RE OF AUDIENCE %					30		32		25		24		21		24	
AUD. BY ¼ HR. %					3.2	4.8	5.9	6.2	6.1	6.2	6.1	6.4	6.3	5.5	6.4	7.1
AL AUDIENCE holds (000) & %)					3,890 5.1		5,340 7.0		8,470 11.1		9,840 12.9		10,220 13.4		9,310 12.2	
BS TV					MIGHTY MOUSE-HECKL-JECKL1 (OP)		MIGHTY MOUSE-HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
IAGE AUDIENCE holds (000) & %)					3,050 4.0		4,350 5.7		6,940 9.1		8,240 10.8		9,160 12.0		8,090 10.6	
RE OF AUDIENCE %					27		28		37		40		43		38	
AUD. BY ¼ HR. %					3.3	4.6	5.2	6.1	8.3	9.9	10.0	11.6	11.8	12.2	11.0	10.2
L AUDIENCE holds (000) & %)					2,820 3.7		4,270 5.6		5,040 6.6		6,030 7.9		5,800 7.6		5,190 6.8	
BC TV			BAY CITY ROLLERS (SUS)		GODZILLA/ GLOBETROTTERS 1		GODZILLA/ GLOBETROTTERS 2 (OP)		FRED & BARNEY/SHMOO 1		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)		DAFFY DUCK SHOW (OP)	
AGE AUDIENCE olds (000) & %)					2,210 2.9		3,280 4.3		4,200 5.5		5,040 6.6		5,040 6.6		4,580 6.0	
E OF AUDIENCE %					21		23		23		25		23		21	
AUD. BY ¼ HR. %					2.8	3.1	4.0	4.7	5.1	5.9	6.8	6.4	6.8	6.5	5.9	6.2
LDS USING TV Def. 1) WK. 1	4.6	6.4	8.0	10.5	13.8	16.2	18.6	21.0	23.8	25.0	26.1	26.5	26.3	28.0	28.9	28.4
WK. 2	5.1	6.9	8.1	10.2	13.4	16.5	19.0	21.4	23.6	25.9	26.2	27.3	27.7	27.6	27.3	28.1

Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. FEB.9, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. FEB.2, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TAL AUDIENCE eholds (000)	7,480		6,030		6,490		7,020								6,870	
%	9.8		7.9		8.5		9.2								9.0	
Program	SCOOBY AND SCRAPPY DOO-2 (OP)		SPIDERWOMAN (OP)		ABC WEEKEND SPECIALS THE GOLD BUG, PART 1		← AMERICAN BANDSTAND '80 →								AMERICAN SPORTSMAN	
ERAGE AUDIENCE eholds (000)	6,330		5,040		5,190		4,270								4,200	
%	8.3		6.6		6.8		5.6	5.6*		5.7*					5.5	4.9*
ARE OF AUDIENCE %	29		24		25		19	19 *		19 *					16	15 *
. AUD. BY ¼ HR. %	8.6	8.1	6.5	6.6	6.3	7.3	5.6	5.6	5.6	5.7					4.3	5.4
CBS TV																
AL AUDIENCE eholds (000)	8,620		8,010		6,490		6,710		7,710		5,570					
%	11.3		10.5		8.5		8.8		10.1		7.3					
Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		SHAZAM (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
RAGE AUDIENCE holds (000)	7,170		6,940		5,420		5,650		6,100		4,200					
%	9.4		9.1		7.1		7.4		8.0		5.5					
RE OF AUDIENCE %	33		32		26		25		26		18					
. AUD. BY ¼ HR. %	9.3	9.4	9.4	8.8	7.6	6.7	7.3	7.5	8.0	8.0	5.6	5.5				
NBC TV																
AL AUDIENCE holds (000)	4,500		5,650		3,820		3,130						8,390			
%	5.9		7.4		5.0		4.1						11.0			
Program	CASPER AND THE ANGELS (OP)		JETSONS (OP)		HOT HERO SANDWICH PART I		HOT HERO SANDWICH PART II						← NBC'S OLYMPIC DIARY →			
RAGE AUDIENCE holds (000)	3,970		4,580		2,750		2,520						3,970			
%	5.2		6.0		3.6		3.3						5.2	4.4*		5.1*
RE OF AUDIENCE %	18		21		13		11						16	14 *		15 *
AUD. BY ¼ HR. %	5.1	5.2	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]					[illegible]	[illegible]	[illegible]	[illegible]

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
lds (000)	7,250		5,880		5,800		6,790								[illegible]	
%	9.5		7.7		7.6		8.9								8.8	
Program	SCOOBY AND SCRAPPY DOO-2 (OP)		SPIDERWOMAN (OP)		ABC WEEKEND SPECIALS THE GOLD BUG, PART 2		← AMERICAN BANDSTAND '80 →								AMERICAN SPORTSMAN	
GE AUDIENCE lds (000)	6,030		5,190		4,880		4,270								3,970	
%	7.9		6.8		6.4		5.6	5.4*		5.7*					5.2	4.4*
OF AUDIENCE %	28		24		22		19	18 *		18 *					15	13 *
UD. BY ¼ HR. %	7.7	8.1	6.7	6.9	6.3	6.4	5.3	5.4	5.5	5.9					4.2	4.6
CBS TV																
AUDIENCE lds (000)	8,770		6,870		7,250		7,780		8,470		5,260					
%	11.5		9.0		9.5		10.2		11.1		6.9					
Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		SHAZAM (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
GE AUDIENCE lds (000)	7,320		5,880		5,950		6,560		7,100		4,200					
%	9.6		7.7		7.8		8.6		9.3		5.5					
OF AUDIENCE %	34		27		27		29		29		18					
UD. BY ¼ HR. %	10.3	9.0	7.9	7.6	7.3	8.2	8.4	8.7	9.5	9.0	6.0	5.1				
NBC TV																
AUDIENCE lds (000)	3,970		5,340		3,740		3,430								10,220	
%	5.2		7.0		4.9		4.5								13.4	
Program	CASPER AND THE ANGELS (OP)		JETSONS (OP)		HOT HERO SANDWICH PART I		HOT HERO SANDWICH PART II								NCAA BASKETBALL GAME-SAT. VARIOUS TEAMS & TIMES (2:30-5:08PM)	
GE AUDIENCE lds (000)	3,430		4,500		2,900		2,590								4,650	
%	4.5		5.9		3.8		3.4								6.1	5.4*
OF AUDIENCE %	16		21		13		12								16	16 *
UD. BY ¼ HR. %	4.3	4.7	5.7	6.2	4.2	3.5	3.4	3.5							5.4	5.5
DS USING TV (ef. 1) WK. 1	28.6	29.0	28.7	28.4	27.5	28.2	29.3	29.9	30.2	30.8	31.1	31.7	31.3	31.9	33.0	34.1
WK. 2	28.4	28.3	27.6	28.7	28.7	29.0	29.2	30.2	30.9	32.6	31.7	30.9	31.3	32.0	32.4	32.9

Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. FEB.9, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. FEB.2, 1980

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
BC TV																
TAL AUDIENCE eholds (000) & %)			10,680 14.0						19,610 25.7							
Program	AMERICAN SPORTSMAN		PRO BOWLERS TOUR →						ABC WIDE WORLD-SPORTS SAT →							
ERAGE AUDIENCE eholds (000) & %)		6.1*	6,790 8.9	7.8*		9.1*		9.9*	10,680 14.0	13.4*		14.7*		14.0*		
ARE OF AUDIENCE %		18 *	23	22 *		23 *		24 *	30	31 *		32 *		28 *		
. AUD. BY ¼ HR. %	6.3	6.0	7.4	8.2	8.8	9.3	9.7	10.2	13.4	13.4	14.8	14.6	13.9	14.0		
3S TV																
AL AUDIENCE iholds (000) & %)			9,920 13.0						9,610 12.6						7,250 9.5	
Program			CBS SPORTS SPECTACULAR →						BING CROSBY-PRO AM-SAT →						CBS SAT. NEWS-SCHIEFFER	
RAGE AUDIENCE holds (000) & %)			6,100 8.0	6.4*		8.3*		9.1*	5,110 6.7	6.6*		6.3*		7.1*	6,410 8.4	
RE OF AUDIENCE %			21	18 *		21 *		22 *	15	16 *		14 *		15 *	16	
AUD. BY ¼ HR. %			5.9	7.0	7.7	8.8	9.3	9.0	7.0	6.3	6.2	6.4	7.1	7.1	7.8	8.9
3C TV																
IL AUDIENCE holds (000) & %)			10,450 13.7												7,940 10.4	
Program	NBC'S OLYMPIC DIARY		NCAA BASKETBALL GAME-SAT. VARIOUS TEAMS AND TIMES (3:30-6:00PM) →												NBC NIGHTLY NEWS-SAT.	
AGE AUDIENCE holds (000) & %)		6.2*	4,500 5.9	5.4*		5.4*		5.4*		7.2*					7,100 9.3	
IE OF AUDIENCE %		18 *	15	15 *		14 *		13 *		17 *					18	
AUD. BY ¼ HR. %	5.9	6.6	5.7	5.0	5.6	5.2	5.1	5.8	6.9	7.6					[illegible]	9.5

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
C TV																
L AUDIENCE olds (000) & %)			12,670 16.6						18,770 24.6							
Program	AMERICAN SPORTSMAN		PRO BOWLERS TOUR (SUS)(OP) →						ABC WIDE WORL. SPORTS SAT →							
AGE AUDIENCE olds (000) & %)		6.0*	7,940 10.4	8.8*		10.5*		11.9*	11,220 14.7	13.7*		14.9*		15.4*		
E OF AUDIENCE %		17 *	26	23 *		26 *		28 *	31	31 *		32 *		30 *		
AUD. BY ¼ HR. %	5.8	6.2	8.6	9.1	10.3	10.7	12.0	11.8	13.3	14.1	14.8	15.1	15.7	15.0		
S TV																
. AUDIENCE olds (000) & %)	5,420 7.1						10,300 13.5								11,750 15.4	
Program	GRAND SLAM TENNIS-SAT →						CBS SPORTS SPECTACULAR →								CBS SAT. NEWS-SCHIEFFER	
IGE AUDIENCE lds (000) & %)	2,520 3.3	3.3*		3.0*		3.5*	5,260 6.9	6.0*		7.2*		7.5*			10,150 13.3	
E OF AUDIENCE %	9	10 *		8 *		9 *	16	14 *		17 *		16 *			25	
AUD. BY ¼ HR. %	3.4	3.1	2.9	3.2	3.5	3.5	5.6	6.4	7.1	7.2	7.2	7.7			13.1	13.4
C TV																
AUDIENCE lds (000) & %)							8,850 11.6								7,250 9.5	
Program	NCAA BASKETBALL GAME-SAT VARIOUS TEAMS AND TIMES (2:30-5:08PM) →						HAWAIIAN OPEN GOLF-SAT →								NBC NIGHTLY NEWS-SAT.	
GE AUDIENCE lds (000) & %)		5.7*		6.1*		7.3*	3,890 5.1	4.4*		5.2*		5.3*		5.7*	6,100 8.0	
OF AUDIENCE %		16 *		16 *		18 *	12	11 *		13 *		12 *		12 *	15	
AUD. BY ¼ HR. %	5.8	5.6	5.7	6.5	7.0	7.5	4.1	4.7	5.0	5.3	5.2	5.4	5.5	5.8	7.6	8.4
DS USING TV (ef. 1) WK. 1	34.8	34.6	35.2	37.1	38.2	39.6	40.3	42.2	42.7	44.1	45.1	46.7	49.0	51.3	52.3	53.3
WK. 2	34.0	35.1	36.7	38.6	39.6	40.6	42.4	44.0	43.5	44.7	46.2	47.6	50.1	52.3	54.4	54.4

ouseholds: 76,300,000

For explanation of symbols, See page A.

DAY SAT. FEB.9, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. FEB.3, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
L AUDIENCE olds (000) & %)															3,360 4.4	
C TV													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AGE AUDIENCE olds (000) & %)															2,900 3.8	
E OF AUDIENCE %															16	
AUD. BY ¼ HR. %															3.9	3.7
. AUDIENCE olds (000) & %)					990 1.3		920 1.2		4,430 5.8							
S TV					SKATEBIRDS (OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING					→	FOR OUR TIMES (SUS)	
GE AUDIENCE lds (000) & %)					840 1.1		760 1.0		2,750 3.6	2.9*		3.7*		4.1*		
OF AUDIENCE %					12		7		17	16 *		18 *		17 *		
UD. BY ¼ HR. %					.9	1.3	.9	1.1	2.8	3.1	3.5	3.9	4.1	4.2		
AUDIENCE lds (000) & %)																
C TV																
GE AUDIENCE lds (000) & %)																
OF AUDIENCE %																
UD. BY ¼ HR. %																

DAY SUN. FEB.10, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
lds (000) & %)															5.5	
C TV													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
GE AUDIENCE lds (000) & %)															3,280 4.3	
OF AUDIENCE %															16	
UD. BY ¼ HR. %															4.3	4.3
AUDIENCE lds (000) & %)					610 .8		1,140 1.5		3,970 5.2							
S TV					SKATEBIRDS (OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING					→	FOR OUR TIMES (SUS)	
GE AUDIENCE lds (000) & %)					530 .7		840 1.1		2,440 3.2	2.8*		3.5*		3.2*		
OF AUDIENCE %					7		8		14	15 *		16 *		12 *		
UD. BY ¼ HR. %					.6	.8	1.0	1.3	2.6	2.9	3.7	3.2	3.2	3.3		
AUDIENCE lds (000) & %)																
C TV																
GE AUDIENCE lds (000) & %)																
OF AUDIENCE %																
UD. BY ¼ HR. %																
DS USING TV WK. 1	3.4	4.9	5.8	7.3	9.4	11.4	13.6	15.8	17.6	19.4	21.0	22.6	23.5	24.5	24.3	24.2
ef. 1) WK. 2	3.7	4.4	5.8	7.7	9.6	11.8	13.7	15.4	17.8	19.7	21.4	23.4	25.5	26.9	26.8	27.2

ouseholds: 76,300,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. FEB.3, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TAL AUDIENCE ehholds (000) & %)	3,890 5.1		3,130 4.1		4,040 5.3								10,450 13.7			
BC TV	KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)						← SUPERSTARS →			
RAGE AUDIENCE eholds (000) & %)	3,050 4.0		2,520 3.3		3,050 4.0								6,640 8.7	7.3*		9.4*
RE OF AUDIENCE %	16		12		14								23	20 *		25 *
AUD. BY ¼ HR. %	3.8	4.3	3.1	3.5	4.1	3.8							6.3	8.2	9.2	9.7
AL AUDIENCE holds (000) & %)			4,200 5.5						15,410 20.2							
BS TV			FACE THE NATION						← NBA ALLSTAR GAME EAST VS WEST (1:00-3:58PM) →							
RAGE AUDIENCE holds (000) & %)			3,660 4.8						7,550 9.9	7.8*		9.8*		9.9*		10.6*
RE OF AUDIENCE %			18						27	24 *		28 *		28 *		28 *
AUD. BY ¼ HR. %			4.8	4.8					7.4	8.2	9.6	10.0	9.9	9.9	10.3	10.9
L AUDIENCE holds (000) & %)							4,810 6.3						7,940 10.4			
BC TV							MEET THE PRESS						← NCAA BASKETBALL-NAT'L 2 → LOUISVILLE VS ST. JOHN'S (2:00-4:06PM)			
AGE AUDIENCE olds (000) & %)							3,740 4.9						3,280 4.3	4.6*		4.0*
E OF AUDIENCE %							17						11	13 *		11 *
AUD. BY ¼ HR. %							[illegible]	[illegible]								

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
AL AUDIENCE holds (000) & %)	4,960 6.5		2,820 3.7		4,810 6.3								12,590 16.5			
BC TV	KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)						← SUPERSTARS →			
RAGE AUDIENCE holds (000) & %)	3,890 5.1		2,440 3.2		3,820 5.0								7,320 9.6	7.0*		11.0*
RE OF AUDIENCE %	19		12		17								25	19 *		29 *
AUD. BY ¼ HR. %	5.0	5.2	3.2	3.2	4.9	5.2							6.0	7.9	10.6	11.4
AL AUDIENCE holds (000) & %)			4,730 6.2						9,460 12.4							
BS TV			FACE THE NATION						← NBA BASKETBALL GAME → LOS ANGELES VS PHILADELPHIA							
RAGE AUDIENCE holds (000) & %)			3,820 5.0						4,580 6.0	5.8*		6.2*		6.0*		5.8*
RE OF AUDIENCE %			19						17	18 *		18 *		17 *		16 *
AUD. BY ¼ HR. %			5.0	5.0					5.4	6.1	6.3	6.2	5.9	6.0	5.8	5.9
L AUDIENCE holds (000) & %)							5,420 7.1		9,920 13.0						8,930 11.7	
BC TV							MEET THE PRESS		← SPORTSWORLD →						NCAA BASKETBALL-NAT'L 2 DUKE VS MARQUETTE (2:30-4:40PM)	
AGE AUDIENCE holds (000) & %)							4,350 5.7		5,720 7.5	6.5*		7.9*		8.0*	4,040 5.3	4.9*
RE OF AUDIENCE %							19		22	20 *		22 *		22 *	14	13 *
AUD. BY ¼ HR. %							6.0	5.4	5.8	7.2	7.7	8.1	8.6	7.5	5.2	4.6
LDS USING TV WK. 1	25.0	26.0	26.8	27.4	27.9	28.8	29.2	30.2	31.8	34.1	34.8	35.1	35.2	36.8	37.4	39.0
Def. 1) WK. 2	26.3	27.4	26.4	26.4	27.9	29.5	30.6	31.8	32.8	34.3	35.7	37.2	37.4	37.8	38.2	38.6

Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. FEB.10, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. FEB.3, 1980

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	SUPER-STARS	← INT'L CHAMPIONSHIP BOXING →					← ABC WIDE WORLD-SPORTS SUN →								ABC WRLD NEWS TONIGHT-SUN	
L AUDIENCE olds (000)		12,210					17,240								10,990	
L AUDIENCE %		16.0					22.6								14.4	
AGE AUDIENCE olds (000)		7,860					10,530								9,460	
AGE AUDIENCE %		10.3		9.8*		11.4*	13.8	14.3*		14.1*		13.0*			12.4	
RE OF AUDIENCE %		26		24 *		28 *	31	34 *		31 *		27 *			22	
AUD. BY ¼ HR. %	9.9	9.3	9.5	10.0	11.1	11.7	13.5	15.0	15.4	12.9	12.8	13.2			12.1	12.6

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	NBA ALLSTAR GAME EAST VS WEST (1:00-3:58PM)(+OP)				← BING CROSBY-PRO AM-SUN (3:58-6:30PM) →										CBS EVENING NEWS-DEAN(B)	
L AUDIENCE olds (000)				13,810											5,650	
L AUDIENCE %				18.1											7.4	
AGE AUDIENCE olds (000)				5,800											4,650	
AGE AUDIENCE %		10.6*		7.6		7.4*		6.4*		6.7*		7.7*		9.6*	6.1	
RE OF AUDIENCE %		27 *		17		19 *		16 *		15 *		17 *		19 *	10	
AUD. BY ¼ HR. %	10.7	10.4	11.1	7.8	7.4	7.3	6.7	6.1	6.5	6.9	7.4	8.1	9.3	9.9	5.6	6.5

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	NCAA BASKETBALL-NAT'L 2 LOUISVILLE VS ST. JOHN'S (2:00-4:06PM)(+OP)				← SPORTSWORLD (4:06-6:00PM) →										NBC NIGHTLY NEWS-SUN.	
L AUDIENCE olds (000)					12,280										11,670	
L AUDIENCE %					16.1										15.3	
AGE AUDIENCE olds (000)					5,880										9,690	
AGE AUDIENCE %		3.6*		4.5*	7.7	6.0*		6.4*		8.4*		9.7*			12.7	
RE OF AUDIENCE %		9 *		11 *	18	15 *		16 *		19 *		21 *			22	
AUD. BY ¼ HR. %	3.3	3.8	4.3	4.7	5.2	6.4	6.5	6.2	7.8	9.1	10.0	9.4			12.5	12.9

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	SUPER-STARS	← INT'L CHAMPIONSHIP BOXING →					← ABC WIDE WORLD-SPORTS SUN →								ABC WRLD NEWS TONIGHT-SUN	
TAL AUDIENCE eholds (000) & %		16.7					26.7								15.3	
ERAGE AUDIENCE eholds (000)		9,160					12,740								10,220	
ERAGE AUDIENCE %		12.0		11.7*		12.6*	16.7	16.1*		16.5*		17.5*			13.4	
ARE OF AUDIENCE %		31		30 *		32 *	37	38 *		36 *		36 *			24	
G. AUD. BY ¼ HR. %	12.0	11.0	11.6	11.8	12.6	12.7	15.4	16.8	16.0	16.9	17.8	17.2			13.3	13.5

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	(1)	CBS SPORTS SPEC. SP. ED			← GRAND SLAM TENNIS-SUN →										CBS EVENING NEWS-DEAN	
TAL AUDIENCE eholds (000)		6,710			11,900										8,470	
TAL AUDIENCE %		8.8			15.6										11.1	
ERAGE AUDIENCE eholds (000)		4,650			4,650										6,410	
ERAGE AUDIENCE %		6.1		6.0*	6.1	5.6*		5.5*		5.7*		6.5*			8.4	
ARE OF AUDIENCE %		16		16 *	14	15 *		13 *		13 *		14 *			14	
G. AUD. BY ¼ HR. %	6.5	6.3	6.2	5.8	5.8	5.4	5.3	5.6	5.7	5.7	6.2	6.8	8.1		6.1	10.6

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	NCAA BASKETBALL-NAT'L 2 DUKE VS MARQUETTE (2:30-4:40PM)(+OP)							← HAWAIIAN OPEN GOLF-SUN (4:40-6:30PM) →							NBC NIGHTLY NEWS-SUN.	
TAL AUDIENCE eholds (000)							10,220								9,310	
TAL AUDIENCE %							13.4								12.2	
ERAGE AUDIENCE eholds (000)							4,880								7,710	
ERAGE AUDIENCE %		5.1*		4.9*		5.6*	6.4	5.2*		5.8*		6.3*		8.0*	10.1	
ARE OF AUDIENCE %		13 *		13 *		15 *	14	12 *		13 *		13 *		16 *	17	
G. AUD. BY ¼ HR. %	4.8	5.3	4.8	5.0	5.2	5.9	5.8	5.0	5.9	5.8	6.1	6.6	7.8	8.1	9.5	10.7

HOLDS USING TV (e Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	39.5	40.0	40.8	40.9	41.0	42.1	42.8	43.9	46.7	47.4	48.6	50.4	54.1	56.7	58.6	60.9
WK. 2	39.0	39.4	39.6	39.2	38.9	40.8	42.6	44.0	46.6	48.8	50.9	52.6	55.0	56.5	58.6	60.9

TV Households: 76,300,000

(1) NBA BASKETBALL GAME, LOS ANGELES VS PHILADELPHIA, CBS

For explanation of symbols, See page A.

DAY SUN. FEB.10, 1980

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING FRIDAY																	
ABC ABC FRIDAY NIGHT MOVIE	1	9.00-11.33PM	→GRID	22,810	29.9	13,810	18.1	29									
			11.00						18.4								
			11.15				18.2*	34*	18.1								
			11.30						16.6								
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	18,460	24.2	18,460	24.2	39	24.2		16,940	22.2	16,940	22.2	35	22.2	
ABC ABC WEEKEND REPORT-SAT.	1	11.00-11.15PM	11.00	8,010	10.5	7,710	10.1	19	10.1								
	2	11.00-11.30PM	11.00								8,850	11.6	7,320	9.6	18	10.4	
			11.15													8.8	
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	9,840	12.9	9,840	12.9	21	12.9		10,000	13.1	10,000	13.1	21	13.1	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	14,650	19.2	14,650	19.2	31	19.2		15,570	20.4	15,570	20.4	33	20.4	
NBC SATURDAY NIGHT	1	11.30-12.49AM	11.30	15,180	19.9	9,840	12.9	34	14.5								
	2	11.30-12.51AM	11.30								15,340	20.1	10,610	13.9	35	15.0	
			11.45				14.7*	35*	14.9					15.0*	34*	15.0	
			12.00						13.0							14.1	
			12.15				12.4*	34*	11.9					14.0*	36*	13.9	
			12.30						11.3							12.6	
			12.45						9.6					12.3*	36*	11.7	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.	1	8.58- 8.59PM	8.45	16,330	21.4	16,330	21.4	30	21.4								
	2	8.57- 8.58PM	8.45								18,310	24.0	18,310	24.0	33	24.0	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	16,250	21.3	16,250	21.3	30	21.3		16,630	21.8	16,630	21.8	30	21.8	
NBC NBC NEWS UPDATE-SUN.	2	9.08- 9.09PM	9.00								12,590	16.5	12,590	16.5	23	16.5	
	1	9.17- 9.18PM	9.15	15,410	20.2	15,410	20.2	28	20.2								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	14,950	19.6	14,950	19.6	29	15.5	M-F	13,430	17.6	13,280	17.4	26	12.8	M-F
			9.15						16.9	MON.							
			9.45						21.8	TU-TH						18.4	M-TH
ABC ABC SPEC REPORT:IRAN-FRI(S)	2	11.30-11.46PM	11.30								8,240	10.8	7,780	10.2	24	10.3	FRI.
			11.45													9.2	FRI.
ABC ABC SPEC REPORT:IRAN-MON(S)		11.30-11.48PM	11.30	6,560	8.6	6,100	8.0	23	8.0	MON.	9,080	11.9	8,320	10.9	32	11.0	MON.
			11.45						7.8	MON.						10.3	MON.
ABC ABC SPEC REPORT:IRAN-THU(S)	1	11.30-12.04AM	11.30	8,160	10.7	6,710	8.8	27	9.5	THU.							
	2	11.30-11.45PM	11.30								8,090	10.6	7,480	9.8	27	9.8	THU.
			11.45						8.3	THU.							
			12.00						7.7	THU.							
ABC ABC SPEC REPORT:IRAN-TUE(S)	1	11.30-12.03AM	11.30	9,840	12.9	8,160	10.7	32	11.7	TUE.							
	2	11.30-11.51PM	11.30								8,620	11.3	7,630	10.0	28	10.4	TUE.
			11.45						10.1	TUE.						9.0	TUE.
			12.00						8.9	TUE.							
ABC ABC SPEC REPORT:IRAN-WED(S)	1	11.30-11.47PM	11.30	9,230	12.1	8,470	11.1	31	11.3	WED.							
	2	11.30-11.45PM	11.30								9,540	12.5	9,160	12.0	34	12.0	WED.
			11.45						9.8	WED.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC BARNEY MILLER-11.30	1	11.48-12.23AM	11.45	5,110	6.7	4,120	5.4	19	5.1	MON.							
	2	11.48-12.24AM	11.45								6,180	8.1	4,65C	6.1	23	6.4	MON.
			12.00						5.5	MON.						6.2	MON.
			12.15				5.5*	21*	5.6	MON.				5.9*	24*	5.6	MON.
ABC CHARLIE'S ANGELS-11.30	2	11.46-12.54AM	11.45								7,550	9.9	5,040	6.6	20	6.2	FRI.
			12.00													6.6	FRI.
			12.15											6.7*	20*	6.7	FRI.
			12.30													6.8	FRI.
			12.45											6.6*	24*	6.3	FRI.
ABC LOVE BOAT-11.30	1	11.47-12.55AM	11.45	7,630	10.0	5,490	7.2	30	7.3	WED.							
	2	11.45-12.54AM	11.45								7,860	10.3	5,950	7.8	33	8.5	WED.
			12.00						7.8	WED.						8.1	WED.
			12.15				7.5*	30*	7.3	WED.				8.0*	33*	7.8	WED.
			12.30						7.0	WED.						7.8	WED.
			12.45				6.7*	34*	6.4	WED.				7.3*	38*	6.4	WED.
ABC POLICE WOMAN	2	11.45-12.53AM	11.45								6,030	7.9	3,820	5.0	19	5.5	THU.
			12.00													4.9	THU.
			12.15											4.7*	17*	4.5	THU.
			12.30													5.1	THU.
			12.45											5.0*	22*	4.8	THU.
ABC TUESDAY MOVIE-WEEK-PART 1	2	11.51- 1.02AM	11.45								6,710	8.8	4,200	5.5	23	6.1	TUE.
			12.00													5.8	TUE.
			12.15											5.6*	21*	5.4	TUE.
			12.30													5.3	TUE.
			12.45											5.2*	26*	5.1	TUE.
			1.00													5.0	TUE.
ABC ABC SPEC REPORT:IRAN-FRI(S)	1	12.04-12.24AM	12.00	6,870	9.0	6,260	8.2	25	8.3	FRI.							
			12.15						8.0	FRI.							
ABC POLICE WOMAN	1	12.04- 1.12AM	12.00	5,190	6.8	3,510	4.6	23	5.6	THU.							
			12.15				5.1*	21*	4.7	THU.							
			12.30						4.5	THU.							
			12.45				4.4*	23*	4.2	THU.							
			1.00						4.0	THU.							
ABC TUESDAY MOVIE-WEEK-PART 1	1	12.03-12.58AM	12.00	5,880	7.7	4,880	6.4	28	6.7	TUE.							
			12.15				6.7*	26*	6.7	TUE.							
			12.30						6.3	TUE.							
			12.45				6.2*	29*	6.1	TUE.							
ABC CHARLIE'S ANGELS-11.30	1	12.24- 1.32AM	12.15	7,320	9.6	4,580	6.0	25	6.8	FRI.							
			12.30						7.1	FRI.							
			12.45				6.7*	26*	6.3	FRI.							
			1.00						5.5	FRI.							
			1.15				5.3*	26*	5.1	FRI.							
			1.30						4.4	FRI.							
ABC POLICE STORY	1	12.23- 1.23AM	12.15	4,730	6.2	3,360	4.4	24	4.6	MON.							
	2	12.24- 1.24AM	12.15								3,970	5.2	2,900	3.8	23	4.5	MON.
			12.30						4.4	MON.						4.0	MON.
			12.45				4.4*	23*	4.5	MON.				3.9*	22*	3.8	MON.
			1.00						4.3	MON.						3.4	MON.

CONT'D

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC POLICE STORY-CONT'D			1.15				4.3*	29*	4.3	MON.				3.4*	26*	3.3	MON.
ABC BARETTA-THU.	2	12.53- 1.42AM	12.45								3,890	5.1	2,980	3.9	24	3.9	THU.
			1.00													3.9	THU.
			1.15											3.9*	24*	3.9	THU.
			1.30													3.8	THU.
ABC BARETTA-WED.	1	12.55- 1.40AM	12.45	4,270	5.6	3,360	4.4	31	5.2	WED.							
	2	12.54- 1.47AM	12.45								4,040	5.3	3,510	4.6	33	4.8	WED.
			1.00						4.8	WED.						4.7	WED.
			1.15				4.5*	31*	4.2	WED.				4.7*	33*	4.6	WED.
			1.30						3.9	WED.						4.5	WED.
			1.45													4.2	WED.
ABC BARETTA-THU.	1	1.12- 1.57AM	1.00	2,590	3.4	2,060	2.7	23	3.1	THU.							
			1.15						2.9	THU.							
			1.30						2.6	THU.							
			1.45				2.6*	24*	2.4	THU.							
ABC TUESDAY MOVIE-WEEK-PART 2	2	1.02- 1.16AM	1.00								3,820	5.0	3,740	4.9	31	4.9	TUE.
			1.15													4.5	TUE.
CBS NEWSBREAK-M-F	1	>	8.15	12,130	15.9	12,130	15.9	23	7.3	M-F							
	2	8.58- 8.59PM	8.45						18.0	MTUTHF	13,050	17.1	13,050	17.1	25	17.1	M-F
CBS CBS NEWS SPECIAL RPT-FRI.(S)	1	11.30-12.00MD	11.30	11,520	15.1	9,920	13.0	31	13.7	FRI.							
			11.45						12.4	FRI.							
CBS CBS NEWS SPECIAL RPT-MON.(S)	1	11.30-12.06AM	11.30	10,530	13.8	8,550	11.2	34	11.9	MON.							
			11.45				11.4*	34*	11.0	MON.							
			12.00						10.2	MON.							
CBS CBS NEWS SPECIAL RPT-THU.(S)	1	11.30-12.00MD	11.30	7,710	10.1	6,640	8.7	26	9.0	THU.							
			11.45						8.4	THU.							
CBS CBS NEWS SPECIAL RPT-TUE.(S)	1	11.30-12.06AM	11.30	8,550	11.2	6,710	8.8	27	9.3	TUE.							
			11.45				8.9*	26*	8.5	TUE.							
			12.00						8.3	TUE.							
CBS CBS NEWS SPECIAL RPT-WED.(S)	1	11.30-12.00MD	11.30	7,320	9.6	6,260	8.2	24	8.5	WED.							
			11.45						8.0	WED.							
CBS LATE MOVIE I	2	>	→GRID								7,940	10.4	5,490	7.2	24		M-F
	1	>	→GRID	5,570	7.3	3,820	5.0	22		M-F							
			12.30													6.0	M-F
			1.00						4.3	M-F							
			1.15						3.9	M-F							
CBS LATE MOVIE II	1	>	→GRID	2,980	3.9	2,520	3.3	25		M-F							
			1.45				3.3*	27*	3.1	M-F							
			2.00						3.5	M & TU							
NBC NBC NEWS UPDATE-M-F		>	8.15	14,950	19.6	14,950	19.6	29	13.5	M-F	14,570	19.1	14,570	19.1	28	14.1	M-F
			8.45						21.1	M-TH						17.8	TU-TH
			9.00													27.7	MON.
NBC NBC NEWS SPECIAL REPORT(SUS)	2	11.30-11.53PM	11.30														WED.
NBC TONIGHT SHOW	2	>	→GRID								10,000	13.1	5,950	7.8	28		M-F
			1.00													4.6	WED.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC MIDNIGHT SPECIAL		1.00- 2.30AM	1.00	6,870	9.0	3,970	5.2	32	6.4	FRI.	5,340	7.0	2,900	3.8	21	4.8	FRI.
			1.15				6.0*	29*	5.6	FRI.				4.6*	21*	4.4	FRI.
			1.30						5.1	FRI.						4.0	FRI.
			1.45				5.1*	32*	5.0	FRI.				3.7*	21*	3.5	FRI.
			2.00						4.8	FRI.						3.1	FRI.
			2.15				4.5*	35*	4.3	FRI.				3.0*	23*	2.9	FRI.
NBC TOMORROW SHOW	1	1.00- 1.46AM	→GRID	3,050	4.0	2,370	3.1	22		M-TH							
	2	>	→GRID								2,900	3.8	2,140	2.8	21		M-TH
			1.45						2.3	M-TH				2.3*	20*	2.0	M-TH
			2.00													1.8	WED.
DAY MONDAY-FRIDAY																	
ABC SPEC REPORT-1(SUS)	1	10.27-10.29AM	10.15							TUE.							
ABC SPEC REPORT-2(SUS)	1	12.30-12.34PM	12.30							TUE.							
ABC FYI-12.58-MON-FRI(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,250	9.5	6,940	9.1	28	9.1	M-F	7,250	9.5	6,940	9.1	29	9.1	M-F
ABC FYI-2.58-MON-FRI(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC SPEC REPORT-3(SUS)	1	3.16- 3.27PM	3.15							FRI.							
ABC FYI-3.58-MON-FRI(SUS)		3.58- 3.59PM	3.45							M-F							M-F
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER-MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS MAGAZINE(S)	2	10.00-10.54AM	10.00								4,500	5.9	2,820	3.7	17	3.6	THU.
			10.15											3.7*	17*	3.7	THU.
			10.30													3.8	THU.
			10.45											3.8*	18*	3.8	THU.
CBS CBS LATE MORNING NEWS		10.54-11.00AM	10.45	3,820	5.0	3,360	4.4	19	4.4	M-F	3,820	5.0	3,050	4.0	17	4.0	M-F
CBS RAZZMATAZZ(S)	2	4.00- 4.30PM	4.00								5,490	7.2	4,120	5.4	15	5.3	TUE.
			4.15													5.5	TUE.
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							M-F
NBC SPECIAL TREAT(S)	2	4.00- 5.00PM	4.00								8,390	11.0	5,950	7.8	19	6.8	TUE.
			4.15											7.1*	18*	7.5	TUE.
			4.30													8.4	TUE.
			4.45											8.4*	19*	8.4	TUE.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.56AM		8.56- 8.59AM	8.45	4,350	5.7	4,040	5.3	26	5.3		4,650	6.1	4,270	5.6	28	5.6	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	4,960	6.5	4,580	6.0	21	6.0		4,350	5.7	3,970	5.2	19	5.2	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	5,950	7.8	5,650	7.4	26	7.4		6,030	7.9	5,570	7.3	26	7.3	
ABC DEAR ALEX & ANNIE-11.56AM		11.56-11.59AM	11.45	5,190	6.8	4,810	6.3	23	6.3		5,340	7.0	4,810	6.3	22	6.3	
ABC SPECIAL REPORT(SUS)	2	4.49- 4.53PM	4.45														
CBS SUNRISE SEMESTER-SAT(SUS)		6.30- 7.00AM	6.30														

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,740	4.9	3,660	4.8	30	4.8		3,820	5.0	3,740	4.9	30	4.9	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	5,340	7.0	4,960	6.5	31	6.5		5,720	7.5	5,260	6.9	32	6.9	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	7,020	9.2	6,710	8.8	35	8.8		7,320	9.6	7,100	9.3	36	9.3	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	8,320	10.9	8,090	10.6	40	10.7		9,540	12.5	9,230	12.1	44	12.1	
			10.00						10.6							12.0	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	7,250	9.5	6,870	9.0	32	9.0		8,240	10.8	7,780	10.2	36	10.2	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	8,160	10.7	7,400	9.7	33	9.7		7,320	9.6	6,560	8.6	30	8.6	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	7,250	9.5	6,560	8.6	30	8.6		6,330	8.3	5,950	7.8	27	7.8	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	4,350	5.7	4,270	5.6	20	5.6		6,030	7.9	5,650	7.4	26	7.4	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	5,880	7.7	5,720	7.5	25	7.5		6,940	9.1	6,790	8.9	29	8.9	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	5,950	7.8	5,650	7.4	24	7.4		6,560	8.6	6,100	8.0	25	8.0	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	4,430	5.8	3,970	5.2	26	5.2		3,820	5.0	3,740	4.9	24	4.9	
NBC TIME OUT-9:45AM		9.45- 9.47AM	9.45	5,110	6.7	5,040	6.6	25	6.6		5,110	6.7	5,040	6.6	24	6.6	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	4,350	5.7	3,970	5.2	19	5.2		4,730	6.2	4,500	5.9	21	5.9	
NBC TIME OUT-10:58AM		10.58-11.00AM	10.45	4,960	6.5	4,730	6.2	22	6.2		4,650	6.1	4,430	5.8	20	5.8	
NBC ASK NBC NEWS-11:28AM		11.28-11.30AM	11.15	4,350	5.7	4,120	5.4	19	5.4		4,120	5.4	4,040	5.3	19	5.3	
NBC TIME OUT-11:58AM		11.58-12.00NN	11.45	4,350	5.7	4,120	5.4	19	5.4		4,580	6.0	4,500	5.9	21	5.9	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SUNDAY																	
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	3,510	4.6	3,280	4.3	17	4.3		3,890	5.1	3,890	5.1	19	5.1	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	3,510	4.6	3,200	4.2	15	4.2		2,750	3.6	2,750	3.6	14	3.6	
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	990	1.3	920	1.2	11	1.2		760	1.0	690	.9	8	.9	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	840	1.1	840	1.1	7	1.1		1,140	1.5	1,070	1.4	9	1.4	
CBS NBA ALLSTAR GAME(S)	1	1.00- 3.58PM	→GRID	15,410	20.2	7,550	9.9	27									
			3.45				10.8*	27*	10.4								
NBC NCAA BASKETBALL-NAT'L 2	1	2.00- 4.06PM	→GRID	7,940	10.4	3,280	4.3	11									
	2	2.30- 4.40PM	→GRID								8,930	11.7	4,040	5.3	14		
			4.00						6.1								
			4.30													7.2	

 U.S. TV HOUSEHOLDS: 76,300,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NTI CORRECTION NOTICE

February 22, 1980

NIELSEN NATIONAL TV RATINGS REPORT
2ND JANUARY 1980 REPORT
JANUARY 14-27, 1980

Audience estimates for the following program were incorrect in the above report. Correct data are as follows:

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

Day / Network / Time (N.Y.T.)	Program / Sponsor	¼ HR.	WEEK 2 TOTAL AUDIENCE Households (000)	TOTAL AUDIENCE Households %	AVERAGE AUDIENCE Households (000)	AVERAGE AUDIENCE Households %	Share %	AVG. AUD. BY ¼ HR. %
(PG. A-33) DAY SUNDAY								
NBC 12.30- 1.00PM	MEET THE PRESS	12.30	5,650	7.4	4,270	5.6	19	5.4
		12.45						5.8

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	NO. OF T'C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG AUD %	SHARE %	AVG AUD (0,000)
(PG. 45) WEEKEND DAYTIME												
MEET THE PRESS				18	174	162	94	92	A	6.0	21	458
1 SUN.	12.00N	30	NBC	CC					B	4.0	17	305
2 SUN.	12.30P	30										

NTI/NAC

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